

CHAUDHARY BANSI LAL UNIVERSITY, BHIWANI

Ordinance for a Post Graduate Diploma in Sports Management (PGDSM)

(As per NEP 2020 and UGC Guidelines on Curriculum and Credit Framework)

Ordinance for a Post Graduate Diploma in Sports Management (PGDSM) is aligned with the NEP 2020 and UGC framework, incorporating flexibility, skill development, and multiple entry-exit options as recommended by the National Education Policy 2020 and UGC Guidelines on curriculum and credit framework for higher education institutions.

1. Details of the Programme: Post Graduate Diploma in Sports Management (PGDSM)

Type: Skill-based, Professional Qualification Duration: 1 Year (2 Semesters) – Full Time

2. Programme Objectives: Post Graduate Diploma in Sports Management (PGDSM) aims at

- Preparing students for managerial roles in the sports ecosystem.
- Promoting entrepreneurial, leadership, and event management skills in the sports domain.
- Integrating academic knowledge with industry-relevant practical experience.
- Encouraging interdisciplinary learning in line with NEP 2020.

3. Eligibility :

- Bachelor's degree in any discipline from a recognized university (minimum 3 years or equivalent).
- Minimum 45% marks (42.5% for reserved categories as per a Haryana government norms).
- Preference may be given to candidates with backgrounds in sports, physical education, management, or allied disciplines.

4. Admission Process:

- Based on merit/entrance test/interview, as decided by the university/department.
- Reservation policy as per UGC/State Government norms.

5. Duration and Exit Options

As per NEP 2020 Multiple Entry-Exit Framework:

- **1-Year PG Diploma (Level 8):** Awarded after completion of 40 credits (Annual mode).

6. Credit Framework

- Total Credits: **40 credits**
 - Core Courses: 16 credits
 - Electives: 4 credits
 - Practical/Internship/Fieldwork/Project: 16 credits
 - Ability Enhancement/Skill Component: 4 credits
- Each credit = 15 hours of classroom teaching or 30 hours of fieldwork/project.

7. Curriculum Design (Indicative)

- PGSM-CC101 Introduction to Management (4 credits)
- PGSM-CC102 Financial & Legal Aspects in Sports (4 credits)
- PGSM-CC103 Sports facility and Equipment management (4 credits)
- PGSM-CC104 Sports Marketing Management (4 credits)
- Elective (choose one): (4 credits)
 - PGSM-DEC 101 Event Management in Sports
 - PGSM-DEC 102 Management of Sports Performance

- PGSM-DEC 103 International Sports ManagementPGSM-SEC101 Communication and Soft Skills (4 credits SEC)
- PGSM-CC 105 Project Work / Internship (8 credits)
- PGSM-CC 106 Seminar on basis of practical/ Fieldwork: 4 credits
- PGSM-CC 107 Viva-Voce (4 credits)

8. Teaching-Learning Methods

- Weekend Mode Classes Offline
- Case Studies, Industry Interaction
- Field Visits and Internships
- Use of ICT tools and online platforms (as per NEP digital push)

9. Assessment and Evaluation

- Continuous Internal Assessment (CIA): 30%
- End Term Examination (ETE): 70%
- Project/Internship Evaluation: As per guidelines of the department

Passing Criteria: Minimum 40% in each component; 50% overall aggregate.

10. Attendance Requirement

Minimum 75% attendance is mandatory in each course component.

11. Grading System (as per UGC CCF-UG/PG guidelines)

Marks (%) Grade Grade Point Classification

90-100	O	10	Outstanding
80-89	A+	9	Excellent
70-79	A	8	Very Good
60-69	B+	7	Good
50-59	B	6	Above Average
40-49	C	5	Pass
<40	F	0	Fail

12. Credit Transfer and Academic Bank of Credits (ABC)

- Students can deposit earned credits in their Academic Bank of Credits account.
- Credit transfer is allowed as per UGC ABC norms.

13. Award of Diploma

The Post Graduate Diploma in Sports Management shall be awarded to candidates who successfully earn the prescribed credits and meet the academic and attendance requirements.

14. Re-Appeal / Improvement Policy: As per the Examination Rules of the University

15. General Provisions

- The University reserves the right to revise, modify or update the curriculum, rules, and structure in accordance with the guidelines of the UGC/NEP 2020 from time to time.
- Any issue not covered under this ordinance shall be decided by the Academic Council.




Chaudhary Bansi Lal University, Bhiwani (Haryana)



Scheme & Syllabus of the Programme

for

Post Graduate Diploma in Sports Management (PGD\$M)

**As per NEP 2020
Curriculum and Credit Framework for Postgraduate Programme**

With effect from the Session 2025-26

**DEPARTMENT OF MANAGEMENT
FACULTY OF COMMERCE AND MANAGEMENT
CHAUDHARY BANSI LAL UNIVERSITY, BHIWANI
HARYANA, INDIA**

ChaudharyBansi Lal University,Bhiwani

SchemeofExaminationforPostgraduateDiploma in Sports Management (PGDSM)

AsperNEP2020CurriculumandCreditFrameworkforPostgraduateProgrammeWiththeeffectfromthesession2025-26

CourseType	CourseCode	Nomenclatureof course	Theory (T)/ Practical (P)	Credits		Contacthoursper week				Internal Assessment Marks	End Term Examination Marks	Total Marks	Examination hours
				Subject Wise	Total	L	T	P	Total				
CC1	PGSM-CC-101	Introduction to Management	T	4	40	3	1	0	4	30	70	100	3
CC2	PGSM-CC-102	Financial & Legal Aspects in Sports	T	4		3	1	0	4	30	70	100	3
CC3	PGSM-CC-103	Sports facility and Equipment management	T	4		3	1	0	4	30	70	100	3
CC4	PGSM-CC-104	Sports Marketing Management	T	4		3	1	0	4	30	70	100	3
CC5	PGSM-CC-105	Project Work / Internship	P	8		0	0	0	8	100 (Project Evaluation)	100 (Project Viva)	200	0
CC6	PGSM-CC-106	Seminar on basis of practical/ Fieldwork	S	4		0	0	0	4	50	50	100	0

CC7	PGSM-CC-107	Viva-Voce	P	4
DEC 1	PGSM-DEC-101*	Event Management in Sports	T	4
DEC 2	PGSM-DEC-102*	Management of Sports Performance	T	4
DEC 3	PGSM-DEC-103*	International Sports Management	T	4
SEC 1	PGSM-SEC-101	Communication and Soft Skills	T	4

Note* : DEC choose 1 from DEC (1-3)

Total Credit - 40 credits

Core Course - 16 credits

Elective - 4 credits

Practical/Internship/Project Work/Field work - 16 credits

Skill Enhancement - 4 credits

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Introduction of Management(CC-1)with4Credits (3 Theory +1 Tutorial)

Session:2025-26

Name of Programme	PGDSM(1 Year)		
Name of the Course	INTRODUCTION TO MANAGEMENT		
Course Code	PGSM-CC-101		
Course Type	CC-1		
Course Learning Outcomes(CLO) After completing this course, the learner will be able to:	CLO101.1: Students will be able to demonstrate basic knowledge and understanding of fundamental principles requisite for professional success in the sport management profession. These include, but are not limited to, management theories, sport law, sport marketing, sport communication, operations management, accounting practices, sport finance and sport governance CLO101.2: Students will be able to demonstrate the ability to apply an understanding of ethics to the professional arena CLO 101.3: Students will be able to demonstrate the ability to think critically, to creatively problem-solve, and to utilize quantitative analysis.		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B-Content of the Course			
Instructions for Paper-Setter: The examiner will set 9 questions asking two questions from each unit and one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question (Question No. 1) will consist of at least 7 small questions covering the entire syllabus. The examinee will be required to attempt 5 questions, selecting one question from each unit and the compulsory question. All questions will carry equal marks.			
Unit	Topics		Contact Hours

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I	Concept of Management - Development of management thoughts - Various approaches to management philosophy :- - Contribution of Elton Mayo - Henri Fayol's principles of management	8
II	Functions of Management - Planning: Meaning, Nature of Planning, Types of Planning, Importance of Planning - Organizing: Concept and Meaning, Principles of Organizing - Directing: Concept and Nature of Directing, Importance of Directing - Controlling: Concept and Meaning of Controlling, Characteristics of Controlling, Steps of Controlling	12
III	Behaviour Management - Individual Behaviour: - Biological Characteristics - Learned Characteristics: Personality, Perception, Attitude - Group Behaviour: Meaning, Types of Groups, Factor affecting group behaviour, Group Dynamics.	20
IV	Change Process and Leadership - Change Process - Organizational conflict - Reasons for Resistance to Change - Measures to Overcome Resistance to Change - Leadership and Motivation - Leadership and its type - Motivation and its type	20
Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
➤ Theory	30	➤ Theory: 70
• Class Participation:	5	Written Examination
• Seminar/presentation/assignment/quiz/class test etc.:	10	
• Mid-Term Exam:	15	

Part C-Learning Resources

Recommended Books/e-resources/LMS:

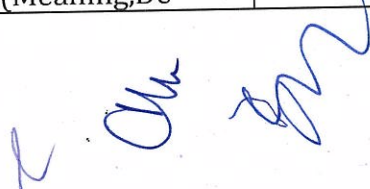
1. Robbins, S.P., Coulter, M., Fernandez, A. (2019). *Management*. Pearson Education India, New Delhi.
2. Wehrich, H., Cannice M. V., Koontz, H. (2019). *Management: A Global and Entrepreneurial Perspective*. McGraw Hill, New Delhi.
3. Daft, R.L. (2016). *The New Era of Management*. Cengage India, Noida.
4. Mullins, J.L. (2013). *Management and Organizational Behavior*. Pearson Education, New Delhi.
5. Stoner, J.A.F., Freeman, R.E., & Gilbert, D.R. (2018). *Management*. Pearson Education, New Delhi.
6. Koontz, H., & Wehrich, H. (2015). *Essentials of Management*. McGraw-Hill, New Delhi.
7. Chandan, J.S. (1997). *Management Concepts and Strategies*. Vikas Publishing House, New Delhi.
8. Koontz, H and Wehrich, H *Management*. 10th ed. New York McGraw Hill, 1995.
9. Luthans F. *Organizational Behaviour*. 7th ed. New York, McGraw Hill, 1995
10. Robbins S.P. *Management* 5th ed. New Jersey, Englewood Cliffs. Prentice Hall Inc. 1996.
11. Robbins S.P. *Organizational Behaviour*. 7th ed., New Delhi, Prentice Hall of India, 1996.
12. Singh, Dalip *Emotional Intelligence at Work*, Response Books, Sage Publications, Delhi 2001.

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Financial & Legal Aspects in Sports (CC-2) with 4 Credits (3 Theory + 1 Tutorial)

Session: 2025-26			
Name of Programme	PGDSM (1 Year)		
Name of the Course	FINANCIAL & LEGAL ASPECTS IN SPORTS		
Course Code	PGSM-CC-102		
Course Type	CC-2		
Course Learning Outcomes (CLO) After completing this course, the learner will be able to:	CLO 102.1: Identify legal issues that impact financial and other risks affecting business. CLO 102.2: To help the students to develop cognizance of the importance of Financial Management in corporate valuation CLO 102.3: Recognize legal roles and responsibilities of key sport governing bodies. CLO 102.4: Apply law to sport officials, management, coaches, athletes and spectators. CLO 102.5: Apply the laws regarding inclusion and exclusion of individuals based upon race, gender and disabilities.		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B-Contents of the Course			
Instructions for Paper-Setter: The examiner will set 9 questions asking two questions from each unit and one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question (Question No. 1) will consist at least 7 small questions covering entire syllabus. The examinee will be required to attempt 5 questions, selecting one question from each unit and the compulsory question. All questions will carry equal marks.			
Unit	Topics		Contact Hours
I	<i>Introduction to Financial Management</i> - Meaning, Definition & Scopes of Financial Management - Objectives & Importance of Financial Management - Financial Statement Analysis (Meaning, De		20



	definition,Types&Techniques)	
II	<i>Funding in Sports</i> ● Fund raising through sponsorships: What is fund raising; sources of funds; fund raising alternatives; the fundraising process – strategies, internal fund raising, fund raising committee ● Planning for sponsorship – the phases of sponsorship, planning phase, selling phase, servicing phase; preparation of sponsorship proposal, evaluating the sponsorship deal, how to attract sponsors	12
III	<i>Sports Law</i> ● Meaning and concept of Sport Law ● Application of Contract to Sports. ● Legal Liability in Physical Education and Sport. ● Legal Concepts Impacting Physical Education and Sport.	20
IV	<i>Discrimination</i> ● Racial Discrimination: Meaning, damages and defenses ● Gender Discrimination and Sexual Harassment; Meaning, damages and defenses ● Religious Discrimination: Meaning, damages and defenses	08
Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
➤ Theory	30	➤ Theory: 70
● Class Participation:	5	Written Examination
● Seminar/presentation/assignment/quiz/class test etc.:	10	
● Mid-Term Exam:	15	
Part C-Learning Resources		

Recommended Books/e-resources/LMS:

1. Indian Financial System & Management of Banking and Financial Services by V.Pathak Bharati, Suresh Padmalatha, et al. 2014
2. Brealey, Richard A and Myers Stewart C. Principles of Corporate Finance 5th ed. New Delhi McGraw Hill 1996
3. Hampton, John Financial Decision Making Englewood Cliffs, New Jersey, Prentice Hall inc. 1997.
4. Van Home James C : Financial Management and Policy 10th ed. New Delhi, Prentice Hall of India- 1997
5. Prasanna Chandra, " Financial Management-Theory and Practice", Tata McGraw Hill 4th, 5th, 6th, 7th Ed.
6. Bill, Karen, Sport Management, Learning Matters Publications. 33 Southernhay East, UK, 2009.
7. Krotee, March L. and Bucher, Charles A. Management of Physical Education and Sport, Tata McGraw-Hill, New Delhi, India, 2010.
8. Thornton, Patrick K Sports Law Jones and Barlett Publishers, LLC, Ontario, Canada, 2011.
9. Managing Sporting Events - Jerry Solomon (Human Kinetics) - Human Kinetics Publishers (Jan. 2002)
10. Managing Major Sports Events: Theory and Practice, By Milena Parent, Sharon Smith - Swan-Routledge (26 Nov. 2012)

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Sports facility and Equipment management(CC-3)with4Credits (3 Theory +1 Tutorial)

Session:2025-26			
Name of Programme	PGDSM(1 Year)		
Name of the Course	SPORTS FACILITY AND EQUIPMENT MANAGEMENT		
Course Code	PGSM-CC-103		
Course Type	CC-3		
Course Learning Outcomes(CLO) After completing this course, the learner will be able to:	CLO103.1: Recognizing and taking full advantage of the unique role of sport and active recreation in contributing to a wide array of policy and community aspirations, including leisure, health and education. CLO103.2: Students are able to explain the concept of facility planning and equipment management. CLO 103.3: Students are also able to explain the Event management and mass media management.		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B-Contents of the Course			
Instructions for Paper-Setter: The examiner will set 9 questions asking two questions from each unit and one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question (Question No. 1) will consist of at least 7 small questions covering the entire syllabus. The examinee will be required to attempt 5 questions, selecting one question from each unit and the compulsory question. All questions will carry equal marks.			
Unit	Topics		Contact Hours
I	<i>Concept of Facility Management</i> • Meaning and concept of facility management. • Planning the facility • Determining supply of equipment • Store Keeping		8

II	<i>Procurement and purchase of Sports Equipment</i> • Determining Purchase of equipment • Procurement of Sport equipment (indoor and outdoor) • Disposal of Indoor and outdoor equipment.	12
III	<i>Sports Facility management</i> • Basic requirement of Sports venue • On-site Ground Management • Maintain of Sport equipment	20
IV	<i>Facility Managers</i> • Responsibilities of Facilities Managers • Knowledge and skills required for operating a sport facility: Soft Skills (Interpersonal and PR Skills) & Technical Skills, • Evaluation and Training	20
Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
➤ Theory	30	➤ Theory: 70
• Class Participation:	5	Written Examination
• Seminar/presentation/assignment/quiz/class test etc.:	10	
• Mid-Term Exam:	15	
Part C-Learning Resources		
Recommended Books/e-resources/LMS: • Management of Sports, Dr. Ramesh Singh, Sports Publication, New Delhi • The Management of Sports – Its foundation & application, Bonnie L. Parkhouse, Mosby Book Publication St. Louis, MO • Tuteja S.K., Sports Law, New Delhi, Sultan Chand, 1998 • Sports Management, S. M. Nanda, Friends Publications (INDIA) New Delhi • Management Competency Development in Sport and Physical Education, Earle F. Zeigler, Gary W. Bowie, Published by Lea & Febiger, Philadelphia, 1983 ISBN – 0-8121-0830-2		

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Sports Marketing Management(CC-4)with4Credits (3 Theory +1 Tutorial)

Session:2025-26			
Nameof Programme	PGDSM(1 Year)		
NameoftheCourse	SPORTS MARKETING MANAGEMENT		
CourseCode	PGSM-CC-104		
CourseType	CC-4		
CourseLearningOutcomes(CLO) Aftercompletingthiscourse,thelearnerwillbe able to:	CLO104.1:Understandthesportsmarketingenviron mentandtrendsinfluencing marketers CLO104.2:Developing a broad definition of sports marketing and the marketingconcepttotheevolutionofsp ortsmarketingintoaglobalbusiness CLO 104.3: Understandtheprocess andstructureinsporting events.		
Credits	Theory	Tutorial	Total
	3	1	4
TeachingHoursperweek	3	1	4
InternalAssessmentMarks	30	0	30
EndTermExam Marks	70	0	70
Max.Marks	100	0	100
ExaminationTime	3 hours		
PartB-ContentsoftheCourse			
InstructionsforPaper-Setter:Theexaminerwillset9questionsaskingtwoquestionsfromeach unitand one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question(QuestionNo.1)willconsistatleast7 small questions coveringentiresyllabus.Theexamineewillberequired toattempt5questions,selectingonequestionfromeachunitandthecompulsoryquestion.Allquestionswill carryequalmarks.			
Unit	Topics		Contact Hours
I	IntroductiontoMarketingandSportsMarketing • Nature&scopeofmarketing • Functionsofmarketing,management, • Factorsaffectingmarketingprogramme • Principlesofmarketingphysicaleducationandspo rts • Theconceptandtypesofsportsmarketing • Advantagesanddisadvantagesofsportingmarketi ng		8

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	• Sportsmarketingstrategiesandservices	
II	MarketingPlanning • Meaning&significanceofmarketingplanning • Strategicplanning • Marketsegmentationandpositioning • Identifysportmarketingopportunities • Developasportmarketingstrategy • Planthe marketing mix • Implementandcontrolthestrategy	12
III	ServiceMarketing • Conceptandroleservicemarketing • Mediaselectionandpromotion • Typeofservicemarketing • Factorsofservicemarketing • Servicemarketingstrategy	20
IV	MarketingServiceResearch • IntroductiontoMarketingResearch. • Conceptandframeworkofmarketingresearch • Principlesofmarketingresearch • Casestudyonsportsmarketing • Leadershipstyle	20
TotalContactHours		60
SuggestedEvaluationMethods		
InternalAssessment:30		EndTermExamination:70
➤ Theory	30	➤ Theory: 70
• Class Participation:	5	WrittenExamination
• Seminar/presentation/assignment/quiz/classstestetc.:	10	
• Mid-Term Exam:	15	
PartC-LearningResources		

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Recommended Books/e-resources/LMS:

- Marketing Management-South Asian Perspective by–Kotler, Keller, Koshy & Jha – 13th edition – Pearson Education Publication
- Marketing Management–Text and case in Indian context–By Dr. K.
- Karunakaran–Himalaya Publications. Kotler Philip and Armstrong G: Principles of Marketing - New Delhi. Prentice Hall of India, 1997.
- Kotler Philip: Marketing Management Analysis, Planning Implementation and control – New Delhi. Prentice Hall of India 1994.
- Ramaswami V.S. and Namakumari S. Marketing Management Planning Control – New Delhi, MacMillan 1990.



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PGSM-105:PROJECTWORK/INTERNSHIP

In Post Graduate Diploma in Sports Management, all the students must submit a minimum of one Project Report. A good project report presents your first semester project work in brief and very effective. This report should include different materials that are related to the project work you have selected regarding your project. Every Student must do the project work in their first semester of PGDSM. This project report must describe your project work.

What is Project Work

Project work in the degree will tell you how much you have learned, a project report tells you how efficient you are, what the strength of your knowledge is and how well can you clarify the matter. For the academic level, project reports are extremely significant, and for self-assessment also.

Project Report Format

The project report is written evidence of tasks, processes, and activities that are undertaken and accomplished by the students while pursuing their projects and implementing them. This report is an official document that reflects precise and concrete information about the different aspects of the project ranging from the overview, requirements, practical coaching aspects, theoretical considerations, tasks furnished, outcomes gained, objectives listed, reports attached, abstracts, experiments and results, conclusions and recommendations to the implementation and scope of the project. Thus, a project report provides complete information about the project to the reader, and therefore, it is a mandatory document that must be submitted to the respective department heads after the successful completion and implementation of the projects.

Organization of the Project Work

The project work report starts with a number of chapters and ends with a summary & conclusion. Each section or chapter should include an exact title to reflect the contents mentioned in the chapter. A section can be separated into different sections & subsections to present the content discretely. Once the work includes two or otherwise more equally independent analyses, this




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report may be separated into two or else more divisions, each with a suitable title. But, the numbering of the chapters will be constant right through.

The sequel of pages and their hierarchical arrangement play a pivotal role in structuring the project report properly and interlinking the vital elements of the report in the best possible format

The project reports include the following sequel of elements:

1. Title & Cover Page
2. Declaration
3. Approval or Certification
4. Acknowledgments
5. Abstract or Executive Summary
6. Table of Contents
7. List of Figures
8. List of Tables
9. List of Symbols and Abbreviations
10. Notation & Classification
11. Numbering of Page
12. Introduction
13. Body of the Project & the Chapters
14. Experiments and Results
15. Detail of Soft copy of the Project
16. Conclusion and Recommendations
17. Future Scope
18. References
19. Appendices

Format of the Project Report

Title page

A Project Report on (Font 16)
TITLE OF THE PROJECT (Font 20)
University Logo
By Name of Candidate (Font 20)
In Partial Fulfillment of PGDSM (Font 16)

All the letters of the title page must be capitalized, and the title page should not contain page numbers. The other aspects of the title page like the title should be like a report and should contain the name of the organization to which the project is intended to be submitted. Next, the course names should

be followed by the student's name, his roll number, guide's name, and designation, and at the end of the title page, the organization's logo and address should be written, as shown in the above figure.

Declaration and Approval

The declaration is a statement written by the student who declares that he or she has sincerely completed his or her project. The declaration statement concludes with the signature of the student. The Approval page is also a confirmation from the head of the department, guide, and external examiner about their acceptance of the project. The approval page is endorsed with the signatures of the heads confirming their approval of the project.

Acknowledgment

The acknowledgment page depicts the gratitude, respect, and thankfulness of the student towards the people who helped him in pursuing the project successfully and ensured successful completion and implementation of the project. On this page, the author expresses his gratitude and concern by using praising and thanksgiving words.

Abstract

Abstract represents a summarized report of the complete project in a very concise and informative format covering the main objective and aim of the project, the background information, processes and methods used, and methodologies implemented, followed with a brief conclusion of two to three lines talking about the results and scope of the project.

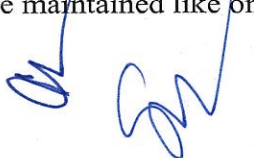
Table of Contents, List of Figures and Tables

The table of contents provides a complete sketch of the title, subtitles, headings, topics, and the project elements that are involved in those headings. In other words, different sections and their titles are included here. The whole project report, in a nutshell, is made known in the table of contents section, and therefore, it should include the titles of the first, second, and third-level headers, and must give a clear picture of the report to the reader.

Notation & Classification

A complete abbreviations list, notations as well as nomenclature like Greek alphabets using subscripts must be provided subsequent to the tables & figures list. The list of abbreviations used in the report must be provided in alphabetical order. The space between these must be maintained like one & half-space.

Numbering of Page


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The beginning sections like Acknowledgement, Abstract, Table of Contents, Symbols List, figure list, tables list must be assigned with Roman numbers (i, ii, etc.). In the first chapter, from the main page onwards, we must assign Arabic numerals like 123, etc.

The Main Body of the Project

The main body of the project should comprise several chapters with the corresponding titles, and each page within these chapters must be numbered in numerals as page numbers. The usual way of presenting these chapters is given below.

Chapter 1: Introduction chapter - This chapter should contain brief background information about the project, the methodology implemented for problem-solving, and the outlines of the results and future scope of the project. It rarely contains drawings and graphical illustrations.

Chapter 2: Chapter of Literature Review - It evaluates the current work with the previous one. It depicts the current implementations that overcome the previous problems and limitations of the project, and draws the attention and focus on the foreknowledge work that would be conducted based on the ongoing work at present. It must be clear and simple to understand.

Chapter 3-4 or 5: These chapters describe the overall in-depth information about the project. These chapters also involve the basic theoretical & practical information about each and every component & aspect of the project, such as Training, Training Design, Comparison of athlete and, Periodization, Sports Sciences, Exercise effects, Training modules, diet, Tournament etc.

The Dimension of Page, Typing & Specifications of Binding

The project report page must be in A4 size and the binding of the project report must be hardbound not spiral binding including a printed cover page on it in a particular format. The format and the font size of the text used in the project, the Times' new roman format with 12 font sizes.

The space between each line must be 1.5. Space must be maintained in between text as well as quotations.

Chapter heading and section headings must be in Times New Roman with bold & 15 pts. in all capitals. In every heading, the casing is very important which means the first letter in the word must be capital.

For the margins, the regular text includes these formats RIGHT = 1.00", LEFT = 1.50", TOP = 1.00" & BOTTOM = 1.00"

Conclusion and Recommendations



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The conclusion and recommendation's part summarizes the whole report by highlighting all the chapters and their significance and the importance of the project and the achievements.

The Recommendations are interlinked with the conclusion. The conclusion drawn from the project report can be further implemented in the recommendation section to overcome the constraints of the project.

Project Presentation

After completion of project work students have to present the presentation of project in class via online/offline, which is the part of assessment. The slides of the presentation is not more than 20 slides.

Referencing and Appendices

The project report must be considered as a very standard report, and therefore, it should follow all rules, guidelines, and protocols of gathering and presenting information, and implementing that, and drawing conclusions out of it.

Number of Project Books to be submitted to the Department

The total hard binding copies of the project report to be submitted in the branch are three. Once the corrections were done as suggested by project internal guide or head of the department, the project needs to take a print out to bind. The total project books are three, one for project guide, one for department library and one for student himself/herself. A soft copy of the project must be submitted to the Department in CD/mail.

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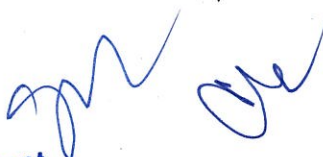
 

Event Management in Sports(DEC-1)with4Credits (3 Theory +1 Tutorial)

Session:2025-26			
Name of Programme	PGDSM(1 Year)		
Name of the Course	INTRODUCTION TO MANAGEMENT		
Course Code	PGSM-DEC-101		
Course Type	DEC-1		
Course Learning Outcomes(CLO) After completing this course, the learner will be able to:	CLO101.1: Apply models and concepts to evaluate the challenges and opportunities in hosting and managing major sporting events CLO101.2: Design and develop effective processes for the different stages of event management. CLO 101.3: To know how to select and manage professional collaborators and/or volunteers		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B-Content of the Course			
Instructions for Paper-Setter: The examiner will set 9 questions asking two questions from each unit and one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question (Question No.1) will consist at least 7 small questions covering entire syllabus. The examinee will be required to attempt 5 questions, selecting one question from each unit and the compulsory question. All questions will carry equal marks.			
Unit	Topics		Contact Hours

I	<i>Introduction to Sports Event Management</i> • Introduction to Sports Event Management: Evolution of Sports Events Marketing. • Meaning of Sports events and Sports festivals • Role of Event organizations and sports event manager • Understanding stakeholder's objective and Challenges of event management • Sports events vs. Non-sports events; Sports Tourism, • Sports events in India - growth, challenges and future of sports events in India	8
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II	<i>EventPlanning</i> • EventConceptualization andPlanningProcess:SWOTAnalysis • Defining and developing objectives for the event; Planning components – type of sport requirements, concept and design, event flow, setting operational timelines, creating Checklists, Logistics plans, safety and security planning • Selecting and soliciting host City / Venues – understanding and managing expectations • Event planning process – finding the right people, identify andanalyze management tasks for Staff, Vendors and Volunteers,building support organization • Identify Sponsors and teaming up with them – understand event- sponsor relationship and managing expectations, Designing sponsorship programme and finalize the deal • Promotionplanning– mediapartnerships,campaignfortheevent, mediacoverageandmediapartners;Designin gtheexecutionofthe event marketing plan.	12
III	<i>ExecutionAspects</i> • Event Management Commercial: Stages of Budgeting Process; Identifying costs – Facility cost, Event operations cost, Marketing expenses, sponsor fulfillment expenses, Guest Management and Hospitality expenses, event presentation expenses, capital investment and amortization, miscellaneous expenses • Cash Flow and Management; Controlling costs and Contingency planning- Identifying revenue streams – Ticket Sales, Hospitality partnerships; Sponsorships and Advertising; Merchandising and Barter • Broadcasting, tournament and participation fees, Media partnerships; Grants and Donations, miscellaneous	20





	revenues	
IV	<i>BusinessAspects</i> • Sports Tourism: Organizing a Sports Commission; Bidding for events; Domestic and local events; Charity events; Marketing venue as sports center; Measuring Economic Impact • Implementation of Event Services and Logistics: Event Permits and licenses; Event registration; Engaging community; Accommodating and managing guests, • Event Presentation – Production planning, scheduling rehearsals, Working with Broadcasters • Staff and Volunteer Management; Ticket Sales; Food and Beverage Operations; Waste Management; Transportation services; Lighting; Vendor Relations; Facility operations; Customer Service; Servicing mediaatevents;MediaCenterfacilities;AwardsCeremonies	20
TotalContactHours		60
SuggestedEvaluationMethods		
InternalAssessment:30		EndTermExamination:70
➤ Theory	30	➤ Theory: 70
• Class Participation:	5	WrittenExamination
• Seminar/presentation/assignment/quiz/class test etc.:	10	
• Mid-Term Exam:	15	
PartC-LearningResources		
RecommendedBooks/e-resources/LMS:		
• Managing Sporting Events – Jerry Solomon (Human kinetics)- Human Kinetics Publishers (Jan. 2002) • ManagingMajorSportsEvents:TheoryandPractice,ByMilenaM.Parent, SharonSmith-Swan - Routledge (26 Nov. 2012)		

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Management of Sports Performance (DEC-2) with 4 Credits (3 Theory + 1 Tutorial)

Session: 2025-26			
Name of Programme	PGDSM (1 Year)		
Name of the Course	MANAGEMENT OF SPORTS PERFORMANCE		
Course Code	PGSM-DEC-102		
Course Type	DEC-2		
Course Learning Outcomes (CLO) After completing this course, the learner will be able to:	CLO102.1: Students will understand the basic array of cognitive and affective topics in psychology and understand how these processes can affect performance and perception CLO102.2: Students will obtain an understanding of the psychological techniques used to improve performance in group/class training programs, and sports teams CLO102.3: Students will understand how differences in culture, age, gender, and body type can influence perceived challenges in exercise performance.		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B-Content of the Course			
Instructions for Paper-Setter: The examiner will set 9 questions asking two questions from each unit and one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question (Question No. 1) will consist of at least 7 small questions covering the entire syllabus. The examinee will be required to attempt 5 questions, selecting one question from each unit and the compulsory question. All questions will carry equal marks.			
Unit	Topics		Contact Hours
I	<i>Introduction to Sports Science</i> • Definition and meaning of sports & Sport sciences • Value of Sports in daily life • Branches of Sports Sciences • Relationship of sport sciences with sports management		8

II	<i>Exercise Physiology and Sports Psychology</i> - Exercise Physiology: Definition, Meaning and Common Physiological terms in sports (Oxygen debt, second wind, stitch) - Importance of Exercise Physiology in Games and Sports - Sports Psychology: Definition, Meaning and Common Psychological terms in sports: (Personality, Motivation, anxiety & Stress) Importance of Sports Psychology in Games and Sports	12
III	<i>Sports Biomechanics and Sports Technology</i> - Meaning & Concept of Sports Biomechanics, Kinematics & Kinetics. - Importance of Sports biomechanics in physical education and sports - Sports Technology: Meaning, definition, purpose - General Principles and purpose of instrumentation in sports, Technological impacts on sports.	20
IV	<i>Health and Hygiene</i> - Health Education: Concept of Health & Hygiene - Meaning and Definition" of Physical Fitness, Current trends in fitness and conditioning - Meaning and Definition of Sports Nutrition, Role of nutrition in sports, - Balanced Diet - Sports Tournaments – Knockout system, league system, IPL fixture PRO Kabaddi, ISL, IHL fixture	20
Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
➤ Theory	30	➤ Theory: 70
• Class Participation:	5	Written Examination
• Seminar/presentation/assignment/quiz/class test etc.:	10	
• Mid-Term Exam:	15	
Part C-Learning Resources		

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Recommended Books/e-resources/LMS:

- Wilmore H. Jack and Costill L. Pavid, Physiology of Sports and Exercise Human Kinetics, 2004).
- Roberys A. Robert and Robert O. Scott. , Fundamental Principles of Exercise Physiology (Mc. Grew Hill Companies, Inc.2000).
- Adams M. Gene Exercise Physiology: Laboratory Manual, (WCB Mc Grew-Hill Companies , Inc,1998).
- Katch L. Victor, Katch I. Frank and Mcardle D. William, Exercise Physiology
(Williams&Wilkins,AWavertyCompany,1996).
- MoorenC.FrankandVolkerKalaus'Molecularandcellularexercise physiology (Human Kinetics, Dèvision of sports distributory Nz Ltd,2005).
- TiwariSandhya:ExercisePhysiology(SportspublicationAshokVihar, Delhi)1999.
- Rowland, T.W.,Development ExercisePhysiology.HumanKinetics: Champaign, 1996.

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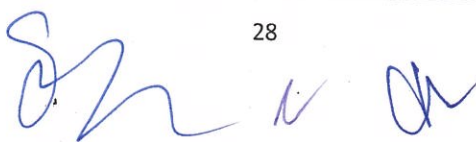


International Sports Management(DEC-3)with4Credits (3 Theory +1 Tutorial)

Session:2025-26			
Name of Programme	PGDSM(1 Year)		
Name of the Course	INTERNATIONAL SPORTS MANAGEMENT		
Course Code	PGSM-DEC-103		
Course Type	DEC-3		
Course Learning Outcomes(CLO) After completing this course, the learner will be able to:	CLO103.1: This will enable the student to organize the structure and format of the international competitions CLO103.2: They will be able to explain the aim and objectives and organization of international events. CLO 103.3: Explain the winter and Spring Sports and its structure		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B-Content of the Course			
Instructions for Paper-Setter: The examiner will set 9 questions asking two questions from each unit and one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question (Question No. 1) will consist at least 7 small questions covering entire syllabus. The examinee will be required to attempt 5 questions, selecting one question from each unit and the compulsory question. All questions will carry equal marks.			
Unit	Topics		Contact Hours
I	<i>Winter and Spring Sports</i> Winter Sports and Spring Sports management: Definition of winter sports, different types of winter sports including ice climbing, ice ski biking and ice skating, complexities of winter sports, winter camping, beyond classroom learning experience, importance of necessary winter technical skills,		8

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	Definition of spring sports, different types of spring sports including rock climbing, mountain biking and swimming, health benefits of spring sports.	
II	<i>International Sports Events</i> - International Sports Events: Major sports events including The Olympics, FIFA World Cup, UEFA Champions League, Formula One Racing, Super Bowl - The Wimbledon Tennis Championship, Tour de France Cycling, - Rugby World Cup, Cricket World Cup and National Basketball Association.	12
III	<i>Sports in America and Europe</i> - Sport in North America: Economic impact of US Sport; Structure and Governance of sport in United States; Professional Sport in United States; Amateur sport in United States; Structure of sport in Canada; Professional, Elite, and amateur sport in Canada. - Sport in Europe: Geography and background of Europe; the European Sport model; Economics of sport in Europe; European sport Law; Sport in Eastern Europe	20
IV	<i>Sports in Asia</i> - Sport in Asia and Oceania: Geography and background of South Asia, Southeast Asia, Oceania - Role of sport; sport development and governance in Asia - Managing sport in Asia and Oceania; Staging Mega Events in Asia and Oceania	20



TotalContactHours		60
SuggestedEvaluationMethods		
InternalAssessment:30		EndTermExamination:70
➤ Theory	30	➤ Theory: 70
• Class Participation:	5	WrittenExamination
• Seminar/presentation/ assignment/quiz/class testetc.:	10	
• Mid-Term Exam:	15	
PartC-LearningResources		
RecommenedBooks/e-resources/LMS:		
• International Sport Management, By Ming Li, Eric MacIntosh, Gonzalo Bravo - Human Kinetics; 1 edition (August 11, 2011) • International Cases in the Business of Sport edited by Simon Chadwick,DaveArthur- Routledge;1edition(November30, 2007)		

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Communication and Soft Skills (SEC-1)with4Credits (3 Theory +1 Tutorial)

Session:2025-26			
Nameof Programme	PGDSM(1 Year)		
NameoftheCourse	COMMUNICATION AND SOFT SKILLS		
CourseCode	PGSM-SEC-101		
CourseType	SEC-1		
CourseLearningOutcomes(CLO) Aftercompletingthiscourse,thelearnerwillbe able to:	CLO101.1:Effectively communicate through verbal/oralcommunication and improve the listening skill CLO101.2:Activelyparticipateingroupdiscussion/meetings/interviewsandprepare & deliver presentations CLO 101.3: Become more effective individual through goal/target setting, self motivationand practicing creative thinking		
Credits	Theory	Tutorial	Total
	3	1	4
TeachingHoursperweek	3	1	4
InternalAssessmentMarks	30	0	30
EndTermExam Marks	70	0	70
Max.Marks	100	0	100
ExaminationTime	3 hours		
PartB-ContentsoftheCourse			
InstructionsforPaper-Setter: Theexaminerwillset9questionsaskingtwoquestionsfromeach unitand one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question(QuestionNo.1)willconsistatleast7 small questions coveringentiresyllabus.Theexamineewillberequired toattempt5questions,selectingonequestionfromeachunitandthecompulsoryquestion.Allquestionswill carryequalmarks.			
Unit	Topics		Contact Hours
I	FundamentalsofCommunication • FundamentalsofCommunicationDefinition,Meaning-Types,process • ImportanceFeedback • EmergenceofCommunicationPrinciplesofStrengthandconditioning		8

II	<i>Effective Communication</i> • Effective Communication Concept & Practice of Effective Communication • Barriers to Effective Communication • Methods to Improve Communication Skills	12
III	<i>Business Communication</i> • Theory of Business Letter Writing: Parts, Structure, Layouts—Full Block, Modified Block, Semi-Block • Principles of Effective Letter Writing, Principles of effective Email Writing, Personnel Correspondence: Statement of Purpose, Job Application Letter and Resume • Letter of Acceptance of Job Offer, Letter of Resignation [Letter of Appointment, Promotion and Termination, Letter of Recommendation (to be taught but not to be tested in the examination)]	20
IV	<i>Communication Skills</i> • Oral Communication Skills Understanding Audience Use of Language Use of Tone Understanding Body Language • Commercial Terms used in Business Communication Paragraph Writing: Developing an idea, using appropriate linking devices, etc. Cohesion and Coherence, self-editing, etc. • Interpretation of technical data, Composition on a given situation, a short informal report etc.	20
Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
➤ Theory	30	➤ Theory: 70
• Class Participation:	5	Written Examination
• Seminar/presentation/assignment/quiz/class test etc.:	10	
• Mid-Term Exam:	15	
Part C-Learning Resources		

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Recommended Books/e-resources/LMS:

- Effective Communication Rai Urmila Himalaya, Mumbai
- Business Communication Kaul Prentice Hall India
- Basic Business Communication Lesikar TMH
- Business Communication & Personality Development, Das Excel Books, Delhi
- How to Listen Better? Pramila Ahuja & G. Ahuja Sterling Publication
- Contemporary Business Communication, Scot Biztantra
- Business Communication for Managers: An Advanced Approach Penrose Thomson learning
- Business Correspondence Whitehead G & H. A. H. Wheeler, Allahabad

  
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