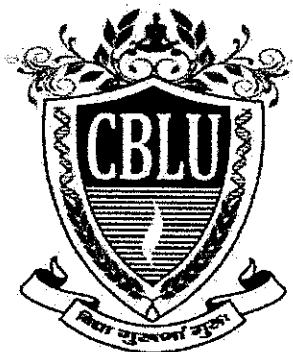


Chaudhary Bansi Lal University, Bhiwani
(A State University established under Haryana Act No. 25 of 2014)



**Examination Scheme and Syllabus
For
Postgraduate Programme**

01 Year PG Diploma in Fashion Designing

**As per NEP 2020
Curriculum and Credit Framework for Postgraduate Programme
(Multiple Entry-Exit, Internship and Choice Based Credit System LOCF)**

With effect from Session 2026-27 (in phased manner)

**DEPARTMENT OF PERFORMING AND VISUAL ARTS
FACULTY OF HUMANITIES
Chaudhary Bansi Lal University, Prem Nagar-127031
BHIWANI
HARYANA (INDIA)**

A handwritten signature in black ink, consisting of a large, stylized 'W' followed by a flourish.



Chaudhary Bansi Lal University, Bhiwani

(A State University established under Haryana Act No. 25 of 2014)

Summary Programme	
Name of Programme	PG Diploma in Fashion Designing
Duration	1 Year (2 Semesters)
Maximum Duration	1 Year
Total Credits	44
Total Marks	1100
Passing Criteria	The pass percentage will be 40% both for theory and practicum End-Term Examination. A student has to obtain minimum 40% marks in aggregate (sum of the Internal Assessment and End-Term Examination marks) and in End-Term Examination separately to qualify a course.
Medium of Instructions and Examinations	English
Minimum Attendance Requirement	75% per course

Programme Learning Outcomes (PLO) of PG Diploma in Fashion Designing

PLO 1	Demonstrate advanced knowledge about Fashion Designing with a critical understanding of the emerging developments and issues relating to the learners domain area.
PLO 2	Demonstrate advanced knowledge and understanding of principles, methods, and techniques applicable to the chosen field of study.
PLO 3	Design and develop fashion collections with global aesthetics
PLO 4	Demonstrate the ability to apply the acquired conceptual, operational or technical knowledge and a range of cognitive and practical skills to identify and address problems related to the chosen field of learning.
PLO 5	Demonstrate the apply advanced knowledge relating to research methods to carryout research and investigations to formulate evidence- based solutions to complex and unpredictable problems in the field of Fashion Designing.
PLO 6	Demonstrate the ability to communicate, in a well-structured manner the findings/ results of the research studies undertaken in the field of Fashion Designing.
PLO 7	Pursue self-paced and self- directed learning to upgrade knowledge and skills, including research-related skills avoiding unethical practices.



Curriculum and Credit Framework for 01 Year Post-Graduate Diploma in Fashion Designing**SEMESTER-I****Total credit: 22**

Course Category	Course Code	Course Title	Total Credits				Load Allocation				Marks				
			L	T	P	Total	L	T	P	Total	Theory		Practical		Total marks
											Internal	External	Internal	External	
CC-1	25PN-FD-101	Advanced Fashion Illustration	2	0	2	4	2	0	4	6	15	35	15	35	100
CC-2	25PN-FD-102	Advanced Textile Science	4	0	0	4	4	0	0	4	30	70	-	-	100
CC-3	25PN-FD-103	Surface Ornamentation Techniques	2	0	2	4	2	0	4	6	15	35	15	35	100
CC-4	25PN-FD-104	Quality Control In Fashion And Apparel Industries	3	0	1	4	3	0	2	5	20	50	10	20	100
DEC-1	25PN-FD-105	Advanced Garment Design And Construction	2	0	2	4	2	0	4	6	15	35	15	35	100
PC-I	25PN-FD-SEC-101	Hands on training	0	0	2	2	0	0	4	4	-	-	15	35	50
TOTAL			13	0	9	22	13	0	18	31					550

Curriculum and Credit Framework for 01 Year Post-Graduate Diploma in Fashion Designing**SEMESTER-II****Total credit: 22**

Course Category	Course Code	Course Title	Total Credits				Load Allocation				Marks				
			L	T	P	Total	L	T	P	Total	Theory		Practical		Total marks
											Internal	External	Internal	External	
CC-5	25PN-FD-201	Advanced Chemical Processing of Textiles	4	0	0	4	4	0	0	4	30	70	-	-	100
CC-6	25PN-FD-202	Apparel Merchandising And Marketing	3	0	1	4	3	0	2	5	20	50	10	20	100
CC-7	25PN-FD-203	Fashion & Lifestyle Accessory Designing	2	0	2	4	2	0	4	6	15	35	15	35	100
CC-8	25PN-FD-204	Design Presentation Techniques	2	0	2	4	2	0	4	6	15	35	15	35	100
DEC-2	25PN-FD-205	Fashion Communication And Visual Merchandising	2	0	2	4	2	0	4	6	15	35	15	35	100
IKS	25PN-FD-IKS-201	Indian Dyeing And Printing Techniques	0	0	2	2	0	0	4	4	-	-	15	35	50
TOTAL			13	0	9	22	13	0	18	31					550

Abbreviations: CC = Core Course, DEC = Discipline Elective Course, EEC = Employability & Entrepreneurship Skills course, IKS = Indian Knowledge System, PC : Practical Course

Internal Assessment Marks will further divided as per following tables:

Course Composition- Theory/(Theory +Tutorial)			
Course Credit	Internal Assessment Marks	End-Term Exam Marks	Total Marks
2	15	35	50
3	20	50	70
4	30	70	100

Course Composition - Theory + Practical						
Course Credit		Theory		Practical		Total Marks
Theory	Practical	Internal Assessment Marks	End-Term Exam Marks	Internal Assessment Marks	End-Term Exam Marks	
1	1	10	20	5	15	50
2	1	15	35	5	15	70
3	1	20	50	10	20	100
2	2	15	35	15	35	100
0	4	-	-	30	70	100

Total Internal Assessment Marks (Theory)	Class Participation	Presentation/ Assignment/ Quiz/Class Test, etc.	Mid-Term Exam
10	4	-	6
15	4	4	7
20	5	5	10
30	5	10	15

Total Internal Assessment Marks (Practicum)	Class Participation	Demonstration/ Viva-Voce/Lab record, etc.	Mid-Term Exam
5	-	5	NA
10	-	10	NA
15	5	10	NA
30	5	10	15

Note: For End-term examination of 4/3/2/1 credit course, the examiner is required to set the question in the question paper as under:

Course Credits	Number of units in a course	Total questions to be set by the Examiner	One compulsory question (parts x marks)	For descriptive questions (questions x marks)	Maximum Marks
4	4	1+8	7 x 2	4x14	70
3	3	1+6	4x2	3x14	50
2	2	1+4	7x1	2x14	35

**PG-Diploma in Fashion Designing
Semester I**

Course Nomenclature: Advanced Fashion Illustration

Course Code: 25PN-FD-101

Course Type: CC-1

Total Credits: 4 (2+0+2)

Total Marks: 100

Theory: 50 (15 Internal +35 External)

Practical: 50 (15 Internal +35 External)

Course Objectives: To enhance students' skills in fashion illustration by developing their individual style, understanding advanced illustration techniques, body postures, fabric renderings, and digital tools, enabling them to communicate design ideas effectively through both traditional and digital media.

Course Outcomes: After completion of the course, learners will be able to:

CO1: Demonstrate advanced proficiency in sketching fashion figures and stylized poses.

CO2: Illustrate garments with detailed fabric textures and drape accuracy.

CO3: Render accessories, hairstyles, and makeup creatively.

CO4: Use digital tools (Illustrator/CorelDraw/Procreate) for fashion rendering develop a personal style, and create an industry-standard fashion illustration portfolio.

THEORY

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 3Hrs

Note for the Paper Setter: The question paper will consist of five questions in all. The first question will be compulsory and will consist of seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.

UNIT-I

Fashion Figure Anatomy and Proportions, Understanding fashion details in garments and accessories (Manual/CAD), Body proportion systems (8-head, 9-head, 10-head), Gender and age variation in croquis. Sketching and styling: footwear, bags, hats, belts, and jewelry, Illustrating hairstyles and makeup for character and mood.

UNIT-II

Stylization in Fashion Illustration: Artistic interpretation vs. technical drawing, Basic understanding of textiles and their fall, Static vs. dynamic garment representation, The role of



exaggeration and abstraction in fashion art, Cultural and contemporary influences on illustration, Visual storytelling through pose and Mood boards. Introduction to software and their tools: Adobe Illustrator, CorelDraw, Procreate, Understanding vector vs. raster illustration. Ethics and copyright in digital design.

PRACTICAL

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 2 Hrs

Fashion Figure Refinement:

- 9-head, 10-head, and stylized croquis
- Dynamic poses: movement, action, and attitude
- Male, female, and children figure illustration
- Facial features and expressions
- Hand and feet detailing

Accessories and Styling

- Shoes, bags, belts, jewelry, and hats
- Hairstyles and headgear
- Fashion makeup illustration
- Total look creation (styling)

Media and Rendering Techniques:

- Dry media: pencil, ink, markers, colored pencils
- Wet media: watercolors, poster colors
- Mixed media approaches

Garment Detailing and Draping:

- Detailing: collars, cuffs, pleats, gathers, pockets, embellishments
- Fabric drape studies: silk, denim, chiffon, leather, knits, etc.

Creative Portfolio Development

- Theme-based illustration development: Digital/manual
- Individual style exploration
- 8–10 fully illustrated looks
- Thematic project (e.g., Bridal, Avant-garde, Sustainable, Fusion Wear)

Evaluation scheme: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes, as well as viva-voce and practical examination conducted by the examiner.

Suggested Readings:

- "Fashion Illustration: Inspiration and Technique" by Anna KiperChange by Design – Tim Brown (IDEO), 2009
- "9 Heads: A Guide to Drawing Fashion" by Nancy Riegelman, 2003
- "Fashion Thinking: Creative Approaches to the Design Process" by Fiona Dieffenbacher, 2013
- "Fashion Illustration for Designers" by Kathryn Hagen, 2004
- "Illustrating Fashion: Concept to Creation" by Steven Stipelman, 2008
- "Drawing Fashion: A Century of Fashion Illustration" by Joelle Chariou, 2010



**PG-Diploma in Fashion Designing
Semester I**

Course Nomenclature: Advanced Textile science

Course Code: 25PN-FD-102

Course Type: CC-2

Total Credits: 4 (4+0+0)

Total Marks: 100

External Assessment Marks: 70

Internal Assessment Marks: 30

Duration of Exam: 3Hrs.

Course Objective: The main objective of this subject is to make the students understand the various components of Textiles and recent development thereof.

Course Outcomes: After completion of the course, learners will be able to:

CO1: Analyze the structure-property relationships of advanced textile fibers (natural, synthetic, and smart textiles) using contemporary characterization techniques.

CO2: Evaluate advanced spinning, weaving, knitting, and nonwoven technologies, and assess their impact on fabric performance and application suitability.

CO3: Develop sustainable textile processes and critically evaluate environmental impacts, including life cycle assessment and eco-friendly finishing techniques and predict and select different types of yarn for fabric development according to various applications.

CO4: Integrate concepts of nanotechnology, smart materials, and functional finishing into the development of next-generation textiles (e.g., antimicrobial, phase-change, conductive fabrics).

Note for the Paper Setter: The question paper will consist of nine questions in all. The first question will be compulsory and will consist of seven short questions of 2 marks each covering the whole syllabus. In addition, eight more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the four units. The candidates are required to attempt one compulsory question and four more questions selecting at least one question from each unit.

UNIT-I

Fundamentals of textile fibers; classification of fibers – natural, synthetic and regenerated fibers; production and properties of advanced fibers such as aramids, carbon fibers, glass fiber; fiber morphology and structure-property relationships.

UNIT-II

Yarn: types, structure; filament yarn production – melt, wet, and dry spinning; Monofilament and Multifilament yarn, specialized yarns – core-spun, textured, and conductive yarns; Yarn properties and their implication on quality: Fineness, Evenness, Yarn count, Yarn crimp, Yarn twist.

UNIT-III

Fabric Construction: Weaving, knitting, braiding; types of loom – classification of loom, basic loom, shuttle loom, projectile loom, jacquard, dobby, backstrap loom; classification of weave-plain weave, twill weave, satin and sateen weave; Knitting process; Woven and non-woven fabrics.

UNIT-IV

Textile testing and quality management: performance properties- tensile strength, thread count, dimensional stability, Abrasion resistance, pilling, wash fastness, light fastness properties of fabric. sustainability in textiles – eco-friendly fibers and dyes.

Suggested Readings:

- **Textile Science** by E.P.G. Gohl and L.D. Vilensky, 1983
- **Fundamentals of Fibre Formation** by Andrzej Ziabicki, 1976
- **Handbook of Technical Textiles** by A.R. Horrocks and S.C. Anand, 2000
- **Smart Textiles and Their Applications** by Vladan Koncar, 2016

A handwritten signature or mark, possibly a stylized 'W' or 'M', enclosed in a circle with a flourish extending to the right.

**PG-Diploma in Fashion Designing
Semester I**

Course Nomenclature: Surface Ornamentation Techniques

Course Code: 25PN-FD-103

Course Type: CC-3

Total Credits: 4 (2+0+2)

Total Marks: 100

Theory: 50 (15 Internal +35 External)

Practical: 50 (15 Internal +35 External)

Course Objective: To impart in-depth knowledge and hands-on experience in various surface ornamentation techniques used in apparel and textile decoration, enabling students to explore traditional and contemporary methods, understand design application, and develop innovative embellished products for fashion and lifestyle markets.

Course Outcomes: By the end of the course, students will be able to:

CO1: Identify and classify traditional and contemporary ornamentation techniques.

CO2: Apply embroidery, dyeing, and printing methods on various textiles.

CO3: Innovate surface decoration using mixed media and material exploration.

CO4: Create design compositions inspired by cultural and market trends and produce a thematic collection showcasing diverse ornamentation skills.

THEORY

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

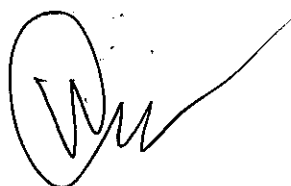
Internal Assessment Marks: 15

Duration of Exam: 2Hrs

Note for the Paper Setter: The question paper will consist of five questions in all. The first question will be compulsory and will consist of Seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.

UNIT-I

Introduction to Surface Ornamentation: Definition, history, and importance in fashion and textiles, Classification of ornamentation techniques (traditional vs. contemporary), Historical and cultural relevance of embellishment practices, Elements and principles of design in embellishment, Overview of Indian traditional crafts (Kantha, Phulkari, Chikankari, Zardozi, etc.), Surface ornamentation in contemporary fashion. Design enhancement by surface ornamentation. Embellishment Techniques: Beadwork, sequins, ribbon work, mirror work, cut work, metal threads, fabric painting. Fabric manipulation: Smocking, pleating, ruching, 3D embellishments: Fabric flowers, textured surfaces



UNIT-II

Fundamentals of color theory and fabric selection, Traditional dyeing methods: tie-dye, bandhani, shibori, batik, leheriya. Sustainability in dyeing and printing: use of eco-friendly materials and techniques. Block printing, stencil, screen printing, digital printing basics, Applique and Patchwork: Raw edge, turned edge, reverse applique, Color theory for surface design. Application to Garment Design: Integrating ornamentation in design aesthetics: Placement planning (borders, all-over, motifs), Ornamentation for different garment types (ethnic, western, fusion), Sustainability and ethics in surface ornamentation.

PRACTICAL

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4 Hrs

Embroidery Techniques:

- Hand embroidery: Basic to advanced stitches (e.g., chain, satin, bullion, French knots)
- Regional styles: Kantha, Chikankari, Kasuti, Phulkari, Zardozi, etc.
- Machine embroidery basics
- Thread types, needles, frames
- Swatch book of 10–12 hand embroidery stitches
- One inspired sample from any traditional style
- Embellished fabric sample collection
- Mood board for garment design with embellishments
- Create swatches using at least 3 dyeing and 2 printing methods
- Develop a mini collection of printed fabric samples
- Design and create an applique & Patch & Joinery panel Project:
- Design and construct one embellished garment using any techniques
- Submit design sheet, swatches Portfolio and Presentation
- Developing a professional surface ornamentation portfolio
- Portfolio with documentation of all swatches and the final project. Presentation of inspiration, concept development, and execution

Evaluation scheme for Practical: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested Readings:

- *Textile Arts of India by Kokyo Hatanaka, 1993*
- *The Art of Embroidery by Francoise Tellier-Loumagne, 2006*
- *Shibori: The Inventive Art of Japanese Shaped Resist Dyeing by Yoshiko Wada, 1983*
- *Surface Design for Fabric by Kimberly Irwin, 2015*



**PG-Diploma in Fashion Designing
Semester I**

Course Nomenclature: Quality Control in Fashion And Apparel Industries

Course Code: 25PN-FD-104

Course Type: CC-4

Total Credits: 4 (3+0+1)

Total Marks: 100

Theory: 70 (20 Internal +50 External)

Practical: 30 (10 Internal +20 External)

Course Objective: This course aims to introduce the fundamentals of quality control and assurance systems in the fashion and apparel industry.

Course Outcomes: By the end of this course, students will be able to:

CO1: Understand the significance of quality control in the fashion and apparel sector.

CO2: Identify and evaluate quality parameters for raw materials, in-process materials, and finished garments.

CO3: Analyze causes of defects and implement preventive/corrective measures.

THEORY

Total Credits: 03

Maximum Marks: 70

External Assessment Marks: 50

Internal Assessment Marks: 20

Duration of Exam: 3Hrs

Note for the Paper Setter: The question paper will consist of seven questions in all. The first question will be compulsory and will consist of four short questions of 02 marks each covering the whole syllabus. In addition, six more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the three units. The candidates are required to attempt one compulsory question and three more questions selecting at least one question from each unit.

UNIT-I

Introduction to Quality Control- Definition and importance of quality in fashion and apparel industries, Quality control vs quality assurance, Tools of quality control, Factors affecting quality in fashion and textiles.

UNIT-II

Importance of Textile Testing and analysis, objectives (reasons) of textile testing, uses of Testing information, Mechanical and chemical methods of testing, Factor affecting tensile testing, Quality Management System- Organizing, planning and implementation.

UNIT-III

Inspection –Definition, Types of inspections: raw material, in-process, final inspection, techniques of inspection- visual, measurement, in-line vs end-of-line inspection; Total Quality Management systems; Care labelling of apparel and textiles- American, British and Japanese care labelling system.



PRACTICAL

Total Credits: 01

Maximum Marks: 30

External Assessment Marks: 20

Internal Assessment Marks: 10

Duration of Exam: 2 Hrs

- Introduction to Quality standards
- ISO standards for the apparel industry – ISO 9000 & 14000 standards;
- Eco management of textile and apparel industry: eco textiles, eco standards and certifications
- Eco-mark, Oeko Tex 100, GOTS.

Evaluation scheme for practical: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested readings:

- “Managing Quality in the Apparel Industry” – Pradip V. Mehta, 1998.
- “Quality Assurance for Textiles and Apparel” – Sara J. Kadolph, 1998.
- “Introduction to Clothing Production Management” – A.J. Chuter, 1995
- “ISO and ASTM Standards Manuals”, 1993
- **Journals:** *Textile Outlook International, Journal of Fashion Technology & Textile Engineering*, 2012



**PG-Diploma in Fashion Designing
Semester I**

Course Nomenclature: Advanced Garment Design and Construction

Course Code: 25PN-FD-105

Course Type: DEC-1

Total Credits: 4 (2+0+2)

Total Marks: 100

Theory: 50 (15 Internal +35 External)

Practical: 50 (15 Internal +35 External)

Course objectives: This course aims to develop advanced competencies in garment design and construction, emphasizing precision in pattern making, tailoring, fit analysis, and couture techniques, enabling students to create high-quality, innovative garments with professional finishing and a strong design aesthetic. By the end of the course, students will be capable of developing high-quality, runway-ready pieces that reflect both technical skill and design innovation.

Course outcomes: By the end of this course, students will be able to:

CO1: Construct complex garments with precision and quality finishes.

CO2: Analyze body shapes and customize garment fits accordingly.

CO3: Develop advanced garment designs through draping and flat pattern making.

CO4: Integrate functional and aesthetic design elements and present and critique complete designer collections.

THEORY

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 2Hrs

***Note for the Paper Setter:** The question paper will consist of five questions in all. The first question will be compulsory and will consist of seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.*

UNIT-I

Advanced Pattern Making & Fit Analysis, Body types and measurement customization, Complex dart manipulations and princess line variations, Style adaptations: yokes, panels, pleats, cowls, godets, Sleeve variations: kimono, raglan, leg-o-mutton, cape sleeves. Collar adaptations: Chinese, mandarin, shawl, flat, layered, Fit analysis and garment alteration techniques, Muslin testing, mock-up making, and toile corrections, Design Development, Product Realization & Presentation. Design process: Research board, Inspiration board, theme board, Mood board, color board, Silhouette board, fabric board, Client profile, etc.



UNIT-II

Introduction to draping, principles and applications, Principles of three-dimensional draping, Advanced Draping Techniques, Tools used in draping, Grain line orientation, Advanced Construction Techniques & Finishes, Tailoring methods: interfacing, lining, padding, pressing. Invisible zipper, welt pockets, French seams, flat-felled seams. Decorative seams and construction detailing. Surface joining of unconventional fabrics (net, leatherette, lycra). Inner structures: boning, bust cups, can-can, interlining

PRACTICAL

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4 Hrs

Garment Detailing and Embellishments:

- Creative trims, ruffles, smocking, pleating techniques
- Garment section with hand-embellished detailing
- Smocking or pleating detail sample project
- Construction of jackets, corsets, layered skirts, and structured tops

Advanced Pattern Making Techniques:

- Pattern manipulation: darts, princess lines, pleats, cowls, yokes, and panels. Sleeve and collar variations (cape sleeves, raglan, bishop, sailor, mandarin, etc.).
- Pattern grading and sizing adjustments.

Garment shaping through pleating, gathering, and tucking in drape.

- Draping bodice, skirts, and trousers
- Draping on bias, gathers, and asymmetric forms
- Draped evening wear and gowns
- Experimental and sculptural draping for couture
- Experiment with creative surface textures through draping

Fabric Handling & Finishing Techniques:

- Working with specialty fabrics: leather, chiffon, silk, sequins, stretch fabrics
- Advanced hemming, seam finishes (French seam, flat-felled, bound), zipper insertion, linings.
- Fabric swatch book with samples of advanced seams and finishes

Final Garment Project:

- Design and develop an advanced-level garment or mini-collection (Minimum 05)
- Fully constructed and professionally finished garments
- Technical file including pattern drafts, swatches, spec sheet, and process photos
- Portfolio and lookbook preparation
- Fit testing, corrections, and finishing for final presentation.

Evaluation scheme for practical: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.



Suggested readings:

- **“Patternmaking for Fashion Design”** by Helen Joseph-Armstrong, 1987.
- **“Draping: The Complete Course”** by Karolyn Kiisel, 1999.
- **“The Art of Fashion Draping”** by Connie Amaden-Crawford, 2018.
- **“Couture Sewing Techniques”** by Claire B. Shaeffer, 1994.
- **“Metric Pattern Cutting for Women’s Wear”** by Winifred Aldrich, 1975.
- **“The Fashion Designer’s Technical Manual”** by Lorrie Mack, 1994.
- **“Cutting for Fashion Design”** by Patricia Grading, 1987.

A handwritten signature in black ink, consisting of a large, stylized capital 'W' followed by a series of loops and a long horizontal stroke.

**PG-Diploma in Fashion Designing
Semester I**

Course Nomenclature: Hands on Training

Course Code: 25PN-FD-SEC101

Course Type: PC-I

Total Credits: 2 (0+0+2)

Total Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4Hrs.

Course objectives: This course aims to develop essential hands-on skills used in fashion design, work with fabrics, tools, and sewing machines confidently. It helps to understand and apply basic garment construction technique.

Course outcomes: By the end of this course, students will be able to:

CO1: Use sewing tools, equipment, and machines safely and effectively and draft basic patterns for apparel components (bodice, sleeve, skirt, etc.).

CO2: Execute garment construction techniques such as seams, darts, pleats, gathers, and finishing to create a wearable basic garment sample and present and document work in a professional portfolio.

PRACTICAL WORK

Introduction to Fashion Tools & Equipment

- Overview of sewing tools, measuring tools, drafting tools
- Fabric types and uses
- Thread, needle, and machine basics
- Machine operation: threading, bobbin winding

Basic Stitches, Seams & Fabric Handling

- Hand stitches: basting, hemming, backstitch, buttonhole stitch
- Machine stitches: straight, zig-zag, edge stitch
- Seams: plain seam, French seam, flat-felled seam
- Seam finishes: overcasting, pinking, bias binding

Evaluation scheme for practical: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested readings:

- "Patternmaking for Fashion Design" – Helen Joseph-Armstrong, 1987
- "The Sewing Book" – Alison Smith, 1993
- "Cutting for Fashion Design" by Patricia Grading, 1987



PG-Diploma in Fashion Designing
Semester II

Course Nomenclature: Advanced Chemical Processing of Textiles

Course Code: 26PN-FD-201

Course Type: CC-5

Total Credits: 4 (4+0+0)

Total Marks: 100

External Assessment Marks: 70

Internal Assessment Marks: 30

Duration of Exam: 3Hrs.

Course Objective: The main objective of this subject is to develop skills to design, assess, and troubleshoot complex chemical processes in industrial textile finishing.

Course Outcomes: By the end of this course, students will be able to:

CO1: Explain the advanced mechanisms of fiber modification and chemical interactions during textile processing.

CO2: Apply advanced chemical treatments to achieve specific functional properties in textiles.

CO3: Evaluate the environmental impacts and compliance standards associated with textile processing.

CO4: Propose innovative chemical processes for technical, smart, or performance textiles and design sustainable chemical processing strategies integrating nanotechnology and biotechnology.

Note for the Paper Setter: The question paper will consist of nine questions in all. The first question will be compulsory and will consist of seven short questions of 02 marks each covering the whole syllabus. In addition, eight more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the four units. The candidates are required to attempt one compulsory question and four more questions selecting at least one question from each unit.

UNIT-I

Introduction to Textile fibers, yarn & fabric and their classification- natural, synthetic and regenerated; manufacturing process, physical and chemical properties of fibers; Yarns and its classification- slub yarn, novelty yarn etc. Preparatory processes of textile and their importance.

UNIT-II

Colouration of textiles: Dyes and application wise classification of dyes, process of dyeing, theory of dyeing, various method of dyeing; Eco-friendly dyes, Natural dyes – importance and applications.

UNIT-III

Printing of textile: Definition and techniques of printing- Direct, resist and discharge styles of printing - Transfer printing of polyester and blends, digital printing; After



treatment process for fixation by steaming/curing, soaping, washing, etc.

UNIT-IV

Finishing of Textiles: Introduction and classification of finishes- by durability, by function and by application method. Special finishes like wrinkle resistant, flame retardant, waterproof, soil and stain release finishes, antimicrobial, etc. Auxiliary chemicals used in textile processing. Recent advances in processing of textiles- nanotechnology, technical textiles, sustainability and green processing.

Suggested readings:

- **“Fundamentals and Practices in Colouration of Textiles”**, by J.N. Chakraborty, 2014.
- **“Environmental aspects of textile dyeing”**, by R. Chritie, 2007.
- **“Textile Dyeing”** by N.N. Mahapatra, 2018.
- **“Textile Dyes”** by N.N. Mahapatra 2016.
- **“Pretreatment of Textile Substrates”** by Mathews Kolanjikombil, 2016.
- **“Bioprocessing of Textiles”** by C. Vigneswaran C, M. Ananthasubramanian and P. Kandhavadi, 2014.



**PG-Diploma in Fashion Designing
Semester II**

Course Nomenclature: Apparel Merchandising and Marketing

Course Code: 26PN-FD-202

Course Type: CC-6

Total Credits: 4 (3+0+1)

Total Marks: 100

Theory: 70 (20 Internal +50 External)

Practical: 30 (10 Internal +20 External)

Course Objective: The objective of this course is to equip students with a comprehensive understanding of the core principles and strategies of apparel merchandising and marketing in the global fashion industry.

Course Outcomes: By the end of this course, students will be able to:

CO1: Understand the roles and responsibilities of apparel merchandisers in different types of markets.

CO2: Apply marketing principles and consumer behavior insights to develop effective apparel marketing strategies.

CO3: Analyze various retail formats, pricing policies, and promotional tools used in the apparel industry.

CO4: Evaluate sourcing strategies, vendor relationships, and supply chain logistics in apparel merchandising and formulate integrated merchandising and marketing plans for domestic and international fashion brands.

THEORY

Total Credits: 03

Maximum Marks: 70

External Assessment Marks: 50

Internal Assessment Marks: 20

Duration of Exam: 3Hrs

***Note for the Paper Setter:** The question paper will consist of seven questions in all. The first question will be compulsory and will consist of four short questions of 2 marks each covering the whole syllabus. In addition, six more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the three units. The candidates are required to attempt one compulsory question and three more questions selecting at least one question from each unit.*

UNIT-I

Introduction to merchandising: types and functions of merchandising; role and responsibilities of merchandisers; product development process; line planning and range planning; fashion cycles and forecasting in merchandising.



UNIT-II

Basics of marketing and the 4Ps in the context of apparel; segmentation, targeting, and positioning; study of consumer behaviour and fashion adoption models; fashion marketing strategies; Principles of marketing and merchandising and brand management in apparel industry.

UNIT-III

Overview of apparel retailing formats and trends; retail buying and pricing strategies; store layout, display techniques, and visual merchandising; Elements of merchandising display, types of window display, Lightening techniques and visual presentation.

PRACTICAL

Total Credits: 01

Maximum Marks: 30

External Assessment Marks: 20

Internal Assessment Marks: 10

Duration of Exam: 2 Hrs

- Market Research: Research objectives, developing research plan - consumer behaviour, target market and market segmentation.
- Data source and collection methods, data analysis, presenting findings.
- Apparel costing, discount- types, negotiations and specification with vendors and customers.

Evaluation scheme for practical: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested readings:

- **“Fashion Buying: From Trend Forecasting to Shop Floor”**, David Shaw, Dimitri Koumbis, 2018.
- **“Merchandising of Fashion Products”**, Doris H Kincade, 2011.
- **“Fashion Marketing Communications”**, Gaynor Lea-Greenwood, 2014.
- **“Fashion Marketing Management”** by V Ramesh Babu and A. Arunraj, 2019.
- **“Apparel Merchandising”** by R. Rathinamoorthy and R. Surjit, 2017.



PG-Diploma in Fashion Designing
Semester II

Course Nomenclature: Fashion & Lifestyle Accessory Designing

Course Code: 26PN-FD-203

Course Type: CC-7

Total Credits: 4 (2+0+2)

Total Marks: 100

Theory: 50 (15 Internal +35 External)

Practical: 50 (15 Internal +35 External)

Course Objectives: To develop creative, conceptual, and technical skills in designing fashion and lifestyle accessories by understanding material properties, functional aesthetics, market trends, and production techniques, enabling students to design unique and commercially viable accessory collections.

Course Outcomes: After completion of the course, learners will be able to:

CO1: Understand categories and functions of fashion and lifestyle accessories.

CO2: Create accessory designs aligned with fashion trends and user needs.

CO3: Apply techniques and materials suited to various accessory types.

CO4: Develop prototypes using conventional and experimental approaches and present a coherent accessory collection with technical documentation.

THEORY

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 2Hrs

Note for the Paper Setter: The question paper will consist of five questions in all. The first question will be compulsory and will consist of Seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.

UNIT-I

Introduction to Accessory Design, Definition, classification and scope of accessory design in fashion and lifestyle, History and evolution of accessories across cultures. Categories: personal fashion accessories (bags, belts, footwear, jewelry, headgear) and lifestyle accessories (home decor, tech accessories, travel gear), Functional vs. decorative roles of accessories, Design thinking in accessory design: problem solving and innovation. Different textile and non textile material used in accessory designing, forecasting and trend analysis for accessories, Product life cycle of fashion accessories, Materials, Tools & Techniques. Craft techniques: weaving, knotting, beading, casting, embroidery, carving, embossing.



UNIT-II

Introduction to digital tools for accessory design (Adobe Illustrator, CorelDRAW, 3D software). Design elements: form, balance, color harmony, texture. Material suitability for home use (wood, fabric, ceramics, jute, metals, plastics, recycled materials), Cultural and market influences on design trends. Eco-conscious practices and up-cycled accessory development. Craft integration: traditional hand techniques like macrame, kantha, applique, bead-work, and hand-loom used innovatively in modern home/lifestyle contexts. Trend forecasting and market study for accessory ranges.

PRACTICAL

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4 Hrs

- Identification and sourcing of materials (leather, fabric, beads, metal, wood, clay, recycled materials)
- Hands-on creation of texture and surface treatments (weaving, beading, embossing, macrame)
- Preparation of a material exploration file with swatches, descriptions, and techniques used
- Sketching and technical drawing for accessories
- **Cushion covers** with embellishment
- **Wall-hangings or decor objects** using sustainable or recycled materials
- Wearable & drapable
- Material exploration: leather, faux leather, fabric, metals, beads, wood, plastic, ceramics, sustainable/recycled materials
- Belts – pattern making, buckle placement, stitching techniques
- Bags – tote/pouch design, strap fixing, lining, closures
- Jewelry – earrings, necklaces, or bangles using wirework, beading, or resin casting
- Headgear – turban styling, caps, or hair accessories using soft construction
- Safety, durability, and ergonomic considerations

Pattern making and prototyping for bags, belts, jewelry, and home accessories

Evaluation scheme: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested Readings:

- **"Fashion Illustration: Inspiration and Technique"** by Anna KiperChange by Design – Tim Brown (IDEO), 2011.
- **"Fashion Illustration for Designers"** by Kathryn Hagen, 2004. **"Digital Fashion Illustration with Photoshop and Illustrator"** by Kevin Tallon, 2008.
- **"Advanced Fashion Drawing: Lifestyle Illustration"** by Bil Donovan, 2010.



PG-Diploma in Fashion Designing

Semester II

Course Nomenclature: Design Presentation Techniques

Course Code: 26PN-FD-204

Course Type: CC-8

Total Credits: 4 (2+0+2)

Total Marks: 100

Theory: 50 (15 Internal +35 External)

Practical: 50 (15 Internal +35 External)

Course Objective: This course aims to enhance students' ability to communicate fashion design concepts effectively through professional presentation techniques, including fashion illustration, digital rendering, mood boards, technical drawings, and portfolio development, fostering visual storytelling and industry-ready presentation skills.

Course Outcomes: By the end of this course, students will be able to:

CO1: Develop compelling visual presentations of fashion collections.

CO2: Master both traditional and digital rendering techniques.

CO3: Utilize industry-standard software (e.g., Adobe Illustrator, Photoshop, InDesign).

CO4: Create mood boards, fabric boards, flats, illustrations, and tech packs and present design concepts professionally to various audiences.

THEORY

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 2Hrs

***Note for the Paper Setter:** The question paper will consist of five questions in all. The first question will be compulsory and will consist of Seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.*

UNIT-I

Introduction to Fashion Presentation: Overview of presentation techniques in fashion and exploring its role in the creative and commercial aspects of the industry. Design concept and theory, Visual Communication & Storytelling: creative visual boards (inspiration boards, mood boards, concept boards, etc). Narrative development for collections, color psychology and trend research, principles of visual composition, typography, and layout design as foundational tools for presenting fashion collections effectively.

UNIT-II

Fashion Illustration and design: Traditional techniques: freehand sketching, stylized croquis development, and rendering different fabrics using pencil, ink, water color, and markers. Stylization vs realism in fashion illustration. Advanced Fashion Illustration:

Rendering textiles (denim, silk, fur, etc.), Accessory illustration, Drapery and movement. Digital Illustration: Adobe Illustrator: Introduction to vector drawing tools, Creating flats and technical drawings, Color fills, patterns, and textures. Adobe Photoshop: Fashion rendering with digital brushes, layering techniques for fabric effects, editing and enhancing scanned sketches. Digital Layouts & Portfolios: Adobe InDesign: Portfolio layout principles, typography for fashion, composing lookbooks and design books.

PRACTICAL

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4 Hrs

- Fabric and Trim Presentation: Swatch boards, fabric analysis and labelling, Digital vs. physical presentation.
- Technical Flats & Specification Sheets: Construction details, Garment measurements and annotations, creating tech packs for production.
- Presentation Skills & Critique: Verbal presentation techniques, Professional etiquette for presenting to clients or juries, Mock presentations with feedback.
- Portfolio Development and Professional Presentation: Structuring a fashion design portfolio, Personal branding and visual consistency, printed vs. digital portfolios,
- Mood Board & Concept Development, Hand-Rendered Fashion Illustration Series, Digital Illustration of Garments (Adobe Illustrator),
- Fabric Rendering Experiment, Technical Flats and Specification Sheet Development, Line Sheet and Range Planning Board
- Digital Portfolio Page Design
- Final Presentation & Verbal Pitch.

Evaluation scheme: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested readings:

- **"9 Heads: A Guide to Drawing Fashion"** by Nancy Riegelman, 2003
- **"Fashion Illustration: Inspiration and Technique"** by Anna Kiper, 2011.
- **"Drawing Fashion: The Art of Kenneth Paul Block"** by Kenneth Paul Block, 2008.
- **"Digital Fashion Illustration with Photoshop and Illustrator"** by Kevin Tallon, 2008.
- **"Adobe Illustrator for Fashion Design"** by Susan Lazear, 2008.
- **"Fashion Portfolio: Design and Presentation"** by Anna Kiper, 2014.
- **"Basics Fashion Design: Portfolio Skills"** by Lynda Maynard, 2004.
- **"The Fashion Designer's Sketchbook"** by Sharon Rothman, 2020.



PG-Diploma in Fashion Designing
Semester II

Course Nomenclature: Fashion Communication and Visual Merchandising

Course Code: 26PN-FD-205

Course Type: DEC-2

Total Credits: 4 (2+0+2)

Total Marks: 100

Theory: 50 (15 Internal +35 External)

Practical: 50 (15 Internal +35 External)

Course Objective: This course aims to enhance students' ability to communicate fashion design concepts effectively through professional presentation techniques, including fashion illustration, digital rendering, mood boards, technical drawings, and portfolio development, fostering visual storytelling and industry-ready presentation skills.

Course Outcomes: By the end of this course, students will be able to:

CO1: Understand the role and scope of fashion communication in the industry

CO2: Apply principles of visual merchandising to create impactful retail spaces

CO3: Develop brand communication strategies and fashion campaigns

CO4: Create visual displays using props, lighting, and styling techniques and present fashion concepts using digital and physical formats effectively

THEORY

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 2Hrs

Note for the Paper Setter: The question paper will consist of five questions in all. The first question will be compulsory and will consist of Seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.

UNIT-I

Fundamentals of Fashion Communication, Introduction to fashion communication: scope, need, and channels, Elements of fashion communication: visual, verbal, and experiential, Fashion journalism, blogging, and content creation, Fashion photography and styling basics, Branding and storytelling in fashion, Fashion PR, advertising, and promotional strategies.

UNIT-II

Principles of Visual Merchandising, Definition, role, and evolution of visual merchandising, Types of visual merchandising: window displays, in-store displays, online VM, Key principles: color theory, balance, focal point, repetition, rhythm, Display elements: props, mannequins, backdrops, signage, lighting, Product placement,



zoning, and planograms, Visual merchandising for different store formats: luxury, fast fashion, pop-up.

PRACTICAL

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4 Hrs

- Communication Tools & Media in Fashion, Graphic design basics: typography, layout, color, branding identity
- Software applications (Photoshop, Illustrator, Canva) Lookbooks, line sheets, press kits, Digital content creation: social media visuals, fashion reels, video lookbooks.
- Fashion events and exhibitions: runway setup, media handling. Trend forecasting and fashion communication calendars
- Development of fashion campaign (branding + promotion strategy),
- Portfolio creation with styling, photography, display
- mockups, Sustainable and ethical communication in fashion,
- Creation of a brand board and communication kit, Design of window and in-store displays using models or mock setups,
- Visual styling and photography for a fashion concept, Social media and visual promotion content for a fashion product.

Evaluation scheme: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested Readings:

- "The End of Fashion" by Teri Agins, 2000.
- "Fashion Brands: Branding Style from Armani to Zara" by Mark Tungate, 2005.
- "The Fashion System" by Roland Barthes, 1967



PG-Diploma in Fashion Designing
Semester II

Course Nomenclature: Indian Dyeing and Printing Techniques

Course Code: 25PN-FD-IKS201

Course Type: IKS

Total Credits: 2 (0+0+2)

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4 Hrs

Course Objective: To impart foundational understanding and practical skills in textile dyeing and printing techniques for surface design and color application.

Course Outcomes: By the end of this course, students will be able to:

CO1: Understand the basic principles and chemistry involved in indian dyeing and printing processes for different textile fibers and apply appropriate dyes, pigments, and printing methods based on fiber type and end-use.

CO2: Demonstrate practical proficiency in fabric dyeing, block, screen, and digital printing techniques and assess color fastness and quality parameters in dyed and printed textiles and explore innovative and sustainable practices in dyeing and printing.

PRACTICAL WORK

- Introduction to Indian dyeing techniques of dyeing; Bandhani, Leheriya, Mothra.
- Prepare dress material using printing methods such as block, screen printing techniques
- Practical exercises in fabric, and garment dyeing
- Use resist and hand-painting techniques for sample making; Batik, Kalamkari, Ikat.

Evaluation scheme for practical: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested readings:

- *"Natural Dyes: Sources, Chemistry and Application"*, by M.L. Guirajani, 1992.
- Journals: *Textile Research Journal*, 1931; *Indian Journal of Fibre & Textile Research*, 1976; *Coloration Technology*, 1999.

