CHAUDHARY BANSI LAL UNIVERSITY, BHIWANI
Scheme of Examination for Multi-Disciplinary Courses (MDCs)
offered by
Department of Commerce in the University Pool for Undergraduate Programme
as per NEP-2020 w.e.f. the session 2024-2025

Paper Code	Type of Course	Nomenclature of Paper	Cre dits			Contact Hours			Internal Assessment Marks	End Term Assessment Marks	Total Marks	Examination Hours*
			Theory	Tutorial	Total	Theory	Tutorial	Total				
24UN-COM-MDC101	MDC-1	Corporate Social Responsibility & Business Ethics	2	1	3	2	1	3	20	50	70	3
24UN-COM-MDC201	MDC-2	Fundamentals of Banking and Insurance	2	1	3	2	1	3	20	50	70	3
24UN-COM-MDC301	MDC-3	E-Business and Cyber Security	2	1	3	2	1	3	20	50	70	3

<table>
<tr><td colspan="4">w.e.f. Session 2024-2025</td></tr>
<tr><td colspan="4">Part-A Introduction</td></tr>
<tr><td>Subject</td><td colspan="3">Commerce (offered by Commerce Department)</td></tr>
<tr><td>Semester</td><td colspan="3">I</td></tr>
<tr><td>Name of the Course</td><td colspan="3">Corporate Social Responsibility and Business Ethics</td></tr>
<tr><td>Course Code</td><td colspan="3">24UN-COM-MDC101</td></tr>
<tr><td>Course Type: (CC/MCC/MDC/ CCM/ DSEC/VOC/DSE/PC/AEC/ VAC</td><td colspan="3">MDC-1</td></tr>
<tr><td>Pre-requisite for the course (if any)</td><td colspan="3">NIL</td></tr>
<tr><td>Course Learning Outcomes (CLO)</td><td colspan="3">After completing this course, the learner will be able to:
1. To understand the Business Ethics and to provide best practices of business ethics
2. To learn the values and implement in their careers to become a good managers.
3. To develop various corporate social Responsibilities and practise in their professional life.
4. To Imbibe the ethical issues in corporate governance and to adhere to the ethical codes.</td></tr>
<tr><td rowspan="2">Credits</td><td>Theory</td><td>Tutorial</td><td>Total</td></tr>
<tr><td>2</td><td>1</td><td>3</td></tr>
<tr><td>Internal Assessment Marks</td><td>20</td><td>-</td><td>20</td></tr>
<tr><td>End Term Exam Marks</td><td>50</td><td>-</td><td>50</td></tr>
<tr><td>Exam Time</td><td>3 Hrs.</td><td>-</td><td>3 Hrs.</td></tr>
<tr><td colspan="4">Part-B Contents of the Course</td></tr>
<tr><td colspan="4">Instructions for Paper Setters
1. The examiner will set 9 questions in all covering the course learning outcomes (CLOs). Question No. 1 will be compulsory and comprises of seven parts of 2 marks each. Question Nos. 2 to 9 will carry 9 marks each, having two questions from each unit.
2. Students are required to attempt 5 questions in all, selecting one question from each unit and the compulsory question.</td></tr>
</table>

Unit	Topics	Contact Hours
I	Introduction: Values-Concept, types and formation of values, ethics, values and behaviour, Values of Indian Managers, Ethics, development of ethics, ethical decision making and decision making process, relevance of ethics and values in business. Management of Ethics: Management process and ethics, managerial performance, ethical issues	11

II	Corporate Responsibility & Consumer Protection: Corporate responsibility of business: employees, consumers and community, Corporate Governance, Code of Corporate Governance, Consumerism, unethical issues, in sales, marketing and technology.	11
III	Understanding Progress, Results & Managing Transforming: Progress and Results definition, functions of progress, transformation, need for transformation, process & challenges of transformation. Understanding Success: Definitions of success, Principles for competitive success, prerequisites to create blue print for success. Successful stories of business gurus.	11
IV	Knowledge and Wisdom: Meaning of knowledge and wisdom, difference between knowledge and wisdom, knowledge worker versus wisdom worker, concept of knowledge management and wisdom management, wisdom based management.	12

Suggested Evaluation Methods

Internal Assessment: Class Participation Seminar/Presentation/Assignment/Quiz/Class Test etc. Mid Term Exam	**End Term Exam** Theory Exam

Part-C Learning Resources

Recommended Books/E-Resources/LMS:

- Kaur, Tripat, Values & Ethics in Management, Galgotia Publishers.
- Chakraborty, S.K., Ethics in Management: A Vedantic Perspective, Oxford University Press.
- LumdeNirbhay, Corporate Social Responsibility in India: A Practitioner's Perspective, Notion Press
- Beal D. Brent, Corporate Social Responsibility, Sage Publication, Inc.

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<tr><th colspan="4">Session 2024-2025</th></tr>
<tr><th colspan="4">Part-A Introduction</th></tr>
<tr><td>Subject</td><td colspan="3">Commerce (offered by Commerce Department)</td></tr>
<tr><td>Semester</td><td colspan="3">II</td></tr>
<tr><td>Name of the Course</td><td colspan="3">Fundamentals of Banking and Insurance</td></tr>
<tr><td>Course Code</td><td colspan="3">24UN-COM-MDC201</td></tr>
<tr><td>Course Type: (CC/MCC/MDC/ CCM/ DSEC/VOC/DSE/PC/AEC/ VAC</td><td colspan="3">MDC-2</td></tr>
<tr><td>Pre-requisite for the course (if any)</td><td colspan="3">NIL</td></tr>
<tr><td>Course Learning Outcomes (CLO)</td><td colspan="3">After completing this course, the learner will be able to:
1. know the basics of banking.
2. understand the banking instruments.
3. understand the basics of insurance.
4. learn about various types of insurance.</td></tr>
<tr><td rowspan="2">Credits</td><td>Theory</td><td>Tutorial</td><td>Total</td></tr>
<tr><td>02</td><td>01</td><td>03</td></tr>
<tr><td>Internal Assessment Marks</td><td>20</td><td>-</td><td>20</td></tr>
<tr><td>End Term Exam Marks</td><td>50</td><td>-</td><td>50</td></tr>
<tr><td>Exam Time</td><td>3 Hrs.</td><td></td><td>3 Hrs.</td></tr>
<tr><th colspan="4">Part-B Contents of the Course</th></tr>
<tr><td colspan="4">Instructions for Paper Setters
1. The examiner will set 9 questions in all covering the course learning outcomes (CLOs). Question No. 1 will be compulsory and comprises of seven parts of 2 marks each. Question Nos. 2 to 9 will carry 9 marks each, having two questions from each unit.
2. Students are required to attempt 5 questions in all, selecting one question from each unit and the compulsory question.</td></tr>
</table>

Unit	Topics	Contact Hours
I	Banking: Concept, features, functions, importance and principles of banking; Evolution of banking in India; Classifications of banks.	10
II	Banking instruments: Concept, types and crossing of cheques; Lending functions of a bank: Types of Advances: Secured & unsecured, loans- Short, medium and long Term Methods of granting advances; Utility services of a bank: Remittance through bank drafts; E Banking; Internet banking; Safe deposit lockers.	12
III	Insurance: Concept, need and principles of insurance; Insurance and economic development; Life Insurance: Concept, features, importance, and types: procedure of taking life insurance policies, nomination and assignment.	10
IV	General insurance: concept, features, importance, and types; Procedure of taking general insurance: An overview of Fire insurance, Marine Insurance, Health Insurance.	13

Suggested Evaluation Methods	
Internal Assessment: Class Participation Seminar/Presentation/Assignment/Quiz/Class Test etc. Mid Term Exam	**End Term** Theory Exam

Part-C Learning Resources

Recommended Books/E-Resources/LMS:

- Basu A.K: Fundamentals of Banking-Theory and practice; A Mukerjee and co; Calcutta
- Gopinath M.N: Banking Principles and Operations; Snow White Publisher, Mumbai □Mishra, M. N., rinciples and Practices of Insurance, S. Chand and Sons.
- Mishra, M.N. Principles and Practices of Insurance. Sultan Chand and Sons.
- Mohapatra and Acharya., 2018. Banking and Insurance. Pearson
- Natrarajan and Parameswaran: Indian Banking; S. Chand Company Ltd, New Delhi
- Vasanth Desai: Indian Banking, Nature and Problems, Himalaya Publications House.

w.e.f. Session 2024-2025			
Part-A Introduction			
Subject	Commerce (offered by Commerce Department)		
Semester	III		
Name of the Course	E-Business and Cyber Security		
Course Code	**24UN-COM-MDC301**		
Course Type: (CC/MCC/MDC/ CCM/ DSEC/VOC/DSE/PC/AEC/ VAC	MDC-3		
Pre-requisite for the course (if any)	NIL		
Course Learning Outcomes (CLO)	After completing this course, the learner will be able to: 1. Understand the framework and anatomy of ecommerce applications and analyze ecommerce consumer, and its organizational applications. 2. Infer mercantile process models from both merchant's and consumer's view point. 3. Understand the implementation of Electronic Data Interchange (EDI) in day to day life. 4. Study all the aspects of Intra-Organizational electronic commerce including supply chain management 5. Analyze different consumer, information searching methods and resource discovery and information retrieval technique		
Credits	**Theory**	**Tutorial**	**Total**
	2	1	3
Internal Assessment Marks	20	-	20
End Term Exam Marks	50	-	50
Exam Time	3 Hrs.	-	3 Hrs.

Part-B Contents of the Course

Instructions for Paper Setters

1 The examiner will set 9 questions in all covering the course learning outcomes (CLOs). Question No. 1 will be compulsory and comprises of seven parts of 2 marks each. Question Nos. 2 to 9 will carry 9 marks each, having two questions from each unit.

2 Students are required to attempt 5 questions in all, selecting one question from each unit and the compulsory question.

Unit	Topics	Contact Hours
I	Background and Current Status of E-Business, Enabling Technologies, E-Business Infrastructure, E- Business Design.	11
II	E-Business Models, E-Marketing, E-CRM, E-SCM, E-Procurement, E-Payment System, ERP.	11

III	Cyber Security: Perspective of Cyber security, Application security, Information security, Network security, Cryptography/Encryption, Security threats in E-Business.	11
IV	Ethical Responsibility: Business Ethics, Technology Ethics; Cyber Crime& its types, hacking, virus, worm, Trojan horse, malware, cyber homicide and other threats to IT infrastructures, Information Technology Act, 2000, IT (Amendment) Act.	12

Suggested Evaluation Methods

Internal Assessment:	**End Term Exam**
Class Participation Seminar/Presentation/Assignment/Quiz/Class Test etc. Mid Term Exam	Theory Exam

Part-C Learning Resources

Recommended Books/E-Resources/LMS:

- Aparna Viswanathan, Cyber Law, LexisNexis Butterworths
- Dave Chaffey, E-Business and E-Commerce Management Strategy, Implementation and Practice, Prentice Hall
- Jawedkar, S., Management Information System, Tata McGraw-Hill Publication.
- Rajaraman, V., Introduction to Information Technology, PHI.
- Ram, B., Computer Fundamentals, New Age Publications.