

Chaudhary Bansi Lal University, Bhiwani
(A State University established under Haryana Act No. 25 of 2014)



**Examination Scheme and Syllabus
For
Postgraduate Programme**

M.A. Fashion Designing

**As per NEP 2020
Curriculum and Credit Framework for Postgraduate Programmes
(Multiple Entry-Exit, Internship and Choice Based Credit System LOCF)**

With effect from Session 2025-26 (in phased manner)

**DEPARTMENT OF PERFORMING AND VISUAL ARTS
FACULTY OF HUMANITIES**

**Chaudhary Bansi Lal University, Prem Nagar-127031
BHIWANI
HARYANA (INDIA)**



Chaudhary Bansi Lal University, Bhiwani

(A State University established under Haryana Act No. 25 of 2014)

Summary of the Programme	
Name of Programme	M.A. Fashion Designing
Duration	2 Years (4 Semesters)
Maximum Duration	4 Years
Total Credits	88
Total Marks	2200
Passing Criteria	The pass percentage will be 40% both for theory and practicum End-Term Examination. A student has to obtain minimum 40% marks in aggregate (sum of the Internal Assessment and End-Term Examination marks) and in End-Term Examination separately to qualify a course.
Medium of Instructions and Examinations	English
Minimum Attendance Requirement	75% per course
For Other Details	See Ordinance for PG Programme

Programme Learning Outcomes (PLO) of M.A. Fashion Designing

PLO 1	Demonstrate advanced knowledge about Fashion Designing with a critical understanding of the emerging developments and issues relating to the learners domain area.
PLO 2	Demonstrate advanced knowledge and understanding of principles, methods, and techniques applicable to the chosen field of study.
PLO 3	Demonstrate the capacity to extrapolate the acquired knowledge and skills to real-life situations and apply acquired competencies in new/unfamiliar contexts.
PLO 4	Demonstrate the ability to apply the acquired conceptual, operational or technical knowledge and a range of cognitive and practical skills to identify and address problems related to the chosen field of learning.
PLO 5	Demonstrate the apply advanced knowledge relating to research methods to carryout research and investigations to formulate evidence- based solutions to complex and unpredictable problems in the field of Fashion Designing.
PLO 6	Demonstrate the ability to communicate, in a well-structured manner the findings/ results of the research studies undertaken in the field of Fashion Designing.
PLO 7	Pursue self-paced and self- directed learning to upgrade knowledge and skills, including research-related skills avoiding unethical practices.



Curriculum and Credit Framework for Post-Graduate Programme in Fashion Designing**First year of 2 Year PG program****SEMESTER-I****Total credit: 22**

Course Category	Course Code	Course Title	Total Credits				Load Allocation				Marks				
			L	T	P	Total	L	T	P	Total	Theory		Practical		Total marks
											Internal	External	Internal	External	
CC-1	25PN-FD-101	Advanced Fashion Illustration	2	0	2	4	2	0	4	6	15	35	15	35	100
CC-2	25PN-FD-102	Advanced Textile Science	4	0	0	4	4	0	0	4	30	70	-	-	100
CC-3	25PN-FD-103	Surface Ornamentation Techniques	2	0	2	4	2	0	4	6	15	35	15	35	100
CC-4	25PN-FD-104	Quality Control In Fashion And Apparel Industries	3	0	1	4	3	0	2	5	20	50	10	20	100
DEC-1	25PN-FD-105	Advanced Garment Design And Construction	2	0	2	4	2	0	4	6	15	35	15	35	100
PC-I	25PN-FD-SEC-101	Hands on training	0	0	2	2	0	0	4	4	-	-	15	35	50
TOTAL			13	0	7	22	13	0	14	31					550

Curriculum and Credit Framework for Post-Graduate Programme in Fashion Designing**First year of 2 Year PG program****SEMESTER-II****Total credit: 22**

Course Category	Course Code	Course Title	Total Credits				Load Allocation				Marks				
			L	T	P	Total	L	T	P	Total	Theory		Practical		Total marks
											Internal	External	Internal	External	
CC-5	25PN-FD-201	Advanced Chemical Processing Of Textiles	4	0	0	4	4	0	0	4	30	70	-	-	100
CC-6	25PN-FD-202	Apparel Merchandising And Marketing	3	0	1	4	3	0	2	5	20	50	10	20	100
CC-7	25PN-FD-203	Fashion & Lifestyle Accessory Designing	2	0	2	4	2	0	4	6	15	35	15	35	100
CC-8	25PN-FD-204	Design Presentation Techniques	2	0	2	4	2	0	4	6	15	35	15	35	100
DEC-2	25PN-FD-205	Fashion Communication And Visual Merchandising	2	0	2	4	2	0	4	6	15	35	15	35	100
IKS	25PN-FD-IKS-201	Indian Dyeing And Printing Techniques	0	0	2	2	0	0	4	4	-	-	15	35	50
TOTAL			13	0	7	22	13	0	18	31					550

Internal Assessment Marks will further divided as per following tables:

Course Composition- Theory/(Theory +Tutorial)			
Course Credit	Internal Assessment Marks	End-Term Exam Marks	Total Marks
2	15	35	50
3	20	50	70
4	30	70	100

Course Composition - Theory + Practical						
Course Credit		Theory		Practical		Total Marks
Theory	Practical	Internal Assessment Marks	End-Term Exam Marks	Internal Assessment Marks	End-Term Exam Marks	
1	1	10	20	5	15	50
2	1	15	35	5	15	70
3	1	20	50	10	20	100
2	2	15	35	15	35	100
0	4	-	-	30	70	100

Total Internal Assessment Marks (Theory)	Class Participation	Presentation/ Assignment/ Quiz/Class Test, etc.	Mid-Term Exam
10	4	-	6
15	4	4	7
20	5	5	10
30	5	10	15

Total Internal Assessment Marks (Practicum)	Class Participation	Demonstration/ Viva-Voce/Lab record, etc.	Mid-Term Exam
5	-	5	NA
10	-	10	NA
15	5	10	NA
30	5	10	15

Note: For End-term examination of 4/3/2/1 credit course, the examiner is required to set the question in the question paper as under:

Course Credits	Number of units in a course	Total questions to be set by the Examiner	One compulsory question (parts x marks)	For descriptive questions (questions x marks)	Maximum Marks
4	4	1+8	7 x 2	4x14	70
3	3	1+6	4x2	3x14	50
2	2	1+4	7x1	2x14	35

**M.A. Fashion Designing
Semester II**

Course Nomenclature: Advanced Chemical Processing of Textiles

Course Code: 25PN-FD-201

Course Type: CC-5

Total Credits: 4 (4+0+0)

Total Marks: 100

External Assessment Marks: 70

Internal Assessment Marks: 30

Duration of Exam: 3Hrs.

Course Objective: The main objective of this subject is to develop skills to design, assess, and troubleshoot complex chemical processes in industrial textile finishing.

Course Outcomes: By the end of this course, students will be able to:

CO1: Explain the advanced mechanisms of fiber modification and chemical interactions during textile processing.

CO2: Apply advanced chemical treatments to achieve specific functional properties in textiles.

CO3: Evaluate the environmental impacts and compliance standards associated with textile processing.

CO4: Propose innovative chemical processes for technical, smart, or performance textiles and design sustainable chemical processing strategies integrating nanotechnology and biotechnology.

***Note for the Paper Setter:** The question paper will consist of nine questions in all. The first question will be compulsory and will consist of seven short questions of 02 marks each covering the whole syllabus. In addition, eight more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the four units. The candidates are required to attempt one compulsory question and four more questions selecting at least one question from each unit.*

UNIT-I

15 Hrs.

Introduction to Textile fibers, yarn & fabric and their classification- natural, synthetic and regenerated; manufacturing process, physical and chemical properties of fibers; Yarns and its classification- slub yarn, novelty yarn etc. Preparatory processes of textile and their importance.

UNIT-II

15 Hrs.

Colouration of textiles: Dyes and application wise classification of dyes, process of dyeing, theory of dyeing, various method of dyeing; Eco-friendly dyes, Natural dyes – importance and applications.

UNIT-III

15 Hrs.

Printing of textile: Definition and techniques of printing- Direct, resist and discharge styles of printing - Transfer printing of polyester and blends, digital printing; After

treatment process for fixation by steaming/curing, soaping, washing, etc.

UNIT-IV

15 Hrs.

Finishing of Textiles: Introduction and classification of finishes- by durability, by function and by application method. Special finishes like wrinkle resistant, flame retardant, waterproof, soil and stain release finishes, antimicrobial, etc. Auxiliary chemicals used in textile processing. Recent advances in processing of textiles- nanotechnology, technical textiles, sustainability and green processing.

Suggested readings:

- “Fundamentals and Practices in Colouration of Textiles”, by J.N. Chakraborty, 2014.
- “Environmental aspects of textile dyeing”, by R. Chritie, 2007.
- “Textile Dyeing” by N.N. Mahapatra, 2018.
- “Textile Dyes” by N.N. Mahapatra 2016.
- “Pretreatment of Textile Substrates” by Mathews Kolanjikombil, 2016.
- “Bioprocessing of Textiles” by C. Vigneswaran C, M. Ananthasubramanian and P. Kandhavadi, 2014.



**M.A. Fashion Designing
Semester II**

Course Nomenclature: Apparel Merchandising and Marketing

Course Code: 25PN-FD-202

Course Type: CC-6

Total Credits: 4 (3+0+1)

Total Marks: 100

Theory: 70 (20 Internal +50 External)

Practical: 30 (10 Internal +20 External)

Course Objective: The objective of this course is to equip students with a comprehensive understanding of the core principles and strategies of apparel merchandising and marketing in the global fashion industry.

Course Outcomes: By the end of this course, students will be able to:

CO1: Understand the roles and responsibilities of apparel merchandisers in different types of markets.

CO2: Apply marketing principles and consumer behavior insights to develop effective apparel marketing strategies.

CO3: Analyze various retail formats, pricing policies, and promotional tools used in the apparel industry.

CO4: Evaluate sourcing strategies, vendor relationships, and supply chain logistics in apparel merchandising and formulate integrated merchandising and marketing plans for domestic and international fashion brands.

THEORY

Total Credits: 03

Maximum Marks: 70

External Assessment Marks: 50

Internal Assessment Marks: 20

Duration of Exam: 3Hrs

***Note for the Paper Setter:** The question paper will consist of seven questions in all. The first question will be compulsory and will consist of four short questions of 2 marks each covering the whole syllabus. In addition, six more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the three units. The candidates are required to attempt one compulsory question and three more questions selecting at least one question from each unit.*

UNIT-I

15 Hrs.

Introduction to merchandising: types and functions of merchandising; role and responsibilities of merchandisers; product development process; line planning and range planning; fashion cycles and forecasting in merchandising.



UNIT-II

15 Hrs.

Basics of marketing and the 4Ps in the context of apparel; segmentation, targeting, and positioning; study of consumer behaviour and fashion adoption models; fashion marketing strategies; Principles of marketing and merchandising and brand management in apparel industry.

UNIT-III

15 Hrs.

Overview of apparel retailing formats and trends; retail buying and pricing strategies; store layout, display techniques, and visual merchandising; Elements of merchandising display, types of window display, Lightening techniques and visual presentation.

PRACTICAL (30 Hrs.)

Total Credits: 01

Maximum Marks: 30

External Assessment Marks: 20

Internal Assessment Marks: 10

Duration of Exam: 2 Hrs

- Market Research: Research objectives, developing research plan - consumer behaviour, target market and market segmentation.
- Data source and collection methods, data analysis, presenting findings.
- Apparel costing, discount- types, negotiations and specification with vendors and customers.

Evaluation scheme for practical: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested readings:

- “Fashion Buying: From Trend Forecasting to Shop Floor”, David Shaw, Dimitri Koumbis, 2018.
- “Merchandising of Fashion Products”, Doris H Kincade, 2011.
- “Fashion Marketing Communications”, Gaynor Lea-Greenwood, 2014.
- “Fashion Marketing Management” by V Ramesh Babu and A. Arunraj, 2019.
- “Apparel Merchandising” by R. Rathinamoorthy and R. Surjit, 2017.



**M.A. Fashion Designing
Semester II**

Course Nomenclature: Fashion & Lifestyle Accessory Designing

Course Code: 25PN-FD-203

Course Type: CC-7

Total Credits: 4 (2+0+2)

Total Marks: 100

Theory: 50 (15 Internal +35 External)

Practical: 50 (15 Internal +35 External)

Course Objectives: To develop creative, conceptual, and technical skills in designing fashion and lifestyle accessories by understanding material properties, functional aesthetics, market trends, and production techniques, enabling students to design unique and commercially viable accessory collections.

Course Outcomes: After completion of the course, learners will be able to:

CO1: Understand categories and functions of fashion and lifestyle accessories.

CO2: Create accessory designs aligned with fashion trends and user needs.

CO3: Apply techniques and materials suited to various accessory types.

CO4: Develop prototypes using conventional and experimental approaches and present a coherent accessory collection with technical documentation.

THEORY

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 2Hrs

***Note for the Paper Setter:** The question paper will consist of five questions in all. The first question will be compulsory and will consist of Seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.*

UNIT-I

15 Hrs.

Introduction to Accessory Design, Definition, classification and scope of accessory design in fashion and lifestyle, History and evolution of accessories across cultures. Categories: personal fashion accessories (bags, belts, footwear, jewelry, headgear) and lifestyle accessories (home decor, tech accessories, travel gear), Functional vs. decorative roles of accessories, Design thinking in accessory design: problem solving and innovation. Different textile and non textile material used in accessory designing, forecasting and trend analysis for accessories, Product life cycle of fashion accessories, Materials, Tools & Techniques. Craft techniques: weaving, knotting, beading, casting, embroidery, carving, embossing.



UNIT-II

15 Hrs.

Introduction to digital tools for accessory design (Adobe Illustrator, CorelDRAW, 3D software). Design elements: form, balance, color harmony, texture. Material suitability for home use (wood, fabric, ceramics, jute, metals, plastics, recycled materials), Cultural and market influences on design trends. Eco-conscious practices and up-cycled accessory development. Craft integration: traditional hand techniques like macrame, kantha, applique, bead-work, and hand-loom used innovatively in modern home/lifestyle contexts. Trend forecasting and market study for accessory ranges.

PRACTICAL (60 Hrs.)

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4 Hrs

- Identification and sourcing of materials (leather, fabric, beads, metal, wood, clay, recycled materials)
- Hands-on creation of texture and surface treatments (weaving, beading, embossing, macrame)
- Preparation of a material exploration file with swatches, descriptions, and techniques used
- Sketching and technical drawing for accessories
- **Cushion covers** with embellishment
- **Table runners/coasters** with handcrafting techniques
- **Organizers/pouches** for travel and tech accessories
- **Wall-hangings or decor objects** using sustainable or recycled materials
- Wearable & drapable
- Material exploration: leather, faux leather, fabric, metals, beads, wood, plastic, ceramics, sustainable/recycled materials
- Belts – pattern making, buckle placement, stitching techniques
- Bags – tote/pouch design, strap fixing, lining, closures
- Jewelry – earrings, necklaces, or bangles using wirework, beading, or resin casting
- Headgear – turban styling, caps, or hair accessories using soft construction
- Safety, durability, and ergonomic considerations

Pattern making and prototyping for bags, belts, jewelry, and home accessories

Final Project: Prepare a technical file with: Design sketches, Pattern layouts, Process documentation with photographs, Cost sheets and specifications, Display final prototypes in a product showcase or gallery-style setup, Thematic Accessory Collection Development, Conceptualization of a mini accessory collection (3–5 products), Choose a theme (cultural, seasonal, eco-friendly, futuristic, etc.), Create a mood board, color board, material board, Design and construct a cohesive set (e.g., coordinated bag + jewelry + decor item).

Suggested Readings:

- **"Fashion Illustration: Inspiration and Technique"** by Anna KiperChange by Design – Tim Brown (IDEO), 2011.
- **"Fashion Illustration for Designers"** by Kathryn Hagen, 2004.



M.A. Fashion Designing Syllabus w.e.f. 2025-26 (in phased manner)

- **"Digital Fashion Illustration with Photoshop and Illustrator"** by Kevin Tallon, 2008.
- **"Advanced Fashion Drawing: Lifestyle Illustration"** by Bil Donovan, 2010.

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**M.A. Fashion Designing
Semester II**

Course Nomenclature: Design Presentation Techniques

Course Code: 25PN-FD-204

Course Type: CC-8

Total Credits: 4 (2+0+2)

Total Marks: 100

Theory: 50 (15 Internal +35 External)

Practical: 50 (15 Internal +35 External)

Course Objective: This course aims to enhance students' ability to communicate fashion design concepts effectively through professional presentation techniques, including fashion illustration, digital rendering, mood boards, technical drawings, and portfolio development, fostering visual storytelling and industry-ready presentation skills.

Course Outcomes: By the end of this course, students will be able to:

CO1: Develop compelling visual presentations of fashion collections.

CO2: Master both traditional and digital rendering techniques.

CO3: Utilize industry-standard software (e.g., Adobe Illustrator, Photoshop, InDesign).

CO4: Create mood boards, fabric boards, flats, illustrations, and tech packs and present design concepts professionally to various audiences.

THEORY

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 2Hrs

***Note for the Paper Setter:** The question paper will consist of five questions in all. The first question will be compulsory and will consist of Seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.*

UNIT-I

15 Hrs.

Introduction to Fashion Presentation: Overview of presentation techniques in fashion and exploring its role in the creative and commercial aspects of the industry. Design concept and theory, Visual Communication & Storytelling: creative visual boards (inspiration boards, mood boards, concept boards, etc). Narrative development for collections, color psychology and trend research, principles of visual composition, typography, and layout design as foundational tools for presenting fashion collections effectively.

UNIT-II

15 Hrs.

Fashion Illustration and design: Traditional techniques: freehand sketching, stylized croquis development, and rendering different fabrics using pencil, ink, water color, and markers. Stylization vs realism in fashion illustration. Advanced Fashion Illustration:



Rendering textiles (denim, silk, fur, etc.), Accessory illustration, Drapery and movement. Digital Illustration: Adobe Illustrator: Introduction to vector drawing tools, Creating flats and technical drawings, Color fills, patterns, and textures. Adobe Photoshop: Fashion rendering with digital brushes, layering techniques for fabric effects, editing and enhancing scanned sketches. Digital Layouts & Portfolios: Adobe InDesign: Portfolio layout principles, typography for fashion, composing lookbooks and design books.

PRACTICAL (60 Hrs.)

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4 Hrs

- Fabric and Trim Presentation: Swatch boards, fabric analysis and labelling, Digital vs. physical presentation.
- Technical Flats & Specification Sheets: Construction details, Garment measurements and annotations, creating tech packs for production.
- Presentation Skills & Critique: Verbal presentation techniques, Professional etiquette for presenting to clients or juries, Mock presentations with feedback.
- Portfolio Development and Professional Presentation: Structuring a fashion design portfolio, Personal branding and visual consistency, printed vs. digital portfolios,
- Mood Board & Concept Development, Hand-Rendered Fashion Illustration Series, Digital Illustration of Garments (Adobe Illustrator),
- Fabric Rendering Experiment, Technical Flats and Specification Sheet Development, Line Sheet and Range Planning Board
- Digital Portfolio Page Design
- Final Presentation & Verbal Pitch.

Evaluation scheme: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested readings:

- **"9 Heads: A Guide to Drawing Fashion"** by Nancy Riegelman, 2003
- **"Fashion Illustration: Inspiration and Technique"** by Anna Kiper, 2011.
- **"Drawing Fashion: The Art of Kenneth Paul Block"** by Kenneth Paul Block, 2008.
- **"Digital Fashion Illustration with Photoshop and Illustrator"** by Kevin Tallon, 2008.
- **"Adobe Illustrator for Fashion Design"** by Susan Lazear, 2008.
- **"Fashion Portfolio: Design and Presentation"** by Anna Kiper, 2014.
- **"Basics Fashion Design: Portfolio Skills"** by Lynda Maynard, 2004.
- **"The Fashion Designer's Sketchbook"** by Sharon Rothman, 2020.

**M.A. Fashion Designing
Semester II**

**Course Nomenclature: Fashion Communication and Visual
Merchandising**

Course Code: 25PN-FD-205

Course Type: DEC-2

Total Credits: 4 (2+0+2)

Total Marks: 100

Theory: 50 (15 Internal +35 External)

Practical: 50 (15 Internal +35 External)

Course Objective: This course aims to enhance students' ability to communicate fashion design concepts effectively through professional presentation techniques, including fashion illustration, digital rendering, mood boards, technical drawings, and portfolio development, fostering visual storytelling and industry-ready presentation skills.

Course Outcomes: By the end of this course, students will be able to:

CO1: Understand the role and scope of fashion communication in the industry

CO2: Apply principles of visual merchandising to create impactful retail spaces

CO3: Develop brand communication strategies and fashion campaigns

CO4: Create visual displays using props, lighting, and styling techniques and present fashion concepts using digital and physical formats effectively

THEORY

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 2Hrs

***Note for the Paper Setter:** The question paper will consist of five questions in all. The first question will be compulsory and will consist of Seven short questions of 01 marks each covering the whole syllabus. In addition, four more questions of 14 marks each will be set unit-wise, consisting of two questions from each of the two units. The candidates are required to attempt one compulsory question and two more questions selecting at least one question from each unit.*

UNIT-I

15 Hrs.

Fundamentals of Fashion Communication, Introduction to fashion communication: scope, need, and channels, Elements of fashion communication: visual, verbal, and experiential, Fashion journalism, blogging, and content creation, Fashion photography and styling basics, Branding and storytelling in fashion, Fashion PR, advertising, and promotional strategies.

UNIT-II

15 Hrs.

Principles of Visual Merchandising, Definition, role, and evolution of visual merchandising, Types of visual merchandising: window displays, in-store displays, online VM, Key principles: color theory, balance, focal point, repetition, rhythm, Display elements: props, mannequins, backdrops, signage, lighting, Product placement,

zoning, and planograms, Visual merchandising for different store formats: luxury, fast fashion, pop-up.

PRACTICAL (60 Hrs.)

Total Credits: 02

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4 Hrs

- Communication Tools & Media in Fashion, Graphic design basics: typography, layout, color, branding identity
- Software applications (Photoshop, Illustrator, Canva) Lookbooks, line sheets, press kits, Digital content creation: social media visuals, fashion reels, video lookbooks.
- Fashion events and exhibitions: runway setup, media handling. Trend forecasting and fashion communication calendars
- Project-Based Visual Merchandising & Communication, Theme-based visual merchandising project (window or in-store),
- Development of fashion campaign (branding + promotion strategy),
- Portfolio creation with styling, photography, display
- mockups, Sustainable and ethical communication in fashion,
- Creation of a brand board and communication kit, Design of window and in-store displays using models or mock setups,
- Visual styling and photography for a fashion concept, Social media and visual promotion content for a fashion product.

Evaluation scheme: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested Readings:

- "The End of Fashion" by Teri Agins, 2000.
- "Fashion Brands: Branding Style from Armani to Zara" by Mark Tungate, 2005.
- "The Fashion System" by Roland Barthes, 1967



**M.A. Fashion Designing
Semester II**

**Course Nomenclature: Indian Dyeing and Printing
Techniques**

Course Code: 25PN-FD-IKS201

Course Type: IKS

Total Credits: 2 (0+0+2)

Maximum Marks: 50

External Assessment Marks: 35

Internal Assessment Marks: 15

Duration of Exam: 4 Hrs

Course Objective: To impart foundational understanding and practical skills in textile dyeing and printing techniques for surface design and color application.

Course Outcomes: By the end of this course, students will be able to:

CO1: Understand the basic principles and chemistry involved in indian dyeing and printing processes for different textile fibers and apply appropriate dyes, pigments, and printing methods based on fiber type and end-use.

CO2: Demonstrate practical proficiency in fabric dyeing, block, screen, and digital printing techniques and assess color fastness and quality parameters in dyed and printed textiles and explore innovative and sustainable practices in dyeing and printing.

PRACTICAL WORK

60 Hrs.

- Introduction to Indian dyeing techniques of dyeing ; Bandhani, Leheriya, Mothra etc.
- Prepare dress material using printing methods such as block, screen printing techniques
- Practical exercises in fabric, and garment dyeing
- Use resist and hand-painting techniques for sample making; Batik, Kalamkari, Ikat.

Evaluation scheme for practical: Students will be evaluated both internally and externally. Evaluation will be done based on practical files, continuous assessment based on their practical work in the classes as well as viva-voce and practical examination conducted by the examiner.

Suggested readings:

- *"Natural Dyes: Sources, Chemistry and Application"*, by M.L. Guirajani, 1992.
- **Journals:** *Textile Research Journal*, 1931; *Indian Journal of Fibre & Textile Research*, 1976; *Coloration Technology*, 1999.



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