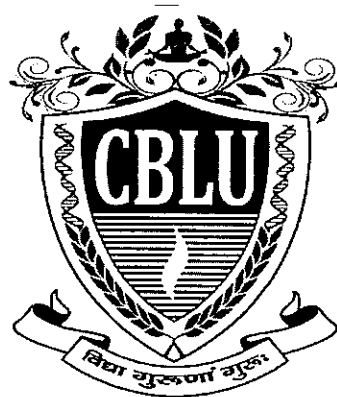


**SCHEME OF EXAMINATION
&
SYLLABUS
of
PG Programme ()
M.A. (Journalism & Mass Communication)**

As per National Education Policy 2020

**(Multiple Entry-Exit, Internships and Choice Based Credit
System)**

w.e.f. Academic Session: 2026-2027 in phased manner



**Department of Media and Communication
Studies
Faculty of Humanities
Chaudhary Bansi Lal University, Bhiwani**

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Bansil Lal University

Scheme of Examination for M.A. Journalism and Mass Communication (Lateral entry)

as per NEP 2020 Curriculum and Credit Framework for Master degree

(CBCS LOCF) with effect from the session 2026-27

Semester III

Course Code	Course Type	Nomenclature of the Course	Course Level	Theory (T)/ Practical	Credits		Total Credits	Contact Hours per Week			Examination Scheme					Examination Hours for Internal Examinations		Examination Hours for End Term Examinations		
					L	T		P	Total	Internal Assessment Marks	End Term Marks		Total Marks	Th	P	Th	P			
26 JMC 301	DEC	Editing	500-599	Th	3	1	4	3	0	2	5	Th	P	Th	P	100	Th	P	Th	P
26 JMC 301P		Practical-I Editing						20	10	50	20	1	1	2	2					
26 JMC 302	DEC	Communication Technology	500-599	Th	4	0	4	4	0	0	4	30	0	70	0	100	2	0	3	0
26 JMC 303	CC	Communication Research	500-599	Th	4	0	4	4	0	0	4	30	0	70	0	100	2.	0	3	0
26 JMC 304	EBC	Documentary Making	500-599	Th	3	1	4									100	1	1	2	2
26 JMC 304 P		Practical-III Documentary Making						3	0	2	5	20	10	50	20					
26 JMC 305	CC	Field Project work	500-599		4		4								100	100				

(Signature)

Note: Students shall select their Field Project Work topic during the semester and submit the completed project report before the commencement of the Main Examination. The Viva Voce shall be conducted after the Main Examination.

Internship: The students in summer break will do internship for 4-6 weeks duration in Media Industry/Company/Research Institute to increase their skills for employability/to enhance research aptitude. The internship will be evaluated by the Internship Monitoring Committee.

****Hours may increase or decrease depending upon the course chosen by the students whether it is theory or practical or combination of theory and practical.**

Internal and End Term Examination Marks may change as per chosen subject.

Exit Option: Students exiting the programme after second semester shall be awarded Postgraduate Diploma in Journalism and Mass Communication after qualifying all courses including Internship.



The syllabus of B.A. Journalism and Mass Communication has been approved in UGBOS meeting held on 8/07/2026

Bansilal University
Scheme of Examination for M.A Journalism and Mass Communication (Lateral entry)
as per NEP 2020 Curriculum and Credit Framework for Master degree
(CBCS LOCF) with effect from the session 2026-27
Semester IV

B.A. Journalism and Mass Communication										Examination Hours for Internal Examinations			Examination Hours for End Term Examinations					
Course Code	Course Type	Nomenclature of the Course	Course Level	Theory (T)/ Practice (P)	Credits		Total Credits	Contact Hours per Week			Examination Scheme							
					L	T		P	Total	Internal Assessment at Marks (120)	End Term Marks (380)		Total Marks (500)					
26JMC 401	DEC	AI and Journalism	500-599	Th P	4 0	0	20	4	0		0	4		Th P	Th P	100	2	0
26JMC 402	CC	Internship (4 Weeks)	500-599	Th	0	0	20	0	0	0	4	0 (Internship Report) +50 (Viva voce)		100	0	0	0	2
26JMC 403	CC	Dissertation**	500-599	Th	4	0	4	4	0	0	4	50 (Dissertation) 50 (Viva voce)	100	0	0	3	2	
26JMC 404	DEC	Mobile Journalism	500-599	Th	4	0	4	4	0	0	4	30	70	100	2	0	3	0
26JMC 405	DEC	Science Communication	500-599	Th	4	0	4	4	0	0	4	30	70	100	2	0	3	0

Semesters III and IV will remain the same as per the structure of the MA (2 Years) Programme with Coursework + Research.

* Before the end of the fourth Semester/last month of the semester as per the academic calendar, all students are required to go for a 4-week internship with a media house/organization of their choice and/or in consultation with concerned teachers. They are also required to submit a Performance Assessment Report (PRA) in the prescribed Proforma (Performance will be provided by the Department). Performance Assessment Report to be submitted by the organization in which a student has completed the internship.

M.A. (Journalism & Mass Communication)

Semester -III

26JMC 301

+1= 4

Editing

Credit:03

Maximum Marks: 100

Theory Examination: 50

Internal Assessment: 20

Practical Internal: 10

Viva-Voce

External: 20

Maximum

Time: 2 Hrs.

Note: There shall be seven questions in all. Question no. 1 shall be compulsory, consisting of six short answer type questions covering the entire syllabus. Two questions will be asked from each unit. Student will have to attempt one question from each unit. Each question shall carry equal marks.

Course Objectives:

The course will enhance the knowledge and skills about print editing. The media professional will be able to know about the structure of the print media industry and they will acquire knowledge about the various designing software's which is used for newspaper designing.

Course Learning Outcomes:

After completing the course, the student will be able:

- CO1: To understand the basics skills of editing
- CO2: To understand the process of editing
- CO3: To understand how to design the newspaper
- CO4: To understand the structure and setup of web portal

Question No.1 shall be compulsory containing short notes from entire syllabus. Attempt any four questions from the remaining four units selecting one question from each unit. All questions carry equal marks.

Unit-I

- Need and purpose for editing
- Principle of editing
- Organization and operation of the newsroom of a daily newspaper, duties of Sub editor, News editor, chief sub editor and editor in chief in a news organization

Unit-II

- Intro: purpose and kinds
- Headline and its types
- Headline significance and function



- Introduction to typography
- Style sheet
- Translation
- Proof reading
- Editing and designing on computer
- Selection and editing photos
- Cropping and caption writing

Unit III

- Newspaper production- principles of design
- Newspaper makeup
- Design elements
- Front page, editorial page, colour page, special pullouts and supplements
- Graphics and illustration production for newspaper
- Magazine production- layout and design

Unit-IV

- Structure and function of web portal
- Web team members
- Basic structure of HTML
- Creation of web page
- Hyperlinks
- Editing on line stories

References:

1. Shrivastava, K.M: News Reporting and Editing, Sterling publishers Pvt. Ltd, New Delhi, 2003.
2. Kamath M.V: Professional Journalism, Vikas publishing House, New Delhi.1980.
3. Joseph M.K: Outline of Editing, Anmol Publications, New Delhi, 2002.
4. Hodgson, F.W: Subediting: A Handbook of Modern Newspaper Editing& Production, Focal Press, 1987
5. Sarkar, N.N, Art and Production, Oxford publication, 2013
6. Click & Baird, Magazine Editing & Production, WCB Brown & Benchmark, 1994
7. Hicks &Homes, Sub-editing for Journalists, Routledge, 2001
8. John, Marydasan, Editing Today: Rules, Tools and Styles, Media House, New Delhi, 2015
9. George, TS, Editing, sterling publications, New Delhi, 2003
10. Verma, M.K, News Reporting and Editing, APH Publication, 2009
11. कुमार अशोक, समाचार पत्रों की पठनीयता एवं साज-सज्जा, कनिष्क पब्लिशर्स, डिस्ट्रीब्यूटर्स, 2015

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The syllabus of M.A. Journalism and Mass Communication has been approved in the PGBOS meeting held on 17 July 2026

26JMC 301 P
Editing

Practical : Creation of a Basic Web Page

- Create a simple web page using basic HTML.
- Include headings, paragraphs, images, hyperlinks, and an edited online news story.
- Demonstrate the basic structure and functioning of a web portal.
- Edit at list 10 News story
- Translate 10 Stories Hindi to English or English to Hindi
- Prepare a ppt of 15 photo shops and edit photo through photo shop

The syllabus of B.A. Journalism and Mass Communication has been approved in the UGBOS meeting held on /0/2006

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M.A. (Journalism & Mass Communication)

Semester -III

26JMC 302 Communication Technology

Credit:4+1=

Maximum Marks: 100

Theory Examination: 70

Internal Assessment: 30

Maximum

Time: 2 Hrs.

Note: There shall be seven questions in all. Question no. 1 shall be compulsory, consisting of six short answer type questions covering the entire syllabus. Two questions will be asked from each unit. Student will have to attempt one question from each unit. Each question shall carry equal marks.

Course Objectives:

The paper will give a comprehensive knowledge and skills about the basic technology used in the media industry. They will acquire knowledge about broadcasting, Computer, the Printing and new information and communication technology.

Course Learning Outcomes:

After completing the course, the student will be able:

- CO1: To know about importance of technology in media industry
- CO2: To understand radio and television broadcasting techniques
- CO3: To develop knowledge about how the different printing processes used in print production
- CO4: To understand the importance and impact of new technology on media industry

Question No.1 shall be compulsory containing short notes from entire syllabus. Attempt any four questions from the remaining four units selecting one question from each unit. All questions carry equal marks.

Unit-I

Broadcasting Technology

- Signal generation & transmission
- Microwave links, terrestrial transmission
- Optic fiber, wireless & advanced telephony
- AM & FM transmission
- Radio and television broadcasting
- Satellite: history, types & functions
- Cable TV transmission, DTH, digital transmission

Unit-II

Computer Technologies

- Computers, LAN, WAN
- Internet, e-mail
- Role of computer in various mass media
- Facsimile, videotext, teletext, multimedia

Unit-III

Printing Technologies

- Printing Process
- Letter press, offset printing and screen printing
- Other printing methods

Unit-IV

Telecommunication Technology

- Land telephone
- Mobile telephone
- Internet
- Fax
- Convergence
- Application of convergence

References:

1. Raman, V. Raja: Fundamentals of Computers, PHI Learning Pvt Ltd, 2015
2. Bradbeer, Robin: Personal Computer, Book, Ashgate Publishing Ltd, 1982
3. Dutton, William H, Peltu Malcolm: Information and Communication Technologies: Visions and Realities, Oxford University Press, 1996
4. Mannan, Abdul: Information and Communication Technology, Himalaya Publishing House, 2015
5. Shrivastava, Chetan: Fundamental of Information Technology, Kalyani Publication, 2010
6. Chakravarthy Jagdish, Cyber Media Journalism: Emerging Technologies, Authors Press, 2003
7. Gupta, Om & Jasra, Ajay, Information Technology in Journalism, Kanishka Publishers, 2006
8. हरिमोहन, सूचना प्रौद्योगिकी और जनमाध्यम, तक्षशिला प्रकाशन, 2015



M.A. (Journalism & Mass Communication) Semester -III
26JMC 303 Communication Research

Credit:4
Maximum Marks: 100
Theory Examination: 70
Internal Assessment: 30
Maximum
Time: 2 Hrs.

Note: There shall be seven questions in all. Question no. 1 shall be compulsory, consisting of six short answer type questions covering the entire syllabus. Two questions will be asked from each unit. Student will have to attempt one question from each unit. Each question shall carry equal marks.

Course Objectives:

The paper will give a comprehensive understanding and knowledge about communication research and its importance in a media Industry. The objective of this paper is to make media professional as a good researcher.

Course Learning Outcomes:

After completing the course, the student will be able:

- CO1: To understand the basic methods and techniques of Communication Research
- CO2: To learn and understand about research design
- CO3: To acquire the knowledge about data collection, data coding and data analysis and presentation
- CO4: To understand the various measurement scales used in social science researches

Question No.1 shall be compulsory containing short notes from entire syllabus. Attempt any four questions from the remaining four units selecting one question from each unit. All questions carry equal marks.

Unit-I

- Research: concept, definition, role and scope
- Social research, communication research, media research
- Basic elements of research.
- SITE, NRS, IRS, TRPs

Unit-II

- Need and scope of media research
- Fundamental research and applied research
- Experimental design and semi experimental design
- Exploratory, descriptive design, benchmark studies, panel studies



Unit-III

- Methods of communication research: observation, case studies, census, random sample survey, content analysis
- Data collection tools
- Questionnaire-preparation and pre-testing
- Art of conducting research interview
- Feed forward and feedback

Unit-IV

- Sources of data, data coding, tabulation, graphs and tables.
- Statistical methods: mean, median, mode, standard deviation, chi-square test
- Interpretation of data, research report writing
- Problems in communication research.

References:

1. Arthur Asa Berger, Media Research Techniques, Sage Publications, New Delhi, 1998
2. Roger D. Wimmer : Mass Media Research, Cengage learning India Pvt. Ltd., 2015
3. Wrench et al. Qualitative Research Methods for Communication, Oxford University Press, 2018
4. Mass Communication Research Methods, Volume 1 Anders Hansen, SAGE Publication 2009
5. Reinard, John: Introduction to Communication Research, McGraw Hill, 2009
6. Anderson, J.A. Communication Research: Issues and Methods, McGraw Hill, 1987
7. Dayal, Manoj Media Metrics: An Introduction to Quantitative Research in Mass Communication, Sage Publications, 2017
8. Jensen, Klaus Bruhn. (2002). A Handbook of Media and Communication Research- Qualitative and Quantitative Methodologies. Routledge.
9. Hansen Anders, Cottle Simon, Newbold Chris, (1998), Mass Communication Research Methods. New York University Press.
10. Kaul, Lokesh. Methodology of Educational Research (Bikash, 2001).
11. Patnaik, Asit Kr. Research Methodology in Social Sciences (Commonwealth, 2001). 3. Sharma, S.R. Research in Mass Media (Radha Publishers, 1996).

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MA (Journalism & Mass Communication) Semester -III

26JMC 304 Documentary Making

Credit:03 +1= 4

Maximum Marks: 100

Theory Examination: 50

Internal Assessment: 20

Practical Internal: 10

Viva-Voce

External: 20

Maximum

Time: 2 Hrs.

Note: There shall be seven questions in all. Question no. 1 shall be compulsory, consisting of six short answer type questions covering the entire syllabus. Two questions will be asked from each unit. Student will have to attempt one question from each unit. Each question shall carry equal marks.

Course Objectives

- On completion of the course students should be able to:
- To understand the concept of documentary filmmaking
- To get skilled about documentary film writing
- To be indulged in editing of documentary films
- To be aware of the various concepts of film criticism

Course Outcomes (COs)

After successful completion of the course, students will be able to:

CO1: Explain the **nature, characteristics, and evolution of broadcasting**, with special reference to India.

CO2: Apply **basic rules, tools, and techniques of TV** to identify and develop stories.

CO3: Write effective **documentary scripts**, including anchor leads, voice-overs (V/O),

Unit I

Understanding Documentary Film

Defining the documentary film. Types of documentary films. Purpose of documentary films

Developing ideas for documentary films. Developing the documentary outline.



Documentary film production methods. Documentary film production requirements. Writing the documentary film script. Production personnel for the documentary film.
Getting set for a documentary film production.

Unit III

Editing in Documentary Film Production

Meaning/definition of editing. Modes of editing. Functions of editing. Editing principles.

Basic effects in editing of films.

Unit IV

Performing Criticism of a Documentary Film

- Understanding film criticism
- Types of criticism
- Functions of the film critic
- Tips for film criticism
- Writing the criticism: the three basic steps

Suggested Books

1. Broadcast News: Writing, Reporting and Producing, Ted White and Frank Bernas, Focal Press, Oxford, 2010
2. Television Journalism By Ivor Yorke, Routledge.
3. The Rise of 24-Hour News Television: Global Perspectives, Ed. Stephen Cushion and Justin
4. Lewis, Peter Lang, New York, 2010
5. An introduction to writing for Electronic Media: Scripwriting Essentials Across the Genres, Roberts B. Musburger, Focal Press, Oxford, 2007
6. Practice of Looking: An Introduction to visual Culture, MaritaSturken and Lisa Cartwright oxford University Press, Oxford, 2001
7. Globalization And Television: A study of the Indian Experience, 1990-2010 by SunetraSen Narayan Oxford University Press, 2013
8. Electronic Journalism: Principles and Practices, AdityaSengupta, Authors Press, New



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26JMC 304 Documentary Making

Practical 3: Documentary Film Production

- Produce a short documentary film (5–10 minutes) individually or in a group.
- Perform pre-production, production, and post-production activities including camera work, interviews, narration, and sound recording.