



# Chaudhary Bansi Lal University, Bhiwani

(A State University established by Govt. of Haryana Act No. 25 of 2014)

No. CBLU/Colleges/2018/ 1638  
Dated : 30/10/2018

To

**All the Principals/Directors,**  
Of Colleges/Institutes affiliated to  
Ch. Bansi Lal University,  
Bhiwani.

**Subject : (Invitation) Deptt. of Telecommunication, Govt. of India – I-MADE Digital Campus Initiative**

It is requested to you, kindly registered to your College/Institutes on I-Made portal for Digital Campus Initiative by Deptt. of Telecommunication, Govt. of India . It is observed that there is NO FINANCIAL burden to your College/ Institutes in the implementation.

More details please contact:  
**Lavina Dua**  
Program Coordinator,  
Contact No. 07042380228

**Assistant Registrar (Colleges)**  
for Registrar

*Prof. Vikas  
be an  
MgP*



**CBLU  
BHIWANI**

*Urgent & Important  
Please see and finalise  
it.*

*see and finalise  
Vice Chancellor <vc@cblu.ac.in>  
kittal*

*17-10-18*

**[Invitation] Dept. of Telecommunication, Govt. Of India – I-MADE Digital Campus Initiative**

1 message

Lavina Dua (I-MADE by DoT) <lavina.dua@i-made.in>

Tue, Oct 9, 2018 at 2:56 PM

To: "vc@cblu.ac.in" <vc@cblu.ac.in>

Cc: "Aashish Singh (I-MADE by DoT)" <aashish.singh@i-made.in>, "Pooja Sharma (I-MADE by DoT)" <pooja.sharma@i-made.in>

*V.C- 6613  
22-10-18*

Dear Mr. Ravi,

I tried calling you a couple of times earlier but couldn't connect with you. I just wanted to follow-up on our last conversation to know if there's an update from your end regarding the I-Made Application Process.

Please find below the action items identified during our call:

- **Chaudhary Bansi Lal University** to share the circular that shall be notified to all the colleges. (Details shared below)
- I-MADE to provide all the colleges of **Chaudhary Bansi Lal University** with a white-labeled mobile app & critical features post receiving the circular.

Please find below the details of the program, As discussed there is **NO COST** related to this initiative. And attached is the **GTU circular, CCSU circular, AKTU circular, NEHU circular, M.J.P. Rohilkhand University circular, MDU circular, and Barkatullah University circular** for your reference.

Please find inline responses:

1) Name and Title of the Programme :

- **Innovation in Mobile Application and Development Ecosystem (I-MADE)** is an initiative by **Telecom Centre of Excellence India** supported by **Government of India, Department of Telecommunications**.

2) Date or period or duration of the event being held :

- Last date to Apply for the current phase: **October 20'2018**

3) Place of event & Cost involved :

- **Online Application and On-Campus Webinar Training & There is NO COST involved in the implementation.**

4) Who are the beneficiaries of this programme (students/faculty) :

- **Students & Faculty**

5) Contact details (mobile number, email id, postal address) of the event coordinator

- Name: Lavina Dua
- Contact number: **7042380228**
- Email Id: lavina.dua@i-made.in
- Postal Address: D-5, Info-City-2, Sector-33, Gurugram, PinCode- 122001

6) Website link giving all the details about the programme

- **Website:** <http://i-made.in>
- **Link to Apply:** <http://i-made.in/apply.html>
- **Faqs:** <http://i-made.in/faqs.html>

7) Aim and objective of this programme

- Help Indian colleges digitize their resources and processes to derive better student engagement and help facilitate information access to students on the go.
- Provide critical features like: E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.
- Encourage entrepreneurship among students by providing mentorship and guidance
- Opportunity for entrepreneurs to interact with VCs/Investors to accelerate development of Indian start-up ecosystem through direct mentorship and raising funds
- Facilitate skill development by providing training on different aspects of mobile app development
- Create 1 million mobile app start-ups some of which can eventually become Indian unicorns

8) Any other details

The benefits for an institution joining the I-MADE program :

- A mobile app with essential features for your institution at no cost
- An App Maker for the institution and students to create apps. Further, they can manage, edit and test those apps
- Training of students/staff/faculty on different aspects of mobile app development
- Practical exposure for mobile app development and better employability through App-a-Thons
- Tools to communicate with students, publish content, create and manage events, send alerts and notifications to students
- Upgraded technology infrastructure to stay competitive.
- Provide critical features like E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.

Looking forward to hearing from you soon.

Regards,

**Lavina Dua | Program Coordinator**

T: 0124 - 419 8131 Ext: 154 | M: +91 - 7042 380 228

**I-MADE**  
Powered By DoT, Government of India

35,000 Institutions  
1,000,000 Apps  
20,000,000 Students

Helping Institutions Go Digital

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