



Syllabus of the Programme for Post Graduate Programme (MBA)

As per NEP 2020
Curriculum and Credit Framework for Postgraduate Programme
With effect from the Session 2025-26

DEPARTMENT OF MANAGEMENT
FACULTY OF COMMERCE AND MANAGEMENT
CHAUDHARY BANSI LAL UNIVERSITY, BHIWANI
HARYANA, INDIA

UGBOS.....
PGBBOS & R.....
Faculty Board.....

Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani (Haryana) India

1

2

Chaudhary Bansi Lal University, Bhiwani

Scheme of Examination for Postgraduate Programme (MBA)
As per NEP 2020 Curriculum and Credit Framework for Postgraduate
Programme (CBCS LOCF) with effect from the session 2025-26

Programme (CBCS LOCT) will effect from the session 2025-26														
Semester	Course Type	Course Code	Nomenclature of course	Theory (Th)/ Practical (P)	Credits		Contact hours per week				Internal Assessment Marks	End Term Examination Marks	Total Marks	Examination hours
					Subject Wise	Total	L	T	P	Total				
1	CC-1	25MBA-CC-101	Management Process and Organizational Behavior	Th	4	22	3	1	0	4	30	70	100	3
	CC-2	25MBA-CC-102	Managerial Economics	Th	4		3	1	0	4	30	70	100	3
	CC-3	25MBA-CC-103	Business Statistics and Operation Research	Th	4		3	1	0	4	30	70	100	3
	CC-4	25MBA-CC-104	Business Eco-System and Environment	Th	4	3	1	0	4	30	70	100	3	
	DEC-1	25MBA-DEC-101	Accounting for Manager	Th	4	3	1	0	4	30	70	100	3	
	VAC	25MBA-VAC-1	Artificial Intelligence in Business	S	2	2	0	0	2	15	35	50	3	

FIRST YEAR (SEM I & II) of 2 years PG program (NIMF level 6)

UGBOS.....
PGBOS & R.....
2 Faculty Board.....

Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani (Haryana) India

Business Research Methods (CC-5) with 4 Credits (3 Theory +1 Tutorial)

Session: 2025-26			
Part A - Introduction			
Name of Programme	MBA (2 Years)		
Semester	Second		
Name of the Course	Business Research Methods		
Course Code	25 MBA-CC-205		
Course Type	CC-5		
Pre-requisite for the course (if any)	SPSS Software		
Course Learning Outcomes (CLO) After completing this course, the learner will be able to:	CLO 205.1: Appreciate the value of research as an empowering tool for business decision-making CLO 205.2: Formulate research problem and develop an understanding of various major research designs. CLO 205.3: Determine various data sources and to design data collection tools. CLO 205.4: Enable familiarity with advanced analysis techniques with practical application in software like SPSS.		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B- Contents of the Course			
Instructions for Paper- Setter: The examiner will set 9 questions asking two questions from each unit and one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question (Question No. 1) will consist at least 7 small questions covering entire syllabus. The examinee will be required to attempt 5 questions, selecting one question from each unit and the compulsory question. All questions will carry equal marks.			
Unit	Topics	Contact Hours	
I	Introduction to Research Methodology: Research- Meaning, Nature, and Types of research: Research Process. Research Applications in Business Decision, Formulation of the Research Problem and Development of the Research Hypothesis, Hypothesis testing Procedure.	15	

UG BOS
PGB BOS &R...15/12/25
Faculty Board...16/12/25

Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani(Haryana) India

II	Research Design- Meaning and Process of formulating a Research Design. Types of Research Design- Exploratory, Descriptive, Experimental, Diagnostic and Correlational research. Applications of these Research Design in business. Specifying data and Acquisition Methods. Data types and data sources- Primary and Secondary data and their types. Comparison between various data. Actualization Method.	15
III	Measurement and Scaling Fundamentals and types. Commonly used scales in business research. Reliability and validity of scales. Questionnaire designing using scaling. Sampling Design- Sampling techniques, Sample Size determinations, Sampling Errors and Control.	10
IV	Data Editing, Coding and Tabulation, SPSS: Meaning, Frequency Distribution and Cross-Tabulation using SPSS, Advance Techniques of Data Analysis through SPSS: Factor analysis, Cluster Analysis, Conjoint Analysis, Report Writing and Presentation of Results.	20
Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
Theory	30	Theory: 70
Class Participation:	5	Written Examination
Seminar/presentation/assignment/quiz/class test etc.:	10	
Mid-Term Exam:	15	
Part C-Learning Resources		
Recommended Books/e-resources/LMS: Malhotra, N. K., & Dash, S. (2019). <i>Marketing research: An applied orientation</i> . Pearson. Chawla, D., & Sondhi, N. (2015). <i>Research methodology: Concepts and cases</i> . Vikas Publishing House. Cooper, D., & Schindler, P. (2010). <i>Business research methods</i> . McGraw Hill Education. Kothari, C. R. (2023). <i>Research methodology: Methods and techniques</i> . New Age International Publishers.		

UG BOS.....
PGB BOS & R... 15/12/25
Faculty Board... 16/12/25

Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani (Haryana) India

Marketing Management (CC-6)- with 4 Credits (3 Theory +1 Tutorial)

Session: 2025-26			
Part A - Introduction			
Name of Programme	MBA (2Years)		
Semester	Second		
Name of the Course	Marketing Management		
Course Code	25 MBA-CC-206		
Course Type	CC-6		
Pre-requisite for the course (if any)	Case Studies and articles in business newspaper on daily basis		
Course Learning Outcomes (CLO) After completing this course, the learner will be able to:	CLO 2063.1: To make students understand the dynamics of a prominent functional area of marketing management, developments and new philosophy of marketing. CLO 206.2: To understand the significance of market research, insight of consumer behavior and to comprehend the issues and challenges involved in framing marketing strategies. CLO 206.3: To help the students derive how the companies get an edge over their competitors through its marketing practices related to product, brand and pricing decisions. CLO 206.4: To get insights on promotion, distribution and the emerging trends in the field of marketing		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B- Contents of the Course			
Instructions for Paper- Setter: The examiner will set 9 questions asking two questions from each unit and one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question (Question No. 1) will consist at least 7 small questions covering entire syllabus. The examinee will be required to attempt 5 questions, selecting one question from each unit and the compulsory question. All questions will carry equal marks.			
Unit	Topics		Contact Hours

UGBOS.....25
 PGB BOS & R.....15/12/25
 Faculty Board.....16/12/25

Chairperson
 Department of Management
 Chaudhary Bansi Lal University
 Bhiwani (Harvana) India

I	Marketing: Evolution and Importance. Modern concept of marketing. Holistic Marketing, Ethics in marketing. Role of Information Technology in marketing, Marketing Environment	14
II	Marketing Mix and STP (Segmentation, Targeting and Positioning), Marketing Research: meaning, scope and techniques. Consumer Behaviour: meaning and importance, buying motives, buying process, factors influencing consumer behaviour.	14
III	Product and Brand decisions: concept, classification, product-line decisions, new product development process, product life cycle, brand names , packaging and labelling. Pricing Concepts: objectives, policies and procedures, factors affecting pricing, pricing strategy and product life cycle, price changes and organizational strategies, product line pricing	18
IV	Integrated Marketing Communication: Promotion-Mix; Advertising, sales promotion, public relations, personal selling and direct marketing. Channels of distributions: Concept, types and factors affecting channel selection. Recent developments in marketing.	14
Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
Theory	30	Theory: 70
Class Participation:	5	Written Examination
Seminar/presentation/assignment/quiz/class test etc.:	10	
Mid-Term Exam:	15	
Part C-Learning Resources		
Recommended Books/e-resources/LMS:		
Kotler, P., & Keller, K. L. (latest ed.). <i>Marketing management</i> . Pearson Education.		
Ramaswamy, V. S., & Namakumari, S. (latest ed.). <i>Marketing management</i> . Sage Publications.		
Walker, B. J., Etzel, M. J., & Stanton, W. J. (latest ed.). <i>Marketing: Concepts and cases</i> , Tata McGraw-Hill Education.		
Saxena, R. (latest ed.). <i>Marketing management</i> . McGraw Hill Education India.		

UG BOS
PGB BOS & R. 15/12/25
Faculty Board. 16/12/25

Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani/Haryana India

Corporate Finance (CC-7) with 4 Credits (3 Theory +1 Tutorial)

Session: 2025-26			
Part A - Introduction			
Name of Programme	MBA (2 Years)		
Semester	Second		
Name of the Course	Financial Management		
Course Code	25 MBA-CC-207		
Course Type	CC-7		
Pre-requisite for the course (if any)	None		
Course Learning Outcomes (CLO) After completing this course, the learner will be able to:	CLO 207.1: Familiarize with the principles and techniques of corporate finance. CLO 207.2: Develop and sharpen analytical abilities for financial decision making using cost of capital and capital structure concepts. CLO 207.3: Extrapolate how companies make financial decisions by applying financial modelling techniques. CLO 207.4: Understand management of working capital and estimate the same for an organization.		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B- Contents of the Course			
Instructions for Paper- Setter: The examiner will set 9 questions asking two questions from each unit and one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question (Question No. 1) will consist at least 7 small questions covering entire syllabus. The examinee will be required to attempt 5 questions, selecting one question from each unit and the compulsory question. All questions will carry equal marks.			
Unit	Topics	Contact Hours	
I	Nature, Scope and objectives of Corporate Finance, Time value of money, Investment decisions: Importance, Difficulties in determining cash flows, Methods of capital budgeting and Risk analysis.	15	

UG BOS.....
PGB BOS & R..... 15/12/25
Faculty Board..... 16/12/25

Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani (Haryana) India

II	Cost of capital; Concept and importance, Computations of cost of various sources of finance; Weighted Average Cost of Capital. Capital Structure decisions; Theories of capital structure, Factors determining capital structure.	18
III	Internal Financing and Dividend Policy, Sources of Finance: Short term and Long term. Financial Modelling: Essentials and financial modelling framework.	15
IV	Management of working capital – Cash management, models of cash management, Receivables Management and Inventory Management. Financing of working capital.	12
Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
Theory	30	Theory: 70
Class Participation:	5	Written Examination
Seminar/presentation/assignment/quiz/class test etc.:	10	
Mid-Term Exam:	15	
Part C-Learning Resources		
Recommended Books/e-resources/LMS:		
Pandey, IM. : <i>Financial Management</i> , Vikas Publication House, Latest ed..		
Khan, M.Y. and Jam, P.K.: <i>Financial Management</i> , McGraw Hill, Latest ed.		
Chandra, <i>Financial Management</i> 9th edn. McGraw Hill Education.		
Hamton, John; <i>Financial Decision-Making</i> , Englewood Cliffs, New Jersey, Prentice Hall Inc., Latest ed.		
Winger, Bemard and Mohan, Nancy: <i>Principles of Financial Management</i> , New York, Macmillan Publishing Company, Latest ed.		

UG BOS.....
PGB BOS & R... 15/12/25
Faculty Board... 16/12/25

Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani (Haryana) India

Human Resource Management (CC-8) with 4 Credits (3 Theory +1 Tutorial)

Session: 2025-26			
Part A - Introduction			
Name of Programme	MBA (2 Years)		
Semester	Second		
Name of the Course	Human Resource Management		
Course Code	25 MBA-CC-208		
Course Type	CC-8		
Pre-requisite for the course (if any)	None		
Course Learning Outcomes (CLO) After completing this course, the learner will be able to:	CLO 208.1: Understand the evolution, fundamental concepts and functions of HRM in a dynamic business environment. CLO 208.2: Understand the interlinkages among the pivotal functions concerning procurement of human resources viz. human resource policy, human resource planning, recruitment, selection, induction and socialisation. CLO 208.3: Get the knowledge of different aspects concerning work motivation, training and development, performance management and compensation management in an organization. CLO 208.4: Gain knowledge of emerging HR issues concerning employee engagement, unions and their role in management of industrial relations and grievance management.		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B- Contents of the Course			
Instructions for Paper- Setter: The examiner will set 9 questions asking two questions from each unit and one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question (Question No. 1) will consist at least 7 small questions covering entire syllabus. The examinee will be required to attempt 5 questions, selecting one question from each unit and the compulsory question. All questions will carry equal marks.			
Unit	Topics		Contact Hours

UG BOS.....
 PGB BOS & R. 15/12/25
 Faculty Board.....16/12/25

Chairperson
 Department of Management
 Chaudhary Bansi Lal University
 Bhiwani (Haryana) India

I	Human Resource Management- Concept, Scope and Functions of HRM; Evolution of HRM, HR Philosophy, HR Models HR Policies; HR Challenges in a changing business environment , HRIS	8
II	Job Design & Job Analysis; Recruitment, Selection and Retention of human resources; Placement, Induction and Socialization; Learning, Training and Development.	12
III	Appraising and Managing Performance, Potential Appraisal; Career Planning and Development; Succession Planning; Job Evaluation; Compensation Management, Rewards and Recognition Programs; Employee Separations Practices.	15
IV	Industrial Relations and Trade Unions; Industrial Dispute & Its Settlement, Grievance Management; Occupational Safety and Health and HR Ethics. Recent Trends in HRM: Employee Engagement; Social Media & HR; HR Analytics; Talent Management; Digital Transformations in HR; Artificial Intelligence & Machine Learning in HR.	25
Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
Theory	30	Theory: 70
Class Participation:	5	Written Examination
Seminar/presentation/assignment/quiz/class test etc.:	10	
Mid-Term Exam:	15	
Part C-Learning Resources		
Recommended Books/e-resources/LMS:		
G. Atkinson, G. & Varakkey, B. (Latest ed). <i>Human Resource Management</i> . Pearson Education.		
Chappa, K., & Dash, S. (Latest ed). <i>Human Resource Management: Text and Cases</i> . McGraw Hill.		
D. A. Noe, S. (2017). <i>Human Resource Management</i> . Vikas Publishing House.		
K. G. Deshpande, M., & Taylor, S. (Latest ed). <i>Handbook of HRM Practice</i> . Kogan Page.		
D. A. Noe, D., & Gowan, M. (Latest ed). <i>Human Resource Management</i> . Pearson Education.		
V.S.P. (Latest ed). <i>Human Resource Management</i> . Cengage Learning.		
S. S. Chandra, S.S. (Latest ed). <i>Human Resource Management: Text and Cases</i> . S. Chand Publishing.		
Gowan, M., & Lepak, D. (Latest ed). <i>Human Resource Management: Managing Employees for Competitive Advantage</i> . McGraw-Hill.		
S. S. Chandra, S., & Morris, S. (Latest ed). <i>Managing Human Resources</i> . Cengage Learning.		
Noe, R.A., Hollenbeck, J.R., Gerhart, B., & Wright, P.M. (Latest ed). <i>Human Resource Management: Gaining a Competitive Advantage</i> . McGraw-Hill.		

UG BOS.....
PGB BOS & R. 15/12/25
Faculty Board. 16/12/25

Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani (Harvana) India

Production and Operations Management (DEC-2) with 4 Credits (3 Theory +1 Tutorial)

Session: 2025-26			
Part A - Introduction			
Name of Programme	MBA (2 Years)		
Semester	Second		
Name of the Course	Production and Operations Management		
Course Code	25 MBA-DEC-202		
Course Type	DEC-2		
Pre-requisite for the course (if any)	None		
Course Learning Outcomes (CLO) After completing this course, the learner will be able to:	CLO 202.1: Understand the production systems, facility location and facility location. CLO 202.2: Understand capacity planning, product planning and process planning etc. CLO 202.3: Understand the maintenance management and work study. CLO 202.4: Understand the inventory control techniques.		
Credits	Theory	Tutorial	Total
	3	1	4
Teaching Hours per week	3	1	4
Internal Assessment Marks	30	0	30
End Term Exam Marks	70	0	70
Max. Marks	100	0	100
Examination Time	3 hours		
Part B- Contents of the Course			
Instructions for Paper- Setter: The examiner will set 9 questions asking two questions from each unit and one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question (Question No. 1) will consist at least 7 small questions covering entire syllabus. The examinee will be required to attempt 5 questions, selecting one question from each unit and the compulsory question. All questions will carry equal marks.			
Unit	Topics	Contact Hours	
I	Nature and Scope of Production and Operations Management; Types of production systems: Product, Job, Batch & Mass production systems; Facility Location- Importance, Factors in Location Analysis, Location Analysis Techniques. Facility Layout - Objectives, Advantages, Basic Types of Layouts.	15	
II	Material Handling: Principles and Equipments; Line Balancing; Production Planning & Control (PPC) - Concepts, Objectives, Functions; Capacity Planning. Product Planning and Selection; Process Planning; Aggregate Planning and Master Production Scheduling.	15	

UG BOS...
PGB BOS & R... 15/12/25
Faculty Board... 16/12/25

Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani (Haryana) India

III	Maintenance Management; Work Study: Method Study and Work Measurement. Material Management: An Overview of Material Management.	15
IV	Inventory Management - objectives, factors, process and inventory control techniques. Just-in Time (JIT); Purchase Management; Stores Management; Quality Assurance: Acceptance Sampling, Statistical Quality Control, Total Quality Management; ISO-9000.	15
Total Contact Hours		60
Suggested Evaluation Methods		
Internal Assessment: 30		End Term Examination: 70
Theory	30	Theory: 70
Class Participation:	5	Written Examination
Seminar/presentation/assignment/quiz/class test etc.:	10	
Mid-Term Exam:	15	
Part C-Learning Resources		
Recommended Books/e-resources/LMS:		
Chary, S.N: <i>Production and Operations Management</i> , New Delhi, Tata McGraw Hill, 2 nd Edition.		
Chawathapa: <i>Production and Operations Management</i> , Himalaya Publishing House.		
Panneerselvam: <i>Production and Operations Management</i> , 3 rd Edition, PHI		
Munawalla & Patel : <i>Production and Operations Management</i> , Himalaya Publishing		
Vir: <i>Production and Operations Management</i> , TMH		

UG BOS.....
PGB BOS & R... 15/12/25
Faculty Board... 16/12/25

Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani (Haryana) India

IKS

Session: 2025-26			
PartA - Introduction			
Name of the Programme	MBA (2 Years)		
Semester	2 nd		
Name of the Course	Constitutional, Human and Moral Values, and IPR		
Course Code	25 MBA-IKS-201		
CourseType	IKS		
Pre-requisite for the course (if any)	-		
Course Learning Outcomes (CLO) After completing this course, the learner will be able to:	CLO-1: Learn the different Constitutional Values, Fundamental rights and duties enshrined in the India Constitution. CLO-2: Understand humanism, human virtues and values, and idea of International peace. CLO-3: Grasp the basic concepts of Moral Values and Professional Conduct which are required to become a part of the civil society and for developing professionalism. CLO-4: Understand concepts of Intellectual Property Rights, Copyright, Patent, Trademark etc., and about threats of Plagiarism.		
Credits	Theory	Practical	Total
	2	0	2
Teaching Hours per week	2	0	2
Internal Assessment Marks	15	0	15
End Term Exam Marks	35	0	35
Max. Marks	50	0	50
Examination Time	1.5 hours		

Part B-Contents of the Course

Instructions for Paper- Setter: The examiner will set 5 questions asking two questions from each unit and one compulsory question by taking course learning outcomes (CLOs) into consideration. The compulsory question (Question No. 1) will consist at least 7 small questions covering entire syllabus. The examinee will be required to attempt 3 questions, selecting one question from each unit and the compulsory question. All questions will carry equal marks.

Unit	Topics	Contact
------	--------	---------

UG BOS...
PGB BOS & R...15/12/25
Faculty Board...16/12/25

Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani (Harvana) India

		Hou rs	
I	Constitutional Values: Indian Constitution; Concept of Constitutional Morality; Patriotic Values and Ingredients Nation Building; Fundamental Rights and Duties ; Directive Principles of the State Policy. Humanistic Values: Humanism, Human Virtues and Civic Sense; Social Responsibilities of Human Beings; Ethical ways to deal with human aspirations	15	
II	Moral Values and Professional Conduct Understanding Morality and Moral Values; Moral Education and Character Building; Ethics of Relations: Personal, Social and Professional; Professional Ethics. Intellectual Property Rights: Meaning, Origins and Nature of Intellectual Property Rights (IPRs);Different Kinds of IPRs – Copyright, Patent, Trademark, Trade Secret/Dress, Design, Basics of Plagiarism policy of UGC.	15	
	Note: Scope of the syllabus shall be restricted to generic and introductory level of mentioned topics.		
Total Contact Hours		30	
Suggested Evaluation Methods			
Internal Assessment: 15		End Term Examination: 35	
Theory	15	Theory	35
Class Participation:	4	Written Examination	
Seminar/presentation/assignment/quiz/class test etc.:	4		
Mid-Term Exam:	7		
Part C-Learning Resources			
Recommended Books/e-resources/LMS: Ahuja, V K. (Latest ed). <i>Law relating to Intellectual Property Rights</i> , India, IN: Lexis Nexis. Bajpai, B. L., <i>Indian Ethos and Modern Management</i> , New Royal Book Co., Lucknow, Latest ed. Basu, D.D., <i>Introduction to the Constitution of India</i> (Students Edition) Prentice Hall of India Pvt. Ltd., New Delhi, 20th ed., Latest ed.			

UG BOS.....
 PGB BOS & R... 15/12/25
 Faculty Board... 16/12/25

Chairperson
 Department of Management
 Chaudhary Bansi Lal University
 Bhiwani (Haryana) India

Dhar, P.L. & R.R. Gaur, *Science and Humanism*, Commonwealth Publishers, New Delhi, Latest ed. George, Sussan, *How the Other Half Dies*, Penguin Press, Latest ed.

Govindarajan, M., S. Natarajan, V.S. Sendilkumar (eds.), *Engineering Ethics (Including Human Values)*, Prentice Hall of India Private Ltd, New Delhi, Latest ed.

Harries, Charles E., Michael S. Pritchard & Michael J. Robins, *Engineering Ethics*, Thompson Asia, New Delhi, Latest ed.

Illich, Ivan, *Energy & Equity*, Trinity Press, Worcester, Latest ed.

Meadows, Donella H., Dennis L. Meadows, Jorgen Randers & William W. Behrens, *Limits to Growth: Club of Rome's Report*, Universe Books, Latest ed.

Myneni, S.R, Law of Intellectual Property, Asian Law House.

Narayanan, P, *IPRs*.

Neeraj, P., & Khusdeep, D. (Latest ed). *Intellectual Property Rights*, India, IN: PHI learning Private Limited.

Nithyananda, K V. (Latest ed). *Intellectual Property Rights: Protection and Management*. India, IN: Cengage Learning India Private Limited.

Palekar, Subhas, *How to practice Natural Farming*, Pracheen (Vaidik) Krishi Tantra Shodh, Amravati, 2000.

Phaneesh, K.R., *Constitution of India and Professional Ethics*, New Delhi.

Pylee, M.V., *An Introduction to Constitution of India*, Vikas Publishing, New Delhi, Latest ed. Raman, B.S., *Constitution of India*, New Delhi, Latest ed.

Reddy, B., *Intellectual Property Rights and the Law*, Gogia Law Agency.

Reddy, N.H., Santosh Ajmera, *Ethics, Integrity and Aptitude*, McGraw Hill, New Delhi.

Sharma, Brij Kishore, *Introduction to the Constitution of India*, New Delhi,

Schumacher, E.F., *Small is Beautiful: A Study of Economics as if People Mattered*, Blond & Briggs, Britain, Latest ed.

Singles, Shubham et. al., *Constitution of India and Professional Ethics*, Cengage Learning India Pvt. Ltd., Latest Edition, New Delhi, Latest ed.

Tripathy, A.N., *Human Values*, New Age International Publishers, New Delhi, Latest ed. Wadehra, B.L., Law relating to Intellectual Property, Universal Law Publishing Co.

Relevant Websites, Movies and Documentaries:

Value Education Websites, <http://uhv.ac.in>, <http://www.uptu.ac.in>.

Story of Stuff, <http://www.storyofstuff.com>

Cell for IPR Promotion and Management: <http://cipam.gov.in/>.

World Intellectual Property Organization: <https://www.wipo.int/about-ip/en/>

Office of the Controller General of Patents, Designs & Trademarks: <http://www.ipindia.nic.in/>

Al Gore, *An Inconvenient Truth*, Paramount Classics, USA.

Charlie Chaplin, *Modern Times*, United Artists, USA.

Modern Technology – The Untold Story, IIT, Delhi.

A. Gandhi, *Right Here Right Now*, Cyclewala Productions.

Session: 2025-26

Name of Programme	MBA		
Semester	II		
Name of the Course	Internship/ Minor Research Project		
Course Code	25 MBA-CC-209		
Course Type	INTERNSHIP		
Pre-requisite for the course (if any)			
Course Learning Outcomes (CLO) After completing this course, the learner will be able to:	CLO 1: Get a feel of corporate world CLO 2: Get corporate training CLO 3: Learn practical skills CLO 4: Make internship reports/Minor Research Project		
Credits	Internal	External	Total
	2	2	4
Teaching Hours per week	0	0	0
Internal Marks (Based on Internship Report Presentation)	50		50
External Marks (Based on Internship Report Evaluation by External Examiner)	50		50
Max. Marks	100		100

UG BOS.....
PGB BOS & R...15/12/25
Faculty Board...16/12/25


Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani (Haryana) India

2ND Semester

Business Research Method (25MBA-CC-205)

	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7
CLO205.1	√		√				√
CLO205.2		√		√	√		
CLO205.3			√		√	√	√
CLO205.4	√			√	√		

Marketing Management (25MBA-CC-206)

	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7
CLO206.1	√	√	√	√	√	√	√
CLO206.2	√	√			√		
CLO206.3	√		√		√		√
CLO206.4	√				√	√	√

Financial Management(25MBA-CC-207)

	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7
CLO207.1	√			√	√		
CLO207.2	√			√	√		√
CLO207.3	√	√		√	√	√	√
CLO207.4	√		√	√	√		

Human Resource Management (25MBA-CC-208)

	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7
CLO208.1	√					√	√
CLO208.2	√	√		√			
CLO208.3	√	√		√	√		√
CLO208.4			√	√		√	

Chairperson
Department of Management
Chaudhary Bansi Lal University
Bhiwani(Haryana) India

Production and Operations Management (25MBA-DEC-202)

	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7
CLO202.1	√		√		√		√
CLO202.2	√	√		√	√	√	
CLO202.3	√	√	√	√	√		√
CLO202.4	√		1		√		

Human ,Moral Values, Constitutional Value and IPR (25MBA-201)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CLO201.1			√				√
CLO201.2			√				
CLO201.3	√	√	√	√			√
CLO201.4	√	√	√		√	√	


 Chairperson
 Department of Management
 Chaudhary Bansi Lal University
 Bhiwani(Haryana) India

