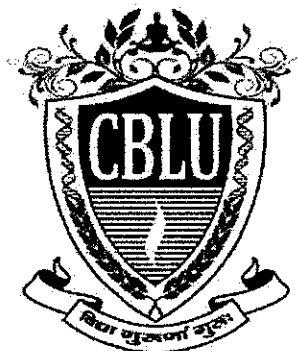


Chaudhary Bansi Lal University, Bhiwani
(A State University established under Haryana Act No. 25 of 2014)



**Examination Scheme and Syllabus
For
Postgraduate Programme**

M.A. Fashion Designing

**As per NEP 2020
Curriculum and Credit Framework for Postgraduate Programmes
(Multiple Entry-Exit, Internship and Choice Based Credit System LOCF)**

With effect from Session 2025-26 (in phased manner)

**DEPARTMENT OF PERFORMING AND VISUAL ARTS
FACULTY OF HUMANITIES**

**Chaudhary Bansi Lal University, Prem Nagar-127031
BHIWANI
HARYANA (INDIA)**



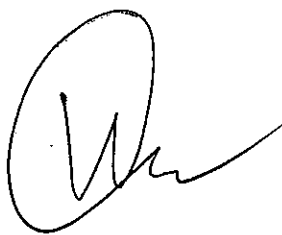
Chaudhary Bansi Lal University, Bhiwani

(A State University established under Haryana Act No. 25 of 2014)

Summary of the Programme	
Name of Programme	M.A. Fashion Designing
Duration	2 Years (4 Semesters)
Maximum Duration	4 Years
Total Credits	88
Total Marks	2200
Passing Criteria	The pass percentage will be 40% both for theory and practicum End-Term Examination. A student has to obtain minimum 40% marks in aggregate (sum of the Internal Assessment and End-Term Examination marks) and in End-Term Examination separately to qualify a course.
Medium of Instructions and Examinations	English
Minimum Attendance Requirement	75% per course
For Other Details	See Ordinance for PG Programme

Programme Learning Outcomes (PLO) of M.A. Fashion Designing

PLO 1	Demonstrate advanced knowledge about Fashion Designing with a critical understanding of the emerging developments and issues relating to the learners domain area.
PLO 2	Demonstrate advanced knowledge and understanding of principles, methods, and techniques applicable to the chosen field of study.
PLO 3	Demonstrate the capacity to extrapolate the acquired knowledge and skills to real-life situations and apply acquired competencies in new/unfamiliar contexts.
PLO 4	Demonstrate the ability to apply the acquired conceptual, operational or technical knowledge and a range of cognitive and practical skills to identify and address problems related to the chosen field of learning.
PLO 5	Demonstrate the apply advanced knowledge relating to research methods to carryout research and investigations to formulate evidence- based solutions to complex and unpredictable problems in the field of Fashion Designing.
PLO 6	Demonstrate the ability to communicate, in a well-structured manner the findings/ results of the research studies undertaken in the field of Fashion Designing.
PLO 7	Pursue self-paced and self- directed learning to upgrade knowledge and skills, including research-related skills avoiding unethical practices.



Curriculum and Credit Framework for Post-Graduate Programme in Fashion Designing**First year of 2 Year PG program****SEMESTER-I****Total credit: 22**

Course Category	Course Code	Course Title	Total Credits				Load Allocation				Marks				
			L	T	P	Total	L	T	P	Total	Theory		Practical		Total marks
											Internal	External	Internal	External	
CC-1	25PN-FD-101	Advanced Fashion Illustration	2	0	2	4	2	0	4	6	15	35	15	35	100
CC-2	25PN-FD-102	Advanced Textile Science	4	0	0	4	4	0	0	4	30	70	-	-	100
CC-3	25PN-FD-103	Surface Ornamentation Techniques	2	0	2	4	2	0	4	6	15	35	15	35	100
CC-4	25PN-FD-104	Quality Control In Fashion And Apparel Industries	3	0	1	4	3	0	2	5	20	50	10	20	100
DEC-1	25PN-FD-105	Advanced Garment Design And Construction	2	0	2	4	2	0	4	6	15	35	15	35	100
PC-I	25PN-FD-SEC-101	Hands on training	0	0	2	2	0	0	4	4	-	-	15	35	50
TOTAL			13	0	9	22	13	0	18	31					550

Curriculum and Credit Framework for Post-Graduate Programme in Fashion Designing**First year of 2 Year PG program****SEMESTER-II****Total credit: 22**

Course Category	Course Code	Course Title	Total Credits				Load Allocation				Marks				
			L	T	P	Total	L	T	P	Total	Theory		Practical		Total marks
											Internal	External	Internal	External	
CC-5	25PN-FD-201	Advanced Chemical Processing Of Textiles	4	0	0	4	4	0	0	4	30	70	-	-	100
CC-6	25PN-FD-202	Apparel Merchandising And Marketing	3	0	1	4	3	0	2	5	20	50	10	20	100
CC-7	25PN-FD-203	Fashion & Lifestyle Accessory Designing	2	0	2	4	2	0	4	6	15	35	15	35	100
CC-8	25PN-FD-204	Design Presentation Techniques	2	0	2	4	2	0	4	6	15	35	15	35	100
DEC-2	25PN-FD-205	Fashion Communication And Visual Merchandising	2	0	2	4	2	0	4	6	15	35	15	35	100
IKS	25PN-FD-IKS-201	Indian Dyeing And Printing Techniques	0	0	2	2	0	0	4	4	-	-	15	35	50
TOTAL			13	0	9	22	13	0	18	31					550

Approved in BOS: 22/11/2025

Approved in Faculty of Humanities: 12/01/2026

Curriculum and Credit Framework for Post-Graduate Programme in Fashion Designing
Second year of 2 Year PG program

Option II

SEMESTER-III

Total credit: 22

Course Category	Course Code	Course Title	Total Credits				Load Allocation				Marks				
			L	T	P	Total	L	T	P	Total	Theory		Practical		Total marks
CC-9	25PN-FD-301	Fashion Draping And Drafting	2	0	2	4	2	0	4	6	15	35	15	35	100
CC-10	25PN-FD-302	Design Project	0	0	4	4	0	0	8	8	-	-	30	70	100
CC-11	25PN-FD-303	Research Methodology	4	0	0	4	4	0	0	4	30	70	-	-	100
DEC-3	25PN-FD-304	Textile And Apparel Costing	3	0	1	4	3	0	2	5	20	50	10	20	100
	25PN-FD-305	MOOC/SWAYAM	4	0	0		-	-	-	-	-	-	-	-	
DEC-4	25PN-FD-306	Trend Research And Forecasting	3	0	1	4	3	0	2	5	20	50	10	20	100
	25PN-FD-307	MOOC/SWAYAM	4	0	0		-	-	-	-	-	-	-	-	
EEC	25PN-FD-EEC301	Entrepreneur Development Programme & Intellectual Property Right	2	0	0	2	2	0	0	2	15	35	-	-	50
TOTAL						22	14	0	16	30					550

Curriculum and Credit Framework for Post-Graduate Programme in Fashion Designing
Second year of 2 Year PG program

SEMESTER-IV

Total credit: 22

Course Category	Course Code	Course Title	Total Credits				Load Allocation				Marks				
			L	T	P	Total	L	T	P	Total	Theory		Practical		Total marks
DEC-5	25PN-FD-401	Fashion Styling And Range Development	2	0	2	4	2	0	4	6	15	35	15	35	100
	25PN-FD-402	Swayam/ MOOC Courses	4	0	0		-	-	-	-	30	70	-	-	
DEC-6	25PN-FD-403	Art And Portfolio Development	2	0	2	4	2	0	4	6	15	35	15	35	100
	25PN-FD-404	Swayam/ MOOC Courses	4	0	0		-	-	-	-	-	-	-	-	
PC-II	25PN-FD-SEC401	Fashion Photography and Lookbook Development	0	0	2	2	0	0	4	4	-	-	15	35	50
Internship	25PN-FD-IPR	Internship based Project Report	0	0	12	12	-	-	24	24	-	-	As per Annexure C of PG Ordinance		300
TOTAL						22	4	0	36	40					550

Abbreviations: CC = Core Course, DEC = Discipline Elective Course, EEC = Employability & Entrepreneurship Skills course, IKS = Indian Knowledge System, SEC = Skill Enhancement Course, PC = Practicum Course

Internal Assessment Marks will further divided as per following tables:

Course Composition- Theory/(Theory +Tutorial)			
Course Credit	Internal Assessment Marks	End-Term Exam Marks	Total Marks
2	15	35	50
3	20	50	70
4	30	70	100

Course Composition - Theory + Practical						
Course Credit		Theory		Practical		Total Marks
Theory	Practical	Internal Assessment Marks	End-Term Exam Marks	Internal Assessment Marks	End-Term Exam Marks	
1	1	10	20	5	15	50
2	1	15	35	5	15	70
3	1	20	50	10	20	100
2	2	15	35	15	35	100
0	4	-	-	30	70	100

Total Internal Assessment Marks (Theory)	Class Participation	Presentation/ Assignment/ Quiz/Class Test, etc.	Mid-Term Exam
10	4	-	6
15	4	4	7
20	5	5	10
30	5	10	15

Total Internal Assessment Marks (Practicum)	Class Participation	Demonstration/ Viva-Voce/Lab record, etc.	Mid-Term Exam
5	-	5	NA
10	-	10	NA
15	5	10	NA
30	5	10	15

Note: For End-term examination of 4/3/2/1 credit course, the examiner is required to set the question in the question paper as under:

Course Credits	Number of units in a course	Total questions to be set by the Examiner	One compulsory question (parts x marks)	For descriptive questions (questions x marks)	Maximum Marks
4	4	1+8	7 x 2	4x14	70
3	3	1+6	4x2	3x14	50
2	2	1+4	7x1	2x14	35

**M.A. Fashion Designing
Semester III**

Course Nomenclature: Fashion Draping And Drafting

Course Code: 25PN-FD-301

Course Type: CC-9

Total Credits: 4 (2+0+2)

Total Marks: 100

Theory: 50 (15 Internal +35 External)

Practical: 50 (15 Internal +35 External)

Course Objectives: This course aims to develop advanced knowledge of fashion drafting, draping, and pattern development techniques for contemporary garments, to impart understanding of body measurements, fit analysis, garment balance, and pattern corrections for various body types.

Course Outcomes: After completion of the course, learners will be able to:

CO1: Demonstrate understanding of pattern drafting principles, body measurements, garment terminology, and fit analysis used in fashion apparel development.

CO2: Develop basic and advanced garment patterns including bodice, sleeve, skirt, trouser, and style variations using flat pattern drafting techniques.

CO3: Apply dart manipulation, pattern alteration, grading, and contouring methods for customized garment development.

CO4: Execute fundamental and advanced draping techniques on dress forms for different garment categories and silhouettes.

THEORY

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 2Hrs

Note for the Paper Setter: The question paper will consist of five questions in all. The first question will be compulsory and will consist of seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.

UNIT-I

Importance of drafting in fashion industry, Terminology used in drafting and draping, Tools and equipment used in pattern making, Standard body measurements and size charts, Principles of pattern drafting, Grain line, balance marks, seam allowance, notches, ease allowance, Methods of taking body measurements, Drafting of basic bodice block, Sleeve block, development, Skirt block drafting, Trouser block drafting, Dart manipulation techniques, Yoke, pleat, gathers, flare development techniques.



UNIT-II

Importance and scope of draping in fashion design, Fabric behavior and drape characteristics, Draping tools and materials, Draping of bodice, Draping of skirt, Draping of sleeve, Dart manipulation through draping, Princess line development, Cowls, gathers, pleats and tucks, Bias draping techniques. Sustainable pattern development and zero-waste concepts. Introduction to digital pattern making and 3D draping software.

PRACTICAL

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

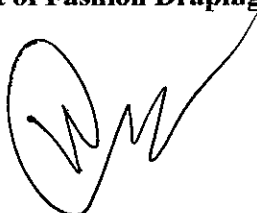
Duration of Exam: 4 Hrs

- Preparation of measurement charts
- **Drafting of:**
 - Basic bodice block
 - Sleeve block
 - Skirt block
 - Trouser block
- Dart manipulation exercises
- Development of collars and cuffs
- Yokes, pleats, gathers, frills, and flare patterns
- **Drafting of:**
 - A-line dress
 - Princess line dress
 - Empire line dress
- Pattern alteration for different body types
- Bias draping
- Cowl draping
- Draped collar and necklines
- Development of mini fashion collection using draping techniques
- Presentation sheets and draped samples

Evaluation scheme: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes, as well as viva-voce and practical examination conducted by the examiner.

Suggested Readings:

- "Fashion Illustration: Inspiration and Technique" by Anna KiperChange by Design – Tim Brown (IDEO), 2009
- "9 Heads: A Guide to Drawing Fashion" by Nancy Riegelman, 2003
- "Fashion Thinking: Creative Approaches to the Design Process" by Fiona Dieffenbacher, 2013
- "Patternmaking for Fashion Design" by Helen Joseph-Armstrong, 2005
- "Draping for Apparel Design" by Helen Joseph-Armstrong, 1995
- "The Art of Fashion Draping" by Connie Amaden-Crawford, 1995



**M.A. Fashion Designing
Semester III**

**Course Nomenclature: Design Project
Course Code: 25PN-FD-302
Course Type: CC-10**

Total Credits: 4 (0+0+4)

Total Marks: 100

External Assessment Marks: 70

Internal Assessment Marks: 30

Duration of Exam: 8Hrs.

Course objectives: This course aims to develop essential hands-on skills used in fashion design, work with fabrics, tools, and sewing machines confidently. It helps to understand and apply basic garment construction technique.

Course outcomes: By the end of this course, students will be able to:

CO1: Use sewing tools, equipment, and machines safely and effectively and draft basic patterns for apparel components (bodice, sleeve, skirt, etc.).

CO2: Execute garment construction techniques such as seams, darts, pleats, gathers, and finishing to create a wearable basic garment sample and present and document work in a professional portfolio.

CO3: Create digital fashion illustrations, technical drawings, and garment flats

CO4: Apply classroom learning to project assignments

PRACTICAL WORK

- Identification of project theme and inspiration source
- Trend analysis and forecasting integration
- Visual research and documentation
- Development of:
 - Mood boards
 - Inspiration boards
 - Story boards
 - Color boards
- Theme interpretation and concept formulation
- Material and fabric exploration
- Sustainable and innovative design approaches

Design Development and Experimentation

- Design ideation and sketch development
- Fashion illustration techniques
- Silhouette exploration and style variation
- Fabric manipulation and surface ornamentation:
 - Embroidery
 - Printing
 - Dyeing
 - Texture development



- Appliqué and embellishment
- Development of apparel and accessory concepts

Evaluation scheme for practical: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested readings:

- "Patternmaking for Fashion Design" – Helen Joseph-Armstrong, 1987
- "The Sewing Book" – Alison Smith, 1993
- "Cutting for Fashion Design" by Patricia Grading, 1987

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**M.A. Fashion Designing
Semester III**

Course Nomenclature: Research Methodology

Course Code: 25PN-FD-303

Course Type: CC-11

Total Credits: 4 (4+0+0)

Total Marks: 100

External Assessment Marks: 70

Internal Assessment Marks: 30

Duration of Exam: 3Hrs.

Course Objective: This course aims to introduce students to the fundamentals of research methodology and scientific inquiry in design and fashion studies, to develop understanding of qualitative, quantitative, and mixed research methods applicable to fashion, textiles, lifestyle, and design disciplines, to enable students in data collection, analysis, interpretation, and report writing techniques.

Course Outcomes: After completion of the course, learners will be able to:

CO1: Understand the concepts, significance, and process of research in fashion & design studies.

CO2: Identify and formulate research problems, objectives, hypotheses, and research questions.

CO3: Apply qualitative, quantitative, and mixed research methods for fashion & textile research.

CO4: Analyze and interpret research data using appropriate techniques.

Note for the Paper Setter: The question paper will consist of nine questions in all. The first question will be compulsory and will consist of seven short questions of 2 marks each covering the whole syllabus. In addition, eight more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the four units. The candidates are required to attempt one compulsory question and four more questions selecting at least one question from each unit.

UNIT-I

Meaning, objectives, and importance of research. Types of research: Basic research, Applied research, Exploratory research, Descriptive research, Experimental research, Historical research.

UNIT-II

Research design and its types, Qualitative research methods: Observation, Interviews, Focus groups, Ethnographic studies, Case study method. Quantitative research methods: Surveys, Questionnaires. Identification and formulation of research problem. Research aims, objectives, and scope, Research questions and hypothesis formulation

UNIT-III

Research process and stages of research, Research in fashion, textile, apparel, lifestyle, and design fields, Interdisciplinary research approaches. Fabric Sampling techniques: Probability sampling, Non-probability sampling, Data collection methods: Primary data, Secondary data, Literature review and review writing.

UNIT-IV

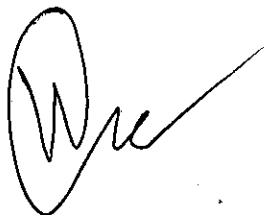
Plagiarism and plagiarism checking tools, Intellectual Property Rights (IPR) in design and



fashion research, Patent, copyright, trademark, and design registration basics.

Suggested Readings:

- **“Social Research Methods”** by Alan Bryman, 2016
- **“Research Methodology: Methods and Techniques”** by C. R. Kothari and Gaurav Garg, 201
- **“The Research Methods Knowledge Base”** by William M. K. Trochim and James P. Donnelly, 2006
- **“Business Research Methods”** by Donald R. Cooper and Pamela S. Schindler, 2013

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**M.A. Fashion Designing
Semester III**

Course Nomenclature: Textile And Apparel Costing

Course Code: 25PN-FD-304

Course Type: DEC-3

Total Credits: 4 (3+0+1)

Total Marks: 100

Theory: 70 (20 Internal +50 External)

Practical: 30 (10 Internal +20 External)

Course Objective: This course aims to develop understanding of costing principles and financial aspects of textile and apparel production, to familiarize students with cost elements involved in textile, garment, and fashion product manufacturing, to enable students to calculate yarn, fabric, garment, trims, accessories, and fashion product costing, to introduce industrial costing practices followed in export houses.

Course Outcomes: By the end of this course, students will be able to:

CO1: Understand concepts and importance of textile and apparel costing in fashion industries

CO2: Identify and calculate various cost components in textile and garment manufacturing.

CO3: Prepare costing sheets for yarns, fabrics, garments, and fashion accessories

CO4: Analyze pricing methods, budgeting, and profitability in apparel business operations , textiles, accessories, retail, and lifestyle products

THEORY

Total Credits: 03

Maximum Marks: 70

External Assessment Marks: 50

Internal Assessment Marks: 20

Duration of Exam: 3Hrs

***Note for the Paper Setter:** The question paper will consist of seven questions in all. The first question will be compulsory and will consist of four short questions of 2 marks each covering the whole syllabus. In addition, six more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the three units. The candidates are required to attempt one compulsory question and three more questions selecting at least one question from each unit.*

UNIT-I

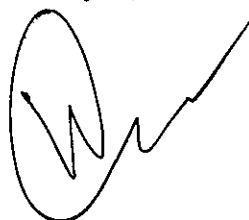
Meaning, objectives, and importance of costing, Concepts of: Cost, Price, Profit, Value, Types of costs: Fixed cost, Variable cost, Semi-variable cost, Direct and indirect cost, Elements of cost: Material cost, Labour cost, Overheads

UNIT-II

Yarn costing: Fibre cost, spinning cost, Waste calculation, Fabric costing: Woven fabric costing, Knitted fabric costing, Nonwoven costing basics. Process costing: Dyeing, Printing, Finishing. Consumption calculations: GSM, Yarn count, Fabric width. Costing of trims and accessories, Packaging and logistics cost.

UNIT-III

Sustainable costing considerations: Recycling, Water and energy cost, Carbon footprint basics, Cost optimization techniques in textile production. Break even analysis, Cost sheet, its role and process to prepare cost sheet.



PRACTICAL

Total Credits: 01

Maximum Marks: 30

External Assessment Marks: 20

Internal Assessment Marks: 10

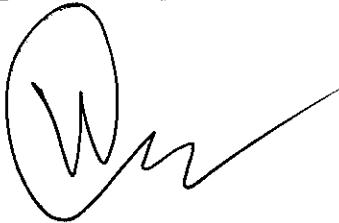
Duration of Exam: 2 Hrs

- **Preparation of complete garment costing sheets:**
 - Men's wear
 - Women's wear
 - Kidswear
- Break-even analysis and profitability exercises
- Retail pricing and markdown calculation exercises
- Preparation of Excel-based costing templates
- Mini project on costing analysis of a fashion product or apparel line

Evaluation scheme for practical: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested readings:

- **"Cost Management in Textile and Apparel Industry"** by Taraknath Samanta, 2008
- **"Garment Manufacturing Processes, Practices and Technology"** by Prasanta Sarkar, 2015
- **"Textile Costing"** by M. Mahendran, 2010
- **"Apparel Costing"** by S. P. Mishra, 2012



**M.A. Fashion Designing
Semester III**

Course Nomenclature: Trend Research And Forecasting

Course Code: 25PN-FD-306

Course Type: DEC-4

Total Credits: 4 (3+0+1)

Total Marks: 100

Theory: 70 (20 Internal +50 External)

Practical: 30 (10 Internal +20 External)

Course Objective: This course aims to develop advanced understanding of fashion trend research, forecasting systems, and consumer insights, to introduce students to global forecasting practices, agencies, and analytical methodologies, to enable learners to identify macro and micro trends influencing fashion, textiles, lifestyle, and retail sectors, to train students in trend interpretation.

Course Outcomes: By the end of this course, students will be able to:

CO1: Demonstrate concepts, theories, and evolution of trend forecasting in fashion industries.

CO2: Analyze socio-cultural, economic, environmental, and technological influences on trends.

CO3: Conduct qualitative and quantitative trend research using market intelligence tools.

CO4: Develop seasonal and consumer-specific fashion forecasts.

THEORY

Total Credits: 03

Maximum Marks: 70

External Assessment Marks: 50

Internal Assessment Marks: 20

Duration of Exam: 3Hrs

Note for the Paper Setter: The question paper will consist of seven questions in all. The first question will be compulsory and will consist of four short questions of 2 marks each covering the whole syllabus. In addition, six more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the three units. The candidates are required to attempt one compulsory question and three more questions selecting at least one question from each unit.

UNIT-I

Meaning, scope, and importance of fashion forecasting, Evolution and history of fashion forecasting, Fashion adoption theories. Types of trends: Fad, Classic, Seasonal trend. Principles and objectives of forecasting, Role of trend forecasting in: Fashion industry, Retailing, Lifestyle Products, Relationship between forecasting, merchandising, and marketing

UNIT-II

Research methodologies in fashion forecasting, Primary and secondary research methods. Sources of trend inspiration: Art and culture, Cinema and media, Music and youth culture, Street style, Travel and global influences, Technology and digital culture, Fashion weeks and runway analysis, Social media analytics and influencer impact, Forecasting agencies and services: WGSN, Fashion Snoops, Trend Union, Pantone, Peclers Paris.



UNIT-III

Macro and micro trend analysis, Color forecasting and psychology of color, Fabric and texture forecasting, Visual communication tools: Mood boards, Inspiration boards, Story boards, Concept development. Digital tools for trend forecasting: Adobe Photoshop, Canva, AI-based forecasting platforms.

PRACTICAL

Total Credits: 01

Maximum Marks: 30

External Assessment Marks: 20

Internal Assessment Marks: 10

Duration of Exam: 2 Hrs

- Runway and fashion week trend analysis
- Seasonal forecasting project for:
 - Apparel
 - Accessories
 - Textile surfaces
- Digital forecasting presentation using design software
- Preparation of mini trend book / forecasting portfolio
- Final forecasting presentation based on target consumer and market segment

Evaluation scheme for practical: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested readings:

- **“Fashion Buying: From Trend Forecasting to Shop Floor”**, David Shaw, Dimitri Koumbis, 2018.
- **“Merchandising of Fashion Products”**, Doris H Kincade, 2011.
- **“Fashion Marketing Communications”**, Gaynor Lea-Greenwood, 2014.
- **“Fashion Marketing Management”** by V Ramesh Babu and A. Arunraj, 2019.



**M.A. Fashion Designing
Semester III**

**Course Nomenclature: Entrepreneur Development Programme &
Intellectual Property Right**

Course Code: 25PN-FD-EEC 301

Course Type: EEC

Total Credits: 2 (2+0+0)

Total Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 2Hrs.

Course objectives: This course aims to develop entrepreneurial competencies and business understanding among fashion design students, to introduce students to entrepreneurship opportunities in fashion, textile, apparel, and lifestyle industries, to familiarise learners with business planning, startup management, and marketing strategies.

Course outcomes: By the end of this course, students will be able to:

CO1: Understand entrepreneurial concepts, startup ecosystems, and business opportunities in fashion industries.

CO2: Develop business ideas and prepare basic business plans for fashion and lifestyle enterprises.

***Note for the Paper Setter:** The question paper will consist of five questions in all. The first question will be compulsory and will consist of seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.*

UNIT-I

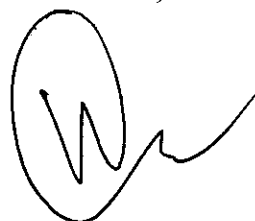
Meaning, characteristics, and importance of entrepreneurship, Entrepreneurship opportunities in: Fashion design, Textile and apparel industry. Government schemes and support systems: Startup India, MSME schemes, Skill India, Mudra loans. SWOT analysis, Sustainable and ethical entrepreneurship in fashion.

UNIT-II

Introduction to Intellectual Property Rights, Need and importance of IPR in fashion and design industries, Types of Intellectual Property: Patents, Copyrights, Trademarks, Industrial designs, Geographical indications, Trade secrets, Copyright protection for: Fashion illustrations, Textile prints, Design portfolios, Creative works, Trademark and brand identity in fashion business.

Suggested readings:

- "Entrepreneurship Development" S. S. Khanka, 2013
- "Entrepreneurship Development" by S. Anil Kumar, 2008
- "Entrepreneurship Development: New Venture Creation" by Vasant Desai, 2011
- "Intellectual Property: Patents, Trademarks and Copyright" by Richard Stim, 2009



**M.A. Fashion Designing
Semester IV**

**Course Nomenclature: Fashion Styling And Range
Development**

Course Code: 25PN-FD-401

Course Type: DEC-5

Total Credits: 4 (2+0+2)

Total Marks: 100

Theory: 50 (15 Internal +35 External)

Practical: 50 (15 Internal +35 External)

Course Objectives: This course aims to develop understanding of fashion styling principles and range development processes in fashion industries, to familiarise students with styling techniques for apparel, accessories, fashion photography, and visual communication.

Course Outcomes: After completion of the course, learners will be able to:

CO1: Understand the concepts, principles, and applications of fashion styling and range development.

CO2: Analyze fashion trends, consumer profiles, and market requirements for styling and collection planning

CO3: Apply styling techniques for fashion photography, editorial shoots, retail presentation, and media communication

CO4: Create professional styling boards, look books, and digital presentations

THEORY

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 2Hrs

Note for the Paper Setter: The question paper will consist of five questions in all. The first question will be compulsory and will consist of seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.

UNIT-I

Meaning and scope of fashion styling, Role of fashion stylist in fashion industry, Principles and elements of styling: Color coordination, Balance and proportion, Texture and silhouette coordination. Types of fashion styling: Editorial styling, Celebrity styling, Commercial styling, Retail styling, Personal styling, Fashion show styling, Styling for different occasions and target groups.

UNIT-II

Meaning and importance of range development, Fashion range planning and product mix,

Consumer profiling and market segmentation, Trend forecasting and theme interpretation, Seasonal range development: Spring/Summer, Autumn/Winter, Color stories and fabric coordination, Apparel categories and collection planning: Casual wear, Ethnic wear, Luxury wear, Sportswear, Kidswear, Merchandising concepts in range planning. Role of CAD and digital tools in styling and range development.

PRACTICAL

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4 Hrs

Fashion Figure Refinement:

- Styling for different body types and occasions
- Development of styling boards and inspiration boards
- Color and fabric coordination exercises
- Accessory coordination and fashion image development
- Fashion editorial styling exercises
- Fashion photography planning and styling concepts
- Styling for:
 - Retail display
 - Fashion shoots
 - Runway presentation
- Digital styling presentations using CAD tools

Evaluation scheme: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes, as well as viva-voce and practical examination conducted by the examiner.

Suggested Readings:

- “Fashion Styling” by Jo Dingemans, 1999
- “The Fashion Stylist’s Handbook” by Danielle Griffiths, 2012
- “Fashion Image Making” by Joanne Cutfell, 2013
- “Basics Fashion Design: Styling” by Katie Garrity, 2011
- “Fashion Portfolio: Design and Presentation” by Anna Kiper, 2011
- “Developing a Collection” by Elinor Renfrew & Colin Renfrew, 2009



M.A. Fashion Designing
Semester IV
Course Nomenclature: Art And Portfolio Development
Course Code: 25PN-FD-403
Course Type: DEC-6

Total Credits: 4 (2+0+2)

Total Marks: 100

Theory: 50 (15 Internal +35 External)

Practical: 50 (15 Internal +35 External)

Course Objectives: This course aims to develop artistic visualization, creative expression, and portfolio presentation skills among students, to enhance understanding of design elements, art principles, and visual communication techniques in fashion and lifestyle design.

Course Outcomes: After completion of the course, learners will be able to:

CO1: Understand principles of art, composition, and visual communication in fashion design.

CO2: Apply drawing, rendering, and mixed media techniques for creative expression

CO3: Create professional portfolios, illustrations, technical work, and collection development

CO4: Utilize digital tools and software for portfolio design and visual presentation

THEORY

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 2Hrs

Note for the Paper Setter: The question paper will consist of five questions in all. The first question will be compulsory and will consist of seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.

UNIT-I

Introduction to art and design concepts, Elements of design: Line, Shape, Form, Texture, Space, Color, Value, Principles of design: Balance, Rhythm, Emphasis, Harmony, Contrast, Unity, Proportion, Color theory and color psychology. Composition and layout techniques, Visual storytelling and communication, Contemporary art and fashion integration.

UNIT-II

Meaning and importance of portfolio in fashion and design industries, Types of portfolios: Academic portfolio, Professional portfolio, Digital portfolio, Presentation portfolio, Portfolio planning and structure, Documentation of design process, Development of: Mood boards, Inspiration boards, Story boards, Concept sheets development.



PRACTICAL

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

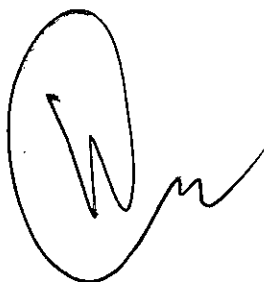
Duration of Exam: 4 Hrs

- Development of personal design identity and theme
- Preparation of: Mood boards, Concept boards, Inspiration sheets, Color stories
- Fashion illustration and collection presentation sheets
- Technical sheets and design documentation
- Digital editing and layout development
- Preparation of: Print portfolio, Digital portfolio, Presentation boards
- Portfolio photography and image enhancement
- Final portfolio presentation and jury evaluation

Evaluation scheme: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes, as well as viva-voce and practical examination conducted by the examiner.

Suggested Readings:

- “Art and Design Portfolio Preparation” by Chris Francis, 2009
- “The Art of Creative Drawing” by Victor Perard, 1994
- “Fashion Portfolio: Design and Presentation” by Anna Kiper, 2011
- “Portfolio Presentation for Fashion Designers” by– Linda Tain, 2010



M.A. Fashion Designing
Semester IV

**Course Nomenclature: Fashion Photography
and Lookbook development**

Course Code: 25PN-FD-SEC401

Course Type: PC-II

Total Credits: 2 (0+0+2)

Total Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4Hrs.

Course objectives: This course aims to train students in planning and executing professional fashion photoshoots and build competency in styling, composition, lighting, and model direction

Course outcomes: By the end of this course, students will be able to:

CO1: Demonstrate proficiency in camera handling, exposure settings, and lighting techniques for fashion photography.

CO2: Plan and execute fashion shoots for garments, accessories, and fashion campaigns.

CO3: Apply principles of composition, styling, posing, and visual storytelling in fashion imagery.

CO4: Use professional photo-editing software for image selection, color correction, and retouching.

PRACTICAL WORK

- Image selection and workflow
 - Color correction
 - Skin retouching
 - Background cleaning
 - Fashion image enhancement
- Lookbook concept development
- Fashion collection presentation
- Sequencing of photographs
- Typography and branding
- Layout design principles
- Complete fashion shoot planning
- Model coordination
- Styling and photography execution
- Editing and lookbook compilation
- Portfolio presentation

Evaluation scheme for practical: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested readings:

- "Fashion as Photograph: Viewing and Reviewing Images of Fashion" by Eugénie



Shinkle (Ed.), 2008"

- **"On Fashion Photography"** by Peter Lindbergh, 2020
- **"The Digital Photography Book"** by Scott Kelby, 2017.
- **"Cutting for Fashion Design"** by Patricia Grading, 1987

A handwritten signature in black ink, consisting of a large, stylized 'W' or 'M' shape followed by a short, curved line.

**M.A. Fashion Designing
Semester IV**

**Course Nomenclature: Internship
Course Code: 25PN-FD-IPR**

Total Credits: 12 (0+0+12)

Total Marks: 300

Course objectives: This course aims to develop essential hands-on skills used in fashion design, work with fabrics, tools, and sewing machines confidently.

Course outcomes: By the end of this course, students will be able to:

CO1: Understand organizational structure and professional practices in fashion and textile industries.

CO2: Demonstrate professional skills in communication, teamwork, and workplace management

Areas of Internship

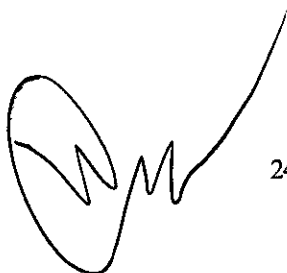
Students may undergo internship in one or more of the following sectors for a duration of maximum 240 hours and minimum 150 hours is mandatory.

- Fashion design houses
- Apparel export houses, Buying houses
- Textile industries
- Fashion retail organizations
- Fashion styling and media agencies
- CAD and product development studios
- Fashion startups and e-commerce companies etc.

Students are expected to undertake:

- Design and product development assistance
- Market survey and trend analysis
- Fabric, trims, and sourcing documentation
- CAD and digital presentation work, Merchandising and retail activities
- Quality control and production observation
- Sustainability and compliance documentation
- Fashion styling, photography, or visual merchandising assignments
- Participation in meetings, exhibitions, or fashion events
- Preparation of design sheets, reports, or technical documentation

Evaluation scheme for internship: Students will be evaluated both internally and externally. At the end of the training students will submit the report in the same format as given by the University. Evaluation will be done based on presentation seminar, internship/ project report and viva-voce conducted by the examiner as per annexure C of PG ordinance.



Mapping of CLOs with PLOs of M.A. Fashion Designing								
		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7
25PN-FD-101	CLO 1	✓						
	CLO 2			✓				
	CLO 3					✓		
	CLO 4		✓					
25PN-FD-102	CLO 1				✓			
	CLO 2			✓				
	CLO 3							
	CLO 4	✓						
25PN-FD-103	CLO 1						✓	
	CLO 2							
	CLO 3	✓						✓
	CLO 4			✓				
25PN-FD-104	CLO 1					✓		
	CLO 2						✓	
	CLO 3			✓				
	CLO 4					✓		
25PN-FD-105	CLO 1	✓						
	CLO 2		✓					
	CLO 3							
	CLO 4						✓	
25PN-FD-SEC101	CLO 1		✓					
	CLO 2	✓			✓			
25PN-FD-201	CLO 1	✓						
	CLO 2			✓				
	CLO 3					✓		
	CLO 4							
25PN-FD-202	CLO 1				✓			✓
	CLO 2	✓						
	CLO 3		✓					
	CLO 4							
25PN-FD-203	CLO 1				✓		✓	
	CLO 2		✓					
	CLO 3	✓						
	CLO 4							
25PN-FD-204	CLO 1		✓				✓	
	CLO 2							
	CLO 3				✓			✓
	CLO 4							
25PN-FD-205	CLO 1				✓			✓
	CLO 2							
	CLO 3					✓		
	CLO 4			✓				✓
25PN-FD-IKS201	CLO 1	✓						
	CLO 2		✓					
25PN-FD-301	CLO 1	✓						

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	CLO 2				✓			
	CLO 3		✓					
	CLO 4							
	CLO 1				✓			✓
25PN-FD-302	CLO 2							
	CLO 3						✓	
	CLO 4			✓				
	CLO 1						✓	
25PN-FD-303	CLO 2					✓		
	CLO 3			✓				
	CLO 4					✓		
	CLO 1	✓						✓
25PN-FD-304	CLO 2							
	CLO 3		✓				✓	
	CLO 4							
	CLO 1				✓			
25PN-FD-306	CLO 2	✓					✓	
	CLO 3		✓					
	CLO 4							
	CLO 1				✓			
25PN-FD-EEC301	CLO 2						✓	
	CLO 1	✓						✓
25PN-FD-401	CLO 2		✓					
	CLO 3							
	CLO 4				✓			
	CLO 1					✓		
25PN-FD-403	CLO 2		✓					
	CLO 3			✓				
	CLO 4	✓					✓	
	CLO 1							
25PN-FD-SEC401	CLO 2							✓
	CLO 3		✓			✓		
	CLO 4							
	CLO 1				✓			
25PN-FD-IPR	CLO 2			✓				✓
	CLO 1							

Terminology used	
CLO	Course Learning Outcomes
PLO	Program Learning Outcomes

(2)

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