

**SCHEME OF EXAMINATION
&
SYLLABUS
of
UG Programme (Interdisciplinary)
B.A. (Journalism & Mass Communication)
(Scheme: D)**

As per National Education Policy 2020

(Multiple Entry-Exit, Internships and Choice Based Credit System)

w.e.f. Academic Session: 2025-2026 in phased manner



**Department of Media and Communication
Studies**

Faculty of Humanities

Chaudhary Bansi Lal University, Bhiwani

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**GENERAL INSTRUCTIONS FOR EXAMINERS / PAPER SETTERS /
SUBJECT TEACHERS**

EVALUATION AND EXAMINATION

- The students will be assessed through a system of Continuous Comprehensive Assessment (CCA).
- Evaluation will be done by Internal assessment (broadly 30% of total weightage) and by end term exam for rest 70%).

Theory Internal Assessment shall broadly base on the following defined composition:

- Class Participation
- Seminar/Presentation/Assignment/Quiz/Class Test, etc.
- Mid-Term Exam

Total Internal Assessment Marks	Class Participation	Seminar/Demonstration/Presentation n/ Assignment/Quiz/Class Test, etc.	Mid-Term Exam
10	04	-	06
15	04	04	07
20	05	05	10
30	05	10	15

Practical Internal Assessment shall broadly be based on the following defined composition:

- Class Participation
- Seminar/Presentation/Viva-voce/Lab Records, etc.
- Mid-Term Exam

Total Internal Assessment Marks (Practical)	Class Participation	Seminar/Demonstration/Viva-Voce/Lab Record etc.	Mid-Term Exam
05	-	05	NA
10	-	10	NA
15	05	10	NA
30	05	10	15

MODE OF PAPER SETTING FOR END-TERM EXAMINATION:

Every course irrespective of credit will have an End-Term Examination with every course paper having 09 questions in all. Question No. 1 containing (7 short answer) will be compulsory. The students will have to attempt five questions in all selecting at least 1 question from each unit. Duration of the exam will be 3 hours irrespective of credit. These questions shall judge both theoretical and applied knowledge of the students. Case studies may also be given as questions.

Scheme of Examination of UG Programme (Interdisciplinary)
B.A. (Journalism & Mass Communication) (Scheme: D)
in accordance with NEP 2020 (Multiple Entry-Exit, Internships and Choice Based
Credit System) w.e.f. Academic Session 2025-26 in phased manner

Semester-I

Course Type	Course Code	Nomenclature of the Course	Credits	Contact Hours per Week				Marks				Total	Duration of Exam
				L	T	P	Total	T	IA (T)	P	IA (P)		
CC-A1	25UN-JMC-101	Introduction to communication	4	3	1	-	4	70	30	-	-	100	3 Hours
CC-B1	25UN-JMC-102	Introduction to Journalism	4	3	1	-	4	70	30	-	-	100	3 Hours
CC-C1	25UN-JMC-103	History of Media	4	3	1	-	4	70	30	-	-	100	3 Hours
CC-M1	25UN-JMC-104	Computer Applications	2	2	-	-	2	35	15	-	-	50	3 Hours
MDC-1	25UN-JMC-105	Public Speaking and Art of Anchoring	3 (2L+1P)	2	-	2	4	35	15	15	5	70	3 Hours
AEC-1		As available in pool of subjects approved By CBLU	2	2	-	-	2	35	15	-	-	50	3 Hours
SEC-1		As available in pool of subjects approved by CBLU	3 (2L+1P)	2	-	2	4	35	15	15	5	70	3 Hours
VAC-1		As available in pool of subjects approved by CBLU	2	2	-	-	2	35	15	-	-	50	3 Hours
Total Credits- 24				Total Marks								590	

Abbreviations used

Abbreviation	Description
AEC	Ability Enhancement Course
C	Credit
CC	Core Course
CC-H	Core Course in Honours Programme (Subject/Discipline)
CC-HM	Core Course in Minor Subject of Honours Programme
CC-M	Core Course in Minor Subject
DSE	Discipline Specific Elective Course
DSE-H	Discipline Specific Elective Course in Honours Programme (Subject/Discipline)
DSEC	Discipline Specific Skill Enhancement Course
MCC	Core Course in Major Subject
MDC	Multidisciplinary Course
PC	Practicum Course
PC-H	Practicum Course in Honours Programme
SEC	Skill Enhancement Course
UG	Under Graduate
V/VOC	Vocational Course
VAC	Value Added Course

SEMESTER I

25UN--JMC-
101 CC-A1
INTRODUCTION TO COMMUNICATION

Time-3 Hours
Total Credits – 04
Theory -
70 Internal assessment
- 30
Total Marks – 100

Note- The question paper will contain nine questions. Students are required to attempt five questions in all. There will be two questions in each Unit from Unit-I to Unit-IV. Students are required to attempt one question from each unit from I to IV. Q. No. 1 containing short notes covering the entire syllabus is compulsory. All the questions will carry equal marks. The students can attempt question paper either in English or in Hindi language.

COURSE LEARNING OBJECTIVES:

CLO 1: To understand basic concept of communication including Indian (Bharatiya) concept.

CLO 2: To know about principles, functions, barriers and forms of communication.

CLO 3: To develop understanding about levels of communication.

CLO 4: To study models of communication.

COURSE OUTCOMES (COS):

CO1: Understand the fundamental concepts and evolution of communication, including Indian perspectives.

CO2: Explain the principles, functions, barriers, and forms of communication.

CO3: Identify various levels of communication and their social significance.

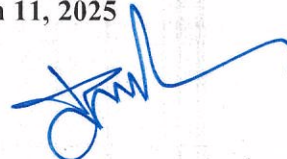
CO4: Interpret major communication models and their theoretical frameworks

UNIT	Topic		Contact Hours
UNIT- I	• Communication: definition and concept • Evolution of Communication • Indian Concept of Communication • Elements and Process of Communication • Need and scope of Communication	CLO 1	12
UNIT- II	• Principles of communication • Functions of communication • Barriers of communication • Forms of communication: verbal and non-verbal • Traditional forms of Communication	CLO 2	12

UNIT-III	• Levels of communication- intra-personal, inter-personal, group, public and mass communication • Socialization and communication	CLO 3	12
UNIT- IV	• Models of communication: • Sadharanikaran, • Aristotle • SMR, SMCR • Berlo, Lasswell • Shannon and Weaver • Osgood, Schramm • Dance, New Comb	CLO 4	12

Suggested Readings:

1. **Communication Matters: 2025 Release** — *Kory Floyd*, McGraw Hill, June 2025.
2. **Interpersonal Communication Skills: The Power of Connection, Clarity, and Listening Skills** — *Erica May*, self-published or indie press, 2024
3. **Recent Trends in Communication and Intelligent Systems** (Proceedings of ICRTCIS 2024) — edited by Aditya Kumar Singh Pundir, Anupam Yadav & Swagatam Das, Springer Nature Singapore, 2025.
4. **How to Love Better: The Path to Deeper Connection Through Growth, Kindness, and Compassion** — *Yung Pueblo (Diego Perez)*, Harmony Books, March 11, 2025



25UN-JMC-
102 CC-B1
INTRODUCTION TO JOURNALISM

Time-3 Hours
Total Credits – 04
Theory - 70
Internal assessment - 30
Total Marks – 100

Note- The question paper will contain nine questions. Students are required to attempt five questions in all. There will be two questions in each Unit from Unit-I to Unit-IV. Students are required to attempt one question from each unit from I to IV. Q. No. 1 containing short notes covering the entire syllabus is compulsory. All the questions will carry equal marks. The students can attempt question paper either in English or in Hindi language.

COURSE LEARNING OBJECTIVES:

CLO 1: To understand the basic concept and values of journalism including Indian perspective.

CLO 2: To study contemporary issues of journalism and relevance of media literacy in society.

CLO 3: To understand types of journalism

CLO 4: To enhance understanding of new trends and terminologies of journalism

COURSE OUTCOMES (COS):

CO1: Understand the basic concepts, functions, and values of journalism from an Indian perspective.

CO2: Identify contemporary issues in journalism and explain the importance of media literacy.

CO3: Distinguish between various types of journalism including data and citizen journalism.

CO4: Explore new trends, tools, and terminologies in modern journalism.

UNIT	Topic		Contact Hours
UNIT- I	- Journalism: Concept, definition, elements, nature and scope - Indian concept of Journalism: Ancient Perspective - Functions and Skills of Journalism - Role of Journalism in Democracy - Journalistic values-Truth, objectivity, fairness, balance, diversity and plurality	CLO 1	12
UNIT- II	- Contemporary Issues and Debates in Journalism - Media Literacy: concept and definition - Relevance of media literacy in society - Convergence – meaning and concept	CLO 2	12
UNIT-III	- Journalism; Yellow Journalism - Investigative Journalism Advocacy Journalism - Citizen Journalism - Data Journalism	CLO 3	12
UNIT- IV	- New trends in journalism, Cyber journalism - Journalism through social media - MoJo (Mobile Journalism) - Terminologies of journalism	CLO 4	12

Suggested Readings:

1. **Understanding Journalism** — Lynette Sheridan Burns & Benjamin J. Matthews, SAGE India (3rd ed 2024)
2. **Journalism Next: A Practical Guide to Digital Reporting and Writing** — Mark E. Briggs, SAGE (4th ed., 2024)
3. **The Foundation of Journalism and Media: A Complete Handbook** — Dr Avneet Kaur Bhatia et al. Swaraj Prakashan (2025)
4. **I Am on the Hit List: A Journalist's Murder and the Rise of Autocracy in India** — Rollo Romig, Penguin Books (2024)
5. **Indian Journalism and the Impact of Social Media** — Dhiman Chattopadhyay, Palgrave Macmillan (2022)
6. **Mobile and Social Media Journalism** — Anthony Adornato, Syracuse University Press (2nd ed., 202
7. **The Data Journalism Handbook (2nd edition)** — Liliana Bounegru & Jonathan Gray (2021)
8. **पत्रकारिता: एक परिचय** — संदीप कुमार श्रीवास्तव, जय भारतीय प्रकाशन, 2009
9. https://onlinecourses.swayam2.ac.in/cec25_hs81/preview?utm
10. **History of Indian Journalism** — Rajesh Kumar, Publications Division, Govt. of India, 2017

Suggested Readings:

1. **History of Media (University of Mumbai)** — Jayshree S. Godbole & Mahesh Patil, Himalaya Publishing House, 2022
2. **Words. Sounds. Images: A History of Media and Entertainment in India (An Indian Perspective)** — Amit Gupta, Academic Foundation / Exotic India Art, 2021–22
3. **Indian Cinema: The Bollywood Saga** — Dinesh Raheja & Jitendra Kothari, Aurum Press (Lustre Press), 2004
4. **Contribution of Haryana in the Development of Hindi Journalism** (हिन्दी पत्रकारिता के विकास में हरियाणा की देन) — Keshavanand Mamgai, Haryana Sahitya Akademi, 2001
5. **हरियाणवी लोक साहित्य का सामाजिक अध्ययन** — Jaiprakash Sharma, Exotic India Art, 2015–18

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25UN-JMC-
104 CC-M2
COMPUTER APPLICATIONS

Time-3 Hours
Total Credits – 02
Theory - 35
Internal assessment - 15
Total Marks – 50

Note- The question paper will contain nine questions. Students are required to attempt five questions in all. There will be two questions in each Unit from Unit-I to Unit-IV. Students are required to attempt one question from each unit from I to IV. Q. No. 1 containing short notes covering the entire syllabus is compulsory. All the questions will carry equal marks. The students can attempt question paper either in English or in Hindi language.

COURSE LEARNING OBJECTIVES:

- CLO 1: To understand the basic knowledge of computer system.
CLO 2: To know about the functioning of different parts of computer.
CLO 3: To know about Software and Operating System.
CLO 4: To understand the basics of Application Software.

COURSE OUTCOMES (COS):

- CO1:** Understand the origin, evolution, and basic characteristics of computers.
CO2: Identify and explain the main hardware components and storage types of a computer.
CO3: Differentiate between system software and application software, including operating systems.
CO4: Demonstrate basic skills in MS Word, PowerPoint, and Excel applications.

UNIT	Topic		Contact Hours
UNIT-I	• Computer- Origin, Evolution and Generation of Computer • Characteristics of Computer • Types of Computer • Block Diagram of Computer	CLO 1.	12
UNIT- II	• Basic Components of a Computer:- • Input Devices • Output Devices • Storage organization: Primary & Secondary Memory	CLO 2	12
UNIT-III	• Introduction to Software • Types of Software - System software, Application software • Operating system and its functions	CLO 3	12

**25UN--JMC-
103 CC-C1
HISTORY OF MEDIA**

**Time-3 Hours
Total Credits – 04
Theory - 70
Internal assessment - 30
Total Marks – 100**

Note- The question paper will contain nine questions. Students are required to attempt five questions in all. There will be two questions in each Unit from Unit-I to Unit-IV. Students are required to attempt one question from each unit from I to IV. Q. No. 1 containing short notes covering the entire syllabus is compulsory. All the questions will carry equal marks. The students can attempt question paper either in English or in Hindi language.

COURSE LEARNING OBJECTIVES:

- CLO 1: To learn about the history and development of print media in India.
CLO 2: To understand the origin and development of radio in India.
CLO 3: To know about the history and development Television and Cinema in India.
CLO 4: To learn about various types of popular traditional media.

COURSE OUTCOMES (COS):

- CO1: Describe the invention, growth, and role of print media in India and Haryana.
CO2: Explain the origin, development, and various forms of radio in India.
CO3: Summarize the historical evolution of television and cinema in India, including Haryanvi cinema.
CO4: Identify and analyse different types of traditional media with special reference to Haryana.

UNIT	Topic		Contact Hours
UNIT-I	• Invention of press • History and growth of Print Media in India • Role of Press in freedom movement. • Growth and Development of print media in Haryana	CLO 1	12
UNIT-II	• Invention of Radio • History and Development of Radio in India • Growth of FM Radio in India • History of Community Radio in India	CLO 2	12
UNIT-III	• Invention of Television • History and Development of TV in India • Emergence and development of Private Channels in India • Invention of Cinema • History and Development of Indian Cinema • Development of Haryanavi Cinema	CLO 3	12
UNIT-IV	• History of Traditional media • Types of Traditional Media: Folk Theatre, Folk Dance, Folk Music • Popular folk media of Haryana	CLO 4	12

UNIT- IV	• Introduction to MS Word and its uses • Various Menus, Toolbars & Buttons • Paragraph and Page Formatting • Creation & Working with Tables, Mail Merge • Introduction to MS PowerPoint and its uses • Creating a New Presentation • Introduction to Excel and its uses	CLO 4	12
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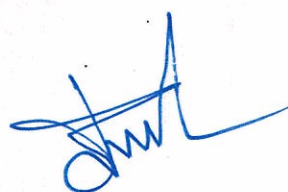
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Suggested Readings:

1. https://onlinecourses.swayam2.ac.in/cec23_cs01/preview
2. *Introduction to Computers* by Peter Norton, McGraw-Hill Education, 2019
3. *Microsoft Office 365: A Skills Approach* by Catherine M. Dwyer, Cengage Learning, 2020
4. https://onlinecourses.swayam2.ac.in/cec23_cs01/preview
5. https://onlinecourses.swayam2.ac.in/cec23_cs02/preview

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**25UN--JMC-
105 MDC-1
PUBLIC SPEAKING AND ANCHORING**

**Time-3 Hours
Total Credits – 03
Theory - 35
Internal assessment (T) – 15
Practical-15
Internal assessment (P) – 5
Total Marks – 70**

Note- The question paper will contain nine questions. Students are required to attempt five questions in all. There will be two questions in each Unit from Unit-I to Unit-IV. Students are required to attempt one question from each unit from I to IV. Q. No. 1 containing short notes covering the entire syllabus is compulsory. All the questions will carry equal marks. The students can attempt question paper either in English or in Hindi language.

COURSE LEARNING OBJECTIVES:

- CLO 1: To understand the concept of Public Speaking.
CLO 2: To study different types of Public Speaking.
CLO 3: To understand camera and other techniques for anchoring
CLO 4: To learn about the qualities and skill set required for Anchoring.

COURSE OUTCOMES (COS)

- CO1:** Understand the concept and importance of public speaking.
CO2: Identify and apply different types of public speaking techniques.
CO3: Learn camera and studio techniques essential for anchoring.
CO4: Develop key qualities and professional skills required for effective anchoring.

UNIT	Topic		Contact Hours
UNIT- I	- Public Speaking, Speech - Overcoming Fear of Public Speaking 3P's of Public Speaking (Preparation, Practice, Performance).	CLO 1	12
UNIT- II	- Art of Informative & Persuasive speaking - Types of Public Speaking; Physical, Online, Political, Organizational, Educational, Motivational. - Ted Talks, Public Speaking in Media.	CLO 2	12

UNIT-III	• Voice Over for TV in commercials/ Corporate videos/ radio commercials/ TV Documentaries • Studio and Camera facing techniques • Overcoming fright, Warm-up techniques. • On camera movements, holding props, Scripts, cue cards etc. Teleprompter and its function	CLO 3	12
UNIT-IV	• Anchor: qualities • Role, skills and responsibilities. • Professional ethics- dress sense • Anchoring with and without prompter. Studio and outdoor anchoring.	CLO 4	12

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	Practical
1	Prepare a radio talk and radio interview
2	Anchor at least One event and One programme
3	Writing script and recording of a TV news bulletin
4	Prepare a promo
5	Conduct an interview for Television

Suggested Readings:

1. *Public Speaking: An Audience-Centered Approach* by Steven A. Beebe and Susan J. Beebe, 9th Edition Pearson, 2018
2. *Speak Up with Confidence: How to Prepare, Learn, and Deliver Effective Speeches* by Jack Valenti, McGraw-Hill Education, 2017
3. *The Art of Public Speaking* by Dale Carnegie, Simon & Schuster, 2020
4. *Anchor Your TV Show Like a Pro* by Steven A. Smith, Routledge, 2019
5. *Voice and the Actor* by Cicely Berry, Faber & Faber, 2017
6. https://onlinecourses.nptel.ac.in/noc25_hs160/preview

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